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- Capital: Jalapa Enríquez
- Municipalities: 212
- Population: 8,128,152 inhabitants
- % of national population: 6.6
- Territorial surface: 71,820 km²
- % of surface of the country: 3.7
- % share in national GDP: 5.0
- Sector with the highest contribution to state GDP: Wholesale and Retail trade (20.1%)

Why invest in Veracruz?

Veracruz is the Mexican state with the sixth largest economy, where industry, energy, tourism, trade and agribusiness are the main sectors. Veracruz has more than 700 kilometers of coast and ten sea ports, which are the gateway to the Atlantic Ocean and provide endless foreign trade possibilities. Veracruz offers investors high competitive advantages because of its climate diversity, land relief, geographic location and proven energy potential.

Population

Veracruz's population accounted for 6.6% of Mexico's total population in 2016.

POPULATION 2016

Concept	Veracruz	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	8,128,152	122,746,451	6.6%
Population under 15 years of age	2,086,790	32,269,331	6.5%
Working Age Population (WAP)	6,041,362	90,477,120	6.7%
Economically Inactive Population (EIP)	2,878,886	36,442,320	7.9%
Economically Active Population (EAP)	3,162,476	54,034,800	5.9%
Active population	3,052,540	52,123,674	5.9%
Inactive population	109,936	1,911,126	5.8%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

EMPLOYEES BY BRANCH OF ECONOMY ACTIVITY 2016

Concept	Veracruz	National	% over National A/B
	Total (A)	Total (B)	
Total Active Population	3,052,540	52,123,674	5.9%
Agriculture, forestry, fishing and hunting	768,620	6,920,547	11.1%
Mining, electricity and water	32,096	379,300	8.5%
Manufacturing	289,768	8,528,629	3.4%
Construction	276,648	4,346,696	6.4%
Commerce	533,813	9,802,437	5.4%
Accommodation and food services	226,487	3,848,043	5.9%
Transport and warehousing	142,864	2,647,569	5.4%
Professional, financial and corporate services	121,257	3,565,476	3.4%
Social assistance	210,253	4,170,171	5.0%
Other services	339,579	5,407,012	6.3%
Public administration and international institutions	99,401	2,217,975	4.5%
Non specified	11,754	289,819	4.1%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

Employment

