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- Capital: Zacatecas
- Municipalities: 58
- Population: 1,592,994 inhabitants
- % of national population: 1.3
- Territorial surface: 75,539 km<sup>2</sup>
- % of surface of the country: 3.9
- % share in national GDP: 1.1
- Sector with the highest contribution to state GDP: Mining (18.7%)

## Why invest in Zacatecas?

Because of its geographic location, Zacatecas is connected to the country's main ports and economic centers. In Zacatecas, investors can find a wide variety of business opportunities that leverage these advantages. The state's workforce, weather and natural resources offer a favorable environment for innovating businesses that will also receive constant support from the government through a sustainable economic scenario.

## Population

Zacatecas's population accounted for 1.3% of Mexico's total population in 2016.

POPULATION 2016

Concept	Zacatecas	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	1,592,994	122,746,451	1.3%
Population under 15 years of age	455,851	32,269,331	1.4%
Working Age Population (WAP)	1,137,143	90,477,120	1.3%
Economically Inactive Population (EIP)	496,058	36,442,320	1.4%
Economically Active Population (EAP)	641,085	54,034,800	1.2%
Active population	628,082	52,123,674	1.2%
Inactive population	13,003	1,911,126	0.7%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

EMPLOYEES BY BRANCH OF ECONOMY ACTIVITY 2016

Concept	Zacatecas	National	% over National A/B
	Total (A)	Total (B)	
Total Active Population	628,082	52,123,674	1.2%
Agriculture, forestry, fishing and hunting	172,368	6,920,547	2.5%
Mining, electricity and water	13,144	379,300	3.5%
Manufacturing	65,139	8,528,629	0.8%
Construction	55,599	4,346,696	1.3%
Commerce	106,499	9,802,437	1.1%
Accommodation and food services	32,151	3,848,043	0.8%
Transport and warehousing	12,513	2,647,569	0.5%
Professional, financial and corporate services	22,585	3,565,476	0.6%
Social assistance	58,288	4,170,171	1.4%
Other services	52,085	5,407,012	1.0%
Public administration and international institutions	35,317	2,217,975	1.6%
Non specified	2,394	289,819	0.8%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

## Employment

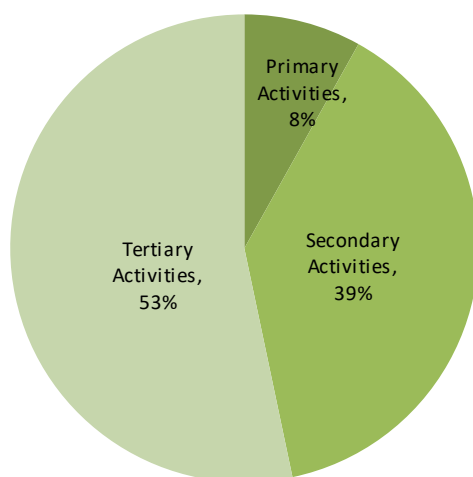
Zacatecas recorded 628 thousand workers during 2016, mainly in the agricultural activities. In respect to the national level, the state represented 2.5% of the workers in these activities.

## Economy

The Gross Domestic Product (GDP) of Zacatecas was almost 168 billion pesos in 2015, and contributed 1.0% to Mexico's national GDP.

Tertiary sector, which includes trade and real estate services, contributed 53% of the state's GDP in 2015.

### GDP STRUCTURE OF ZACATECAS, 2015



Source: INEGI  
Facts: Millions of pesos

GDP 2015	Zacatecas	National	Share (%) A/B
	Total (A)	Total (B)	
<b>Total</b>	167,716	17,463,436	1.0%
<b>Primary Activities</b>	13,596	593,233	2.3%
Agriculture, Forestry, Fishing and Hunting	13,596	593,233	2.3%
<b>Secondary Activities</b>	64,727	5,558,108	1.2%
Mining, Quarrying, and Oil and Gas Extraction	31,315	732,529	4.3%
Utilities	1,352	286,317	0.5%
Construction	13,314	1,367,965	1.0%
Manufacturing	18,746	3,171,297	0.6%
<b>Tertiary Activities</b>	89,393	11,312,096	0.8%
Wholesale and Retail trade	27,374	3,296,595	0.8%
Transportation and Warehousing	4,835	1,133,828	0.4%
Information	971	331,390	0.3%
Finance and Insurance	3,818	627,866	0.6%
Real Estate and Rental and Leasing	19,953	2,028,380	1.0%
Professional, Scientific, and Technical Services	1,093	352,689	0.3%
Management of Companies and Enterprises	2	109,452	0.0%
Admin. & Support and Waste Mgmt. & Remediat. Svcs.	1,614	624,279	0.3%
Educational Services	10,168	758,928	1.3%
Health Care and Social Assistance	4,063	423,027	1.0%
Arts, Entertainment, and Recreation	282	79,899	0.4%
Accommodation and Food Services	3,118	421,488	0.7%
Other Services (except Public Administration)	2,691	376,888	0.7%
Public Administration	9,410	747,386	1.3%

## Foreign Direct Investment

- Zacatecas received 525.3 million dollars in Foreign Direct Investment (FDI) in 2016, which represented 2.0% of FDI received in Mexico. Of all the FDI received by the state, almost all was toward electric power generation, transmission and distribution, water and gas supply through mains to final consumers services.

