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- Capital: Mérida
  - Municipalities: 106
  - Population: 2,156,091 inhabitants
  - % of national population: 1.8
  - Territorial surface: 39,612 km<sup>2</sup>
  - % of surface of the country: 2
  - % share in national GDP: 1.6
  - Sector with the highest contribution to state GDP: Wholesale and retail trade (22.4%)

## Why invest in Yucatán?

Yucatan offers a wide variety of investment opportunities. The state has a wealth of natural resources, an important workforce pool and a privileged geographic location, which gives it access to the Caribbean Sea and the Gulf of Mexico; therefore, it is the ideal place for investments that aim at leveraging the state's advantages.

## Population

Yucatán's population accounted for 1.8% of Mexico's total population in 2016.

POPULATION 2016

| Concept                                | Yucatán   | National    | % over National A/B |
|--|-----------|-------------|---------------------|
|  | Total (A) | Total (B)   |                     |
| Total Population (TP)                  | 2,156,091 | 122,746,451 | 1.8%                |
| Population under 15 years of age       | 525,437   | 32,269,331  | 1.6%                |
| Working Age Population (WAP)           | 1,630,654 | 90,477,120  | 1.8%                |
| Economically Inactive Population (EIP) | 579,750   | 36,442,320  | 1.6%                |
| Economically Active Population (EAP)   | 1,050,904 | 54,034,800  | 1.9%                |
| Active population                      | 1,031,683 | 52,123,674  | 2.0%                |
| Inactive population                    | 19,221    | 1,911,126   | 1.0%                |

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

EMPLOYEES BY BRANCH OF ECONOMY ACTIVITY 2016

| Concept  | Yucatán          | National          | % over<br>National<br>A/B |
|--|------------------|-------------------|---------------------------|
|  | Total<br>(A)     | Total<br>(B)      |                           |
| <b>Total Active Population</b>                       | <b>1,031,683</b> | <b>52,123,674</b> | <b>2.0%</b>               |
| Agriculture, forestry, fishing and hunting           | 104,914          | 6,920,547         | 1.5%                      |
| Mining, electricity and water                        | 6,612            | 379,300           | 1.7%                      |
| Manufacturing  | 179,762          | 8,528,629         | 2.1%                      |
| Construction   | 95,249           | 4,346,696         | 2.2%                      |
| Commerce   | 179,404          | 9,802,437         | 1.8%                      |
| Accommodation and food services                      | 87,165           | 3,848,043         | 2.3%                      |
| Transport and warehousing                            | 50,423           | 2,647,569         | 1.9%                      |
| Professional, financial and corporate services       | 70,788           | 3,565,476         | 2.0%                      |
| Social assistance                                    | 90,150           | 4,170,171         | 2.2%                      |
| Other services                                       | 110,950          | 5,407,012         | 2.1%                      |
| Public administration and international institutions | 54,693           | 2,217,975         | 2.5%                      |
| Non specified  | 1,573            | 289,819           | 0.5%                      |

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

## Employment

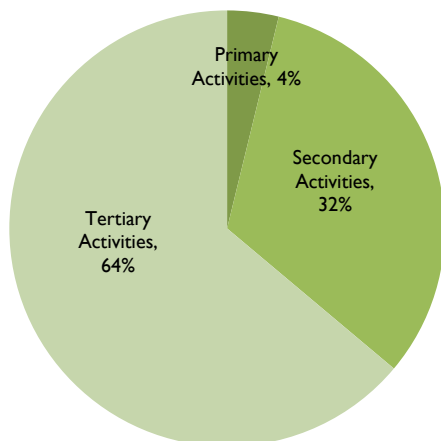
Yucatán recorded 1.0 million workers during 2016, mainly in the commerce and in the manufacturing industry. In respect to the national level, the state represented 1.8% of the workers in commerce and 2.1% in the manufacturing industry.

## Economy

The Gross Domestic Product (GDP) of Yucatán exceeded 269 billion pesos in 2015, and contributed 1.6% to Mexico's national GDP.

Tertiary sector, which includes trade and real estate services, contributed 64% of the state's GDP in 2015.

### GDP STRUCTURE OF YUCATÁN, 2015



Source: INEGI  
Facts: Millions of pesos

| GDP 2015   | Yucatán        | National          | Share (%)<br>A/B |
|--|----------------|-------------------|------------------|
|  | Total<br>(A)   | Total<br>(B)      |                  |
| <b>Total</b>                                       | <b>269,305</b> | <b>17,126,791</b> | <b>1.6%</b>      |
| <b>Primary Activities</b>                          | <b>9,119</b>   | <b>572,566</b>    | <b>1.6%</b>      |
| Agriculture, Forestry, Fishing and Hunting         | 9,119          | 572,566           | 1.6%             |
| <b>Secondary Activities</b>                        | <b>89,657</b>  | <b>5,614,600</b>  | <b>1.6%</b>      |
| Mining, Quarrying, and Oil and Gas Extraction      | 2,635          | 753,670           | 0.3%             |
| Utilities  | 6,794          | 329,221           | 2.1%             |
| Construction                                       | 30,868         | 1,310,835         | 2.4%             |
| Manufacturing                                      | 49,360         | 3,220,873         | 1.5%             |
| <b>Tertiary Activities</b>                         | <b>170,529</b> | <b>10,939,625</b> | <b>1.6%</b>      |
| Wholesale and Retail trade                         | 60,357         | 2,990,385         | 2.0%             |
| Transportation and Warehousing                     | 11,030         | 1,123,861         | 1.0%             |
| Information  | 5,872          | 359,565           | 1.6%             |
| Finance and Insurance                              | 5,768          | 617,490           | 0.9%             |
| Real Estate and Rental and Leasing                 | 31,865         | 1,999,337         | 1.6%             |
| Professional, Scientific, and Technical Services   | 4,517          | 390,784           | 1.2%             |
| Management of Companies and Enterprises            | 514            | 111,220           | 0.0%             |
| Admin. & Support and Waste Mgmt. & Remediat. Svcs. | 6,510          | 560,476           | 1.2%             |
| Educational Services                               | 13,014         | 755,892           | 1.7%             |
| Health Care and Social Assistance                  | 7,235          | 414,436           | 1.7%             |
| Arts, Entertainment, and Recreation                | 911            | 79,834            | 1.1%             |
| Accommodation and Food Services                    | 6,064          | 408,805           | 1.5%             |
| Other Services (except Public Administration)      | 5,757          | 366,715           | 1.6%             |
| Public Administration                              | 11,115         | 760,827           | 1.5%             |

## Foreign Direct Investment

- Yucatán received 88 million dollars in Foreign Direct Investment (FDI) in 2016. Most of the Foreign Direct Investment (FDI) received by Yucatán in 2016 was toward the construction industry.

## Salaries

Yucatán recorded an average salary for IMSS contribution of \$216.2 in 2015, which was below the country's average salary of \$294.0.

| Average Salary quote to IMSS* |       |
|-------------------------------|-------|
| Yucatán                       | 216.2 |
| National                      | 294.0 |

\*Payments per day in 2015 annual average.  
Source: STPS.

| Average Salary quote to IMSS by National Activity Sector* |       |
|---|-------|
| Agriculture, forestry, fishing and hunting                | 174.1 |
| Extractive industry                                       | 510.9 |
| Processing industries                                     | 309.7 |
| Construction  | 213.2 |
| Electrical and water supply                               | 765.8 |
| Commerce  | 262.0 |
| Transport and communications                              | 357.9 |
| Services to companies and individuals                     | 298.4 |
| Social services   | 328.8 |

\*Payments per day in 2015 annual average.  
Source: STPS.

## Infrastructure

| Infrastructure in Yucatán    |     |
|------------------------------|-----|
| Railways (Km)                | 609 |
| Trunk and branches           | 544 |
| Secondary                    | 41  |
| Special                      | 24  |
| Sea ports                    | 12  |
| International Maritime Ports | 3   |
| Coastal Shipping Ports       | 9   |
| Airports                     | 2   |
| Domestic                     | 0   |
| International                | 2   |

Source: AEPEF 2016 from INEGI.

Yucatán has 609 kilometers of railways. It also has 12 seaports, 3 international maritime ports and 9 coastal shipping ports. It has two international airports.

| Infrastructure in Yucatán |        |
|---------------------------|--------|
| Medical units             | 450    |
| Public                    | 426    |
| Private                   | 24     |
| Sites for hosting         | 474    |
| Rooms                     | 12,466 |

Source: AEPEF 2016 from INEGI.

Education

EDUCATIONAL INFRASTRUCTURE 2015-2016

| Yucatán      | Senior High Schools | Higher Education |
|--------------|---------------------|------------------|
| Institutions | n.a.                | 93               |
| Schools      | 445                 | 134              |
| Students     | 86,841              | 70,761           |
| Teachers     | 6,813               | 7,173            |

Source: SEP, 2017.

Around of 115,695 students who completed studies from engineering, manufacturing and construction in Mexico, 1,744 are from Yucatán.

Population of Higher Technic University by Field of Study 2015-2016

| Yucatán                                     | Enrolment | With completed studies | Graduates |
|---|-----------|------------------------|-----------|
| Total                                       | 4,701     | 1,519                  | 1,177     |
| Agronomy and Veterinary                     | 124       | 19                     | 0         |
| Humanities and Arts                         | 278       | 77                     | 77        |
| Natural and Exact Sciences, and Computing   | 27        | 31                     | 11        |
| Social Sciences, Business and Law           | 2,688     | 872                    | 679       |
| Education                                   | 0         | 0                      | 0         |
| Engineering, Manufacturing and Construction | 1,564     | 509                    | 399       |
| Health                                      | 0         | 0                      | 0         |
| Services                                    | 20        | 11                     | 11        |

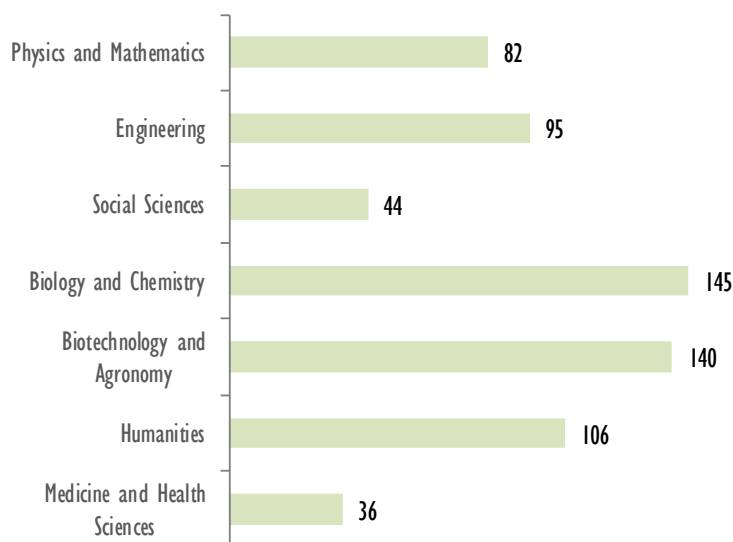
Source: ANUIES, 2016.

Undergraduate Population by Field of Study 2015-2016

| Yucatán                                     | Enrolment | With completed studies | Graduates |
|---|-----------|------------------------|-----------|
| Total                                       | 61,148    | 10,556                 | 8,809     |
| Agronomy and Veterinary                     | 1,207     | 152                    | 86        |
| Humanities and Arts                         | 2,868     | 569                    | 449       |
| Natural and Exact Sciences, and Computing   | 3,363     | 497                    | 409       |
| Social Sciences, Business and Law           | 28,773    | 5,608                  | 4,763     |
| Education                                   | 3,252     | 801                    | 598       |
| Engineering, Manufacturing and Construction | 12,748    | 1,744                  | 1,683     |
| Health                                      | 8,463     | 1,101                  | 765       |
| Services                                    | 474       | 84                     | 56        |

Source: ANUIES, 2016.

NUMBER OF RESEARCHES BY AREA OF SCIENCE, 2017



Mexico recorded 27,186 researchers at January 2017; 2.4% of them were in Yucatán.

Most of the researchers in the state focused on the areas of biology and chemistry.

Considering only member of National Research System in 2017.

Source: National Research System, CONACyT.