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- Capital: Jalapa Enríquez
- Municipalities: 212
- Population: 8,128,152 inhabitants
- % of national population: 6.6
- Territorial surface: 71,820 km<sup>2</sup>
- % of surface of the country: 3.7
- % share in national GDP: 5.0
- Sector with the highest contribution to state GDP: Manufacturing industry (19.4%)

## Why invest in Veracruz?

Veracruz is the Mexican state with the sixth largest economy, where industry, energy, tourism, trade and agribusiness are the main sectors. Veracruz has more than 700 kilometers of coast and ten sea ports, which are the gateway to the Atlantic Ocean and provide endless foreign trade possibilities. Veracruz offers investors high competitive advantages because of its climate diversity, land relief, geographic location and proven energy potential.

## Population

Veracruz's population accounted for 6.6% of Mexico's total population in 2016.

POPULATION 2016

Concept	Veracruz	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	8,128,152	122,746,451	6.6%
Population under 15 years of age	2,086,790	32,269,331	6.5%
Working Age Population (WAP)	6,041,362	90,477,120	6.7%
Economically Inactive Population (EIP)	2,878,886	36,442,320	7.9%
Economically Active Population (EAP)	3,162,476	54,034,800	5.9%
Active population	3,052,540	52,123,674	5.9%
Inactive population	109,936	1,911,126	5.8%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

EMPLOYEES BY BRANCH OF ECONOMY ACTIVITY 2016

Concept	Veracruz	National	% over National A/B
	Total (A)	Total (B)	
Total Active Population	3,052,540	52,123,674	5.9%
Agriculture, forestry, fishing and hunting	768,620	6,920,547	11.1%
Mining, electricity and water	32,096	379,300	8.5%
Manufacturing	289,768	8,528,629	3.4%
Construction	276,648	4,346,696	6.4%
Commerce	533,813	9,802,437	5.4%
Accommodation and food services	226,487	3,848,043	5.9%
Transport and warehousing	142,864	2,647,569	5.4%
Professional, financial and corporate services	121,257	3,565,476	3.4%
Social assistance	210,253	4,170,171	5.0%
Other services	339,579	5,407,012	6.3%
Public administration and international institutions	99,401	2,217,975	4.5%
Non specified	11,754	289,819	4.1%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

## Employment

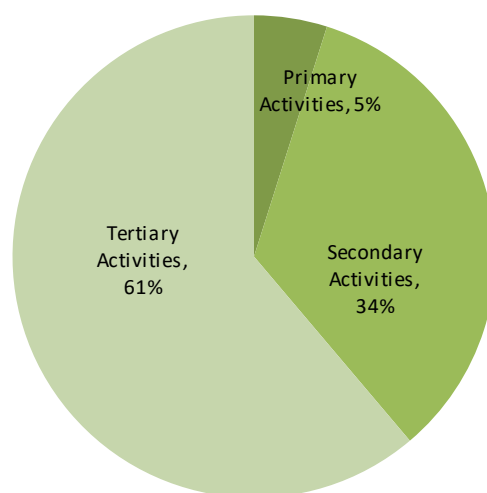
Veracruz recorded 3.1 million workers during 2016, mainly in the agricultural activities and in commerce. In respect to the national level, the state represented 11.1% of the workers in agricultural activities and 5.4% in commerce.

## Economy

The Gross Domestic Product (GDP) of Veracruz exceeded 854 billion pesos in 2015, and contributed 5.0% to Mexico's national GDP.

Tertiary sector, which includes trade and real estate services, contributed 61% of the state's GDP in 2015.

STRUCTURE OF THE GDP OF VERACRUZ. 2015



Source: INEGI  
Facts: Millions of pesos

GDP 2015	Veracruz	National	Share (%) A/B
	Total (A)	Total (B)	
<b>Total</b>	<b>854,065</b>	<b>17,126,791</b>	<b>5.0%</b>
<b>Primary Activities</b>	<b>41,764</b>	<b>572,566</b>	<b>7.3%</b>
Agriculture, Forestry, Fishing and Hunting	41,764	572,566	7.3%
<b>Secondary Activities</b>	<b>289,845</b>	<b>5,614,600</b>	<b>5.2%</b>
Mining, Quarrying, and Oil and Gas Extraction	32,200	753,670	4.3%
Utilities	21,912	329,221	6.7%
Construction	69,752	1,310,835	5.3%
Manufacturing	165,982	3,220,873	5.2%
<b>Tertiary Activities</b>	<b>522,455</b>	<b>10,939,625</b>	<b>4.8%</b>
Wholesale and Retail trade	153,209	2,990,385	5.1%
Transportation and Warehousing	68,093	1,123,861	6.1%
Information	10,080	359,565	2.8%
Finance and Insurance	15,749	617,490	2.6%
Real Estate and Rental and Leasing	117,017	1,999,337	5.9%
Professional, Scientific, and Technical Services	6,882	390,784	1.8%
Management of Companies and Enterprises	40	111,220	0.0%
Admin. & Support and Waste Mgmt. & Remediat. Svcs.	16,742	560,476	3.0%
Educational Services	47,305	755,892	6.3%
Health Care and Social Assistance	25,020	414,436	6.0%
Arts, Entertainment, and Recreation	1,489	79,834	1.9%
Accommodation and Food Services	12,466	408,805	3.0%
Other Services (except Public Administration)	15,156	366,715	4.1%
Public Administration	33,208	760,827	4.4%

## Foreign Direct Investment

- Veracruz received 854.5 million dollars in Foreign Direct Investment (FDI) in 2016, which represented 3.2% of FDI received in Mexico. Of all the FDI received by the state, most was toward the manufacturing industry.

## Salaries

Veracruz recorded an average salary for IMSS contribution of \$263.2 in 2015, which was below the country's average salary of \$294.0.

Average Salary quote to IMSS*	
Veracruz	263.2
National	294.0

\*Payments per day in 2015 annual average  
Source: STPS

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	174.1
Extractive industry	510.9
Processing industries	309.7
Construction	213.2
Electrical and water supply	765.8
Commerce	262.0
Transport and communications	357.9
Services to companies and individuals	298.4
Social services	328.8

\*Payments per day in 2015 annual average  
Source: STPS

## Infrastructure

Infrastructure in Veracruz	
Railways (Km)	1,807
Trunk and branches	1,311
Secondary	349
Special	146
Sea ports	10
International Maritime Ports	5
Coastal Shipping Ports	5
Airports	5
Domestic	3
International	2

Source: AEPEF 2016 from INEGI.

Veracruz has 1,807 kilometers of railways. It also has 10 seaports, 5 international maritime ports and 5 coastal shipping ports. It has three domestic airports and two international airports.

Infrastructure in Veracruz	
Medical units	1,874
Public	1,734
Private	140
Sites for hosting	1,427
Rooms	41,932

Source: AEPEF 2016 from INEGI.

## Education

### EDUCATIONAL INFRASTRUCTURE 2015-2016

Veracruz	Senior High Schools	Higher Education
Institutions	n.a.	195
Schools	1,814	380
Students	331,842	186,979
Teachers	31,614	16,570

Source: SEP, 2017.

Out of 115,695 students who completed studies from engineering, manufacturing and construction in Mexico, 9,585 are from Veracruz.

### Population of Higher Technic University by Field of Study 2015-2016

Veracruz	Enrolment	With completed studies	Graduates
Total	8,713	1,963	1,622
Agronomy and Veterinary	110	21	0
Humanities and Arts	72	6	8
Natural and Exact Sciences, and Computing	46	12	1
Social Sciences, Business and Law	2,717	582	478
Education	0	0	0
Engineering, Manufacturing and Construction	5,164	1,225	1,040
Health	440	89	73
Services	164	28	22

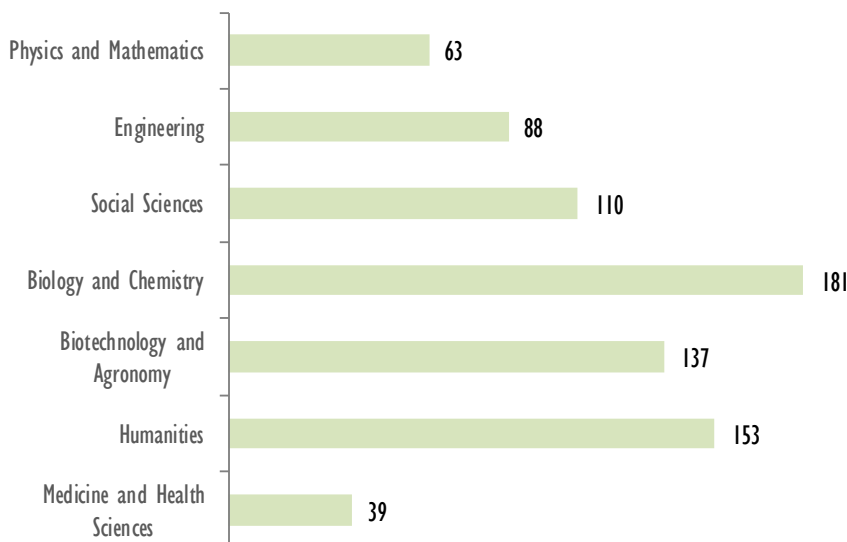
Source: ANUIES, 2016.

### Undergraduate Population by Field of Study 2015-2016

Veracruz	Enrolment	With completed studies	Graduates
Total	222,129	35,304	24,944
Agronomy and Veterinary	5,245	603	504
Humanities and Arts	6,524	1,080	706
Natural and Exact Sciences, and Computing	10,927	1,792	1,654
Social Sciences, Business and Law	82,084	14,294	9,476
Education	18,934	5,617	3,522
Engineering, Manufacturing and Construction	80,169	9,585	7,150
Health	15,265	1,347	1,607
Services	2,981	986	325

Source: ANUIES, 2016.

### NUMBER OF RESEARCHES BY AREA OF SCIENCE, 2017



Mexico recorded 27,186 researchers at January 2017; 2.8% of them were in Veracruz.

Most of the researchers in the state focused on the areas of biology and chemistry, followed by humanities.

Considering only member of National Research System in 2017.

Source: National Research System, CONACyT.