## Salaries

Zacatecas recorded an average salary for IMSS contribution of \$286.9 in 2016, which was below the country's average salary of \$317.9.

Average Salary quote to IMSS*	
Zacatecas	286.1
National	317.9

\*Payments per day in 2016 annual average  
Source: STPS

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	180.4
Extractive industry	519.9
Processing industries	325.3
Construction	209.2
Electrical and water supply	793.2
Commerce	274.0
Transport and communications	369.5
Services to companies and individuals	309.1
Social services	443.9

\*Payments per day in 2016 annual average  
Source: STPS

## Infrastructure

Infrastructure in Zacatecas	
Railways (Km)	671
Trunk and branches	584
Secondary	81
Special	5
Sea ports	0
International Maritime Ports	0
Coastal Shipping Ports	0
Airports	1
Domestic	0
International	1

Source: AEPEF 2016 from INEGI.

Zacatecas has 671 kilometers of railways. It has one international airport.

Infrastructure in Zacatecas	
Medical units	559
Public	527
Private	32
Sites for hosting	285
Rooms	7,439

Source: AEPEF 2016 from INEGI.

## Education

### EDUCATIONAL INFRASTRUCTURE 2015-2016

Zacatecas	Senior High Schools	Higher Education
Institutions	n.a.	42
Schools	289	72
Students	64,459	46,802
Teachers	4,651	4,511

Source: SEP, 2016.

Around of 125,481 students whit completed studies from engineering, manufacturing and construction in Mexico, 1,557 are from Zacatecas.

### Population of Higher Technic University by Field of Study 2016-2017

Zacatecas	Enrolment	With completed studies	Graduates
Total	1,806	606	658
Agronomy and Veterinary	52	0	0
Humanities and Arts	0	0	0
Natural and Exact Sciences, and Computing	0	0	0
Social Sciences, Business and Law	343	118	118
Education	0	0	0
Engineering, Manufacturing and Construction	1,210	439	439
Health	201	49	101
Services	0	0	0

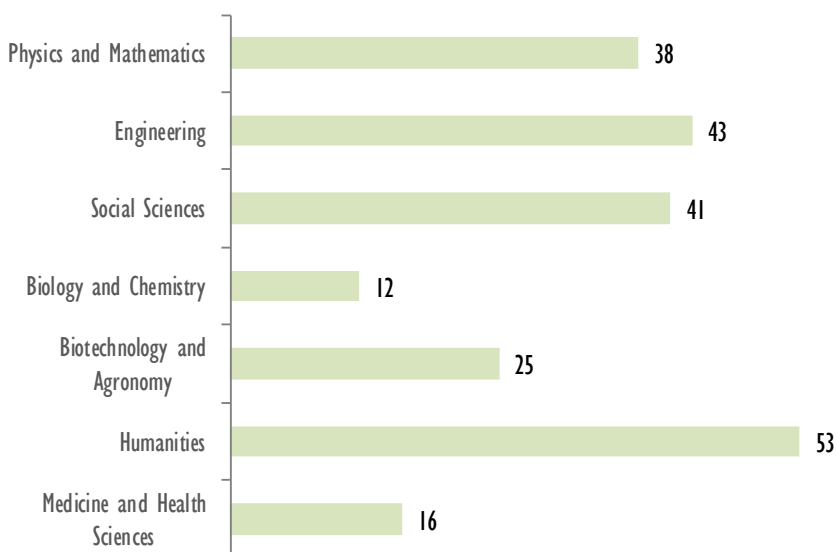
Source: ANUIES, 2017.

### Undergraduate Population by Field of Study 2016-2017

Zacatecas	Enrolment	With completed studies	Graduates
Total	45,010	5,675	5,301
Agronomy and Veterinary	1,884	238	217
Humanities and Arts	1,498	200	214
Natural and Exact Sciences, and Computing	2,526	348	279
Social Sciences, Business and Law	18,041	2,421	2,403
Education	824	139	104
Engineering, Manufacturing and Construction	13,848	1,557	1,354
Health	6,217	739	683
Services	172	33	47

Source: ANUIES, 2017.

### NUMBER OF RESEARCHES BY AREA OF SCIENCE, 2017



Mexico recorded 27,186 researchers at January 2017; 0.8% of them were in Zacatecas.

Most of the researchers in the state focused on the areas of humanities and engineering.

Considering only member of National Research System in 2017.

Source: National Research System, CONACyT.