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- Capital: Jalapa Enríquez
- Municipalities: 212
- Population: 8,128,152 inhabitants
- % of national population: 6.6
- Territorial surface: 71,820 km²
- % of surface of the country: 3.7
- % share in national GDP: 5.0
- Sector with the highest contribution to state GDP: Wholesale and Retail trade (19.1%)

Why invest in Veracruz?

Veracruz is the Mexican state with the sixth largest economy, where industry, energy, tourism, trade and agribusiness are the main sectors. Veracruz has more than 700 kilometers of coast and ten sea ports, which are the gateway to the Atlantic Ocean and provide endless foreign trade possibilities. Veracruz offers investors high competitive advantages because of its climate diversity, land relief, geographic location and proven energy potential.

Population

Veracruz's population accounted for 6.6% of Mexico's total population in 2016.

POPULATION 2016

Concept	Veracruz	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	8,128,152	122,746,451	6.6%
Population under 15 years of age	2,086,790	32,269,331	6.5%
Working Age Population (WAP)	6,041,362	90,477,120	6.7%
Economically Inactive Population (EIP)	2,878,886	36,442,320	7.9%
Economically Active Population (EAP)	3,162,476	54,034,800	5.9%
Active population	3,052,540	52,123,674	5.9%
Inactive population	109,936	1,911,126	5.8%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

EMPLOYEES BY BRANCH OF ECONOMY ACTIVITY 2016

Concept	Veracruz	National	% over National A/B
	Total (A)	Total (B)	
Total Active Population	3,052,540	52,123,674	5.9%
Agriculture, forestry, fishing and hunting	768,620	6,920,547	11.1%
Mining, electricity and water	32,096	379,300	8.5%
Manufacturing	289,768	8,528,629	3.4%
Construction	276,648	4,346,696	6.4%
Commerce	533,813	9,802,437	5.4%
Accommodation and food services	226,487	3,848,043	5.9%
Transport and warehousing	142,864	2,647,569	5.4%
Professional, financial and corporate services	121,257	3,565,476	3.4%
Social assistance	210,253	4,170,171	5.0%
Other services	339,579	5,407,012	6.3%
Public administration and international institutions	99,401	2,217,975	4.5%
Non specified	11,754	289,819	4.1%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

Employment

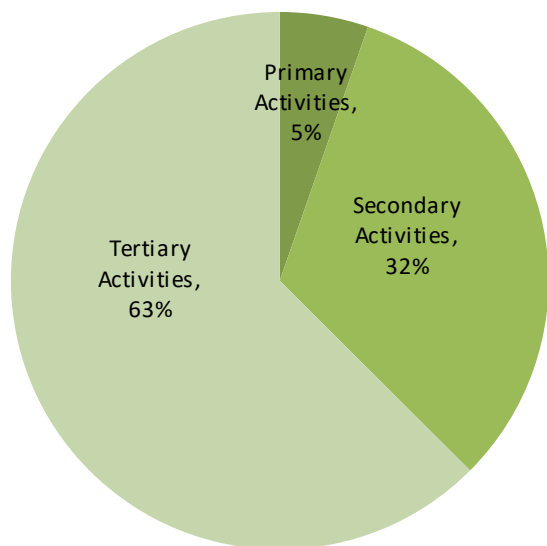
Veracruz recorded 3.1 million workers during 2016, mainly in the agricultural activities and in commerce. In respect to the national level, the state represented 11.1% of the workers in agricultural activities and 5.4% in commerce.

Economy

The Gross Domestic Product (GDP) of Veracruz was almost 844 billion pesos in 2015, and contributed 5.0% to Mexico's national GDP.

Tertiary sector, which includes trade and real estate services, contributed 63% of the state's GDP in 2015.

STRUCTURE OF THE GDP OF VERACRUZ, 2015



Source: INEGI
Facts: Millions of pesos

GDP 2015	Veracruz	National	Share (%) A/B
	Total (A)	Total (B)	
Total	843,727	17,463,436	4.8%
Primary Activities	44,906	593,233	7.6%
Agriculture, Forestry, Fishing and Hunting	44,906	593,233	7.6%
Secondary Activities	271,330	5,558,108	4.9%
Mining, Quarrying, and Oil and Gas Extraction	30,191	732,529	4.1%
Utilities	20,654	286,317	7.2%
Construction	72,232	1,367,965	5.3%
Manufacturing	148,253	3,171,297	4.7%
Tertiary Activities	527,490	11,312,096	4.7%
Wholesale and Retail trade	161,297	3,296,595	4.9%
Transportation and Warehousing	65,966	1,133,828	5.8%
Information	4,690	331,390	1.4%
Finance and Insurance	17,305	627,866	2.8%
Real Estate and Rental and Leasing	121,869	2,028,380	6.0%
Professional, Scientific, and Technical Services	6,750	352,689	1.9%
Management of Companies and Enterprises	321	109,452	0.0%
Admin. & Support and Waste Mgmt. & Remediat. Svcs.	9,403	624,279	1.5%
Educational Services	48,141	758,928	6.3%
Health Care and Social Assistance	23,624	423,027	5.6%
Arts, Entertainment, and Recreation	1,759	79,899	2.2%
Accommodation and Food Services	13,581	421,488	3.2%
Other Services (except Public Administration)	19,107	376,888	5.1%
Public Administration	33,677	747,386	4.5%

Foreign Direct Investment

- Veracruz received 854.5 million dollars in Foreign Direct Investment (FDI) in 2016, which represented 3.2% of FDI received in Mexico. Of all the FDI received by the state, most was toward the manufacturing industry.

Salaries

Veracruz recorded an average salary for IMSS contribution of \$319.8 in 2016, which was above the country's average salary of \$317.9.

Average Salary quote to IMSS*	
Veracruz	319.8
National	317.9

*Payments per day in 2016 annual average
Source: STPS

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	180.4
Extractive industry	519.9
Processing industries	325.3
Construction	209.2
Electrical and water supply	793.2
Commerce	274.0
Transport and communications	369.5
Services to companies and individuals	309.1
Social services	443.9

*Payments per day in 2016 annual average
Source: STPS

Infrastructure

Infrastructure in Veracruz	
Railways (Km)	1,807
Trunk and branches	1,311
Secondary	349
Special	146
Sea ports	10
International Maritime Ports	5
Coastal Shipping Ports	5
Airports	5
Domestic	3
International	2

Source: AEPEF 2016 from INEGI.

Veracruz has 1,807 kilometers of railways. It also has 10 seaports, 5 international maritime ports and 5 coastal shipping ports. It has three domestic airports and two international airports.

Infrastructure in Veracruz	
Medical units	1,874
Public	1,734
Private	140
Sites for hosting	1,427
Rooms	41,932

Source: AEPEF 2016 from INEGI.

Education

EDUCATIONAL INFRASTRUCTURE 2015-2016

Veracruz	Senior High Schools	Higher Education
Institutions	n.a.	195
Schools	1,814	380
Students	331,842	186,979
Teachers	31,614	16,570

Source: SEP, 2017.

Out of 125,481 students who completed studies from engineering, manufacturing and construction in Mexico, 10,213 are from Veracruz.

Population of Higher Technic University by Field of Study 2016-2017

Veracruz	Enrolment	With completed studies	Graduates
Total	8,291	2,568	1,434
Agronomy and Veterinary	103	28	9
Humanities and Arts	65	17	5
Natural and Exact Sciences, and Computing	46	15	1
Social Sciences, Business and Law	2,749	777	302
Education	0	0	0
Engineering, Manufacturing and Construction	4,720	1,486	1,017
Health	500	216	79
Services	108	29	21

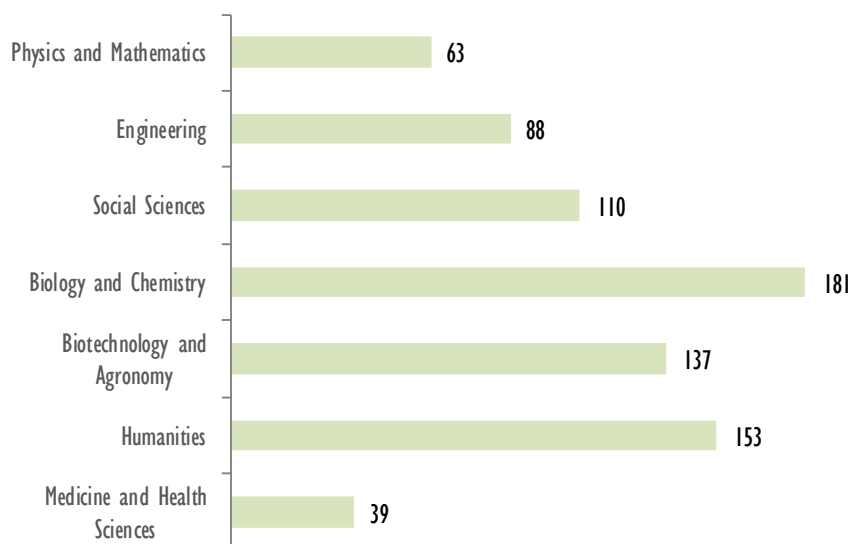
Source: ANUIES, 2017.

Undergraduate Population by Field of Study 2016-2017

Veracruz	Enrolment	With completed studies	Graduates
Total	222,367	33,544	26,755
Agronomy and Veterinary	5,694	753	592
Humanities and Arts	6,215	1,063	726
Natural and Exact Sciences, and Computing	9,966	1,563	1,528
Social Sciences, Business and Law	83,894	13,342	9,549
Education	16,255	4,378	3,506
Engineering, Manufacturing and Construction	81,088	10,213	8,982
Health	16,631	1,670	1,649
Services	2,624	562	223

Source: ANUIES, 2017.

NUMBER OF RESEARCHES BY AREA OF SCIENCE, 2017



Mexico recorded 27,186 researchers at January 2017; 2.8% of them were in Veracruz.

Most of the researchers in the state focused on the areas of biology and chemistry, followed by humanities.

Considering only member of National Research System in 2017.

Source: National Research System, CONACyT.