

**Freight costs**

**Distance**

Mexico is located in between the main global consumer markets. It shares a border with the United States of more than 3,000 km; has quick access to the European market through the Atlantic Ocean and to the Asian market through the Pacific Ocean.

Maritime shipping days to main consumer markets										
	Germany	Brazil	China	Colombia	Korea	USA	India	Mexico	Poland	Turkey
Nueva York	11	15	32	6	21	-	25	<b>5</b>	12	16
LA	25	23	18	10	17	-	31	<b>4</b>	26	28
Rotterdam	-	17	32	15	33	11	20	<b>16</b>	1	10
Yokohama	35	35	4	24	3	15	17	<b>19</b>	36	27

Source: Boston Consulting Group

Besides the lower freight costs, a smaller distance implies savings on transit inventory and on stock inventory. It also gives great capability to respond to unexpected changes in market conditions.