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- Capital: Zacatecas
- Municipalities: 58
- Population: 1,592,994 inhabitants
- % of national population: 1.3
- Territorial surface: 75,539 km²
- % of surface of the country: 3.9
- % share in national GDP: 1.1
- Sector with the highest contribution to state GDP: Mining (29.8%)

Why invest in Zacatecas?

Because of its geographic location, Zacatecas is connected to the country's main ports and economic centers. In Zacatecas, investors can find a wide variety of business opportunities that leverage these advantages. The state's workforce, weather and natural resources offer a favorable environment for innovating businesses that will also receive constant support from the government through a sustainable economic scenario.

Population

Zacatecas's population accounted for 1.3% of Mexico's total population in 2016.

POPULATION 2016

Concept	Zacatecas	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	1,592,994	122,746,451	1.3%
Population under 15 years of age	455,851	32,269,331	1.4%
Working Age Population (WAP)	1,137,143	90,477,120	1.3%
Economically Inactive Population (EIP)	496,058	36,442,320	1.4%
Economically Active Population (EAP)	641,085	54,034,800	1.2%
Active population	628,082	52,123,674	1.2%
Inactive population	13,003	1,911,126	0.7%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

EMPLOYEES BY BRANCH OF ECONOMY ACTIVITY 2016

Concept	Zacatecas	National	% over National A/B
	Total (A)	Total (B)	
Total Active Population	628,082	52,123,674	1.2%
Agriculture, forestry, fishing and hunting	172,368	6,920,547	2.5%
Mining, electricity and water	13,144	379,300	3.5%
Manufacturing	65,139	8,528,629	0.8%
Construction	55,599	4,346,696	1.3%
Commerce	106,499	9,802,437	1.1%
Accommodation and food services	32,151	3,848,043	0.8%
Transport and warehousing	12,513	2,647,569	0.5%
Professional, financial and corporate services	22,585	3,565,476	0.6%
Social assistance	58,288	4,170,171	1.4%
Other services	52,085	5,407,012	1.0%
Public administration and international institutions	35,317	2,217,975	1.6%
Non specified	2,394	289,819	0.8%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

Employment

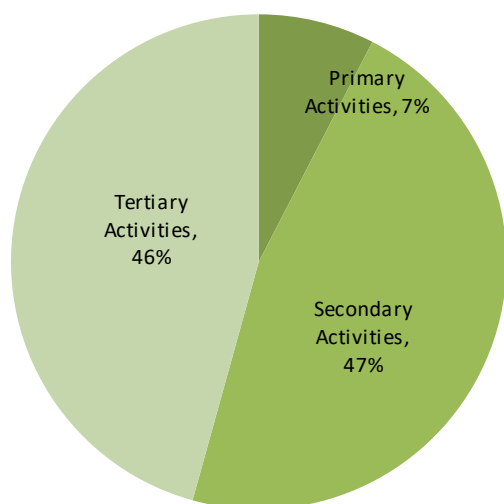
Zacatecas recorded 628 thousand workers during 2016, mainly in the agricultural activities. In respect to the national level, the state represented 2.5% of the workers in these activities.

Economy

The Gross Domestic Product (GDP) of Zacatecas exceeded 184 billion pesos in 2015, and contributed 1.1% to Mexico's national GDP.

Tertiary sector, which includes trade and real estate services, contributed 46% of the state's GDP in 2016.

GDP STRUCTURE OF ZACATECAS, 2016



Source: INEGI
Facts: Millions of pesos

GDP 2015	Zacatecas	National	Share (%) A/B
	Total (A)	Total (B)	
Total	184,058	17,126,791	1.1%
Primary Activities	13,961	572,566	2.4%
Agriculture, Forestry, Fishing and Hunting	13,961	572,566	2.4%
Secondary Activities	85,994	5,614,600	1.5%
Mining, Quarrying, and Oil and Gas Extraction	54,914	753,670	7.3%
Utilities	1,736	329,221	0.5%
Construction	12,240	1,310,835	0.9%
Manufacturing	17,104	3,220,873	0.5%
Tertiary Activities	84,102	10,939,625	0.8%
Wholesale and Retail trade	23,255	2,990,385	0.8%
Transportation and Warehousing	4,853	1,123,861	0.4%
Information	2,149	359,565	0.6%
Finance and Insurance	3,362	617,490	0.5%
Real Estate and Rental and Leasing	19,482	1,999,337	1.0%
Professional, Scientific, and Technical Services	1,198	390,784	0.3%
Management of Companies and Enterprises	0	111,220	0.0%
Admin. & Support and Waste Mgmt. & Remediat. Svcs.	1,721	560,476	0.3%
Educational Services	10,197	755,892	1.3%
Health Care and Social Assistance	4,073	414,436	1.0%
Arts, Entertainment, and Recreation	232	79,834	0.3%
Accommodation and Food Services	2,449	408,805	0.6%
Other Services (except Public Administration)	1,758	366,715	0.5%
Public Administration	9,372	760,827	1.2%

Foreign Direct Investment

- Zacatecas received 525.3 million dollars in Foreign Direct Investment (FDI) in 2016, which represented 2.0% of FDI received in Mexico. Of all the FDI received by the state, almost all was toward electric power generation, transmission and distribution, water and gas supply through mains to final consumers services.

Salaries

Zacatecas recorded an average salary for IMSS contribution of \$259.9 in 2015, which was below the country's average salary of \$294.0.

Average Salary quote to IMSS*	
Zacatecas	259.9
National	294.0

*Payments per day in 2015 annual average
Source: STPS

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	174.1
Extractive industry	510.9
Processing industries	309.7
Construction	213.2
Electrical and water supply	765.8
Commerce	262.0
Transport and communications	357.9
Services to companies and individuals	298.4
Social services	328.8

*Payments per day in 2015 annual average
Source: STPS

Infrastructure

Infrastructure in Zacatecas	
Railways (Km)	671
Trunk and branches	584
Secondary	81
Special	5
Sea ports	0
International Maritime Ports	0
Coastal Shipping Ports	0
Airports	1
Domestic	0
International	1

Source: AEPEF 2016 from INEGI.

Zacatecas has 671 kilometers of railways. It has one international airport.

Infrastructure in Zacatecas	
Medical units	559
Public	527
Private	32
Sites for hosting	285
Rooms	7,439

Source: AEPEF 2016 from INEGI.

Education

EDUCATIONAL INFRASTRUCTURE 2015-2016

Zacatecas	Senior High Schools	Higher Education
Institutions	n.a.	42
Schools	289	72
Students	64,459	46,802
Teachers	4,651	4,511

Source: SEP, 2016.

Around of 115,695 students who completed studies from engineering, manufacturing and construction in Mexico, 1,419 are from Zacatecas.

Population of Higher Technic University by Field of Study 2015-2016

Zacatecas	Matriculados	Egresados	Titulados
Total Técnico Superior	1,892	633	554
Agronomía y veterinaria	33	0	0
Artes y humanidades	0	0	0
C. naturales, exactas y de la computación	0	0	0
C. sociales, administrativas y derecho	322	119	111
Educación	0	0	0
Ingeniería, manufactura y construcción	1,278	436	402
Salud	259	78	41
Servicios	0	0	0

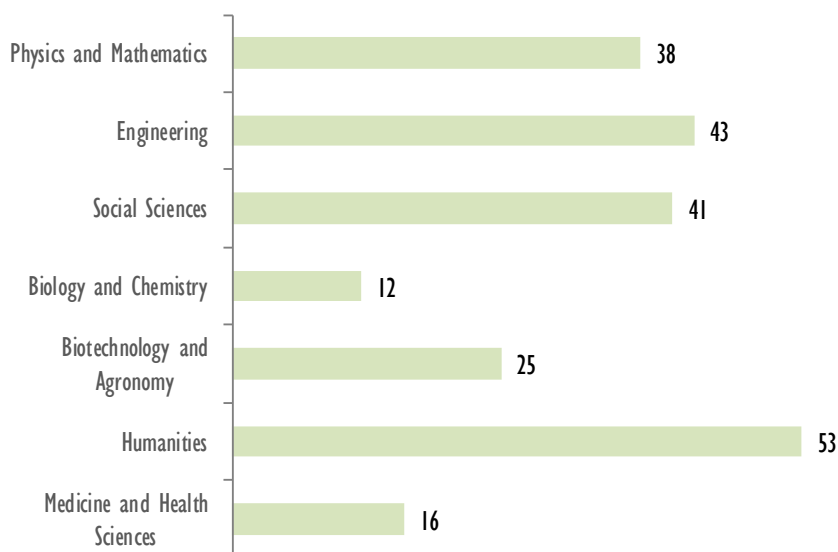
Source: ANUIES, 2016.

Undergraduate Population by Field of Study 2015-2016

Zacatecas	Enrolment	With completed studies	Graduates
Total	43,336	5,812	3,432
Agronomy and Veterinary	1,737	176	77
Humanities and Arts	1,639	222	129
Natural and Exact Sciences, and Computing	2,596	281	170
Social Sciences, Business and Law	17,437	2,286	1,412
Education	875	768	80
Engineering, Manufacturing and Construction	12,733	1,419	973
Health	6,146	627	576
Services	173	33	15

Source: ANUIES, 2016.

NUMBER OF RESEARCHES BY AREA OF SCIENCE, 2017



Mexico recorded 27,186 researchers at January 2017; 0.8% of them were in Zacatecas.

Most of the researchers in the state focused on the areas of humanities and engineering.

Considering only member of National Research System in 2017.

Source: National Research System, CONACyT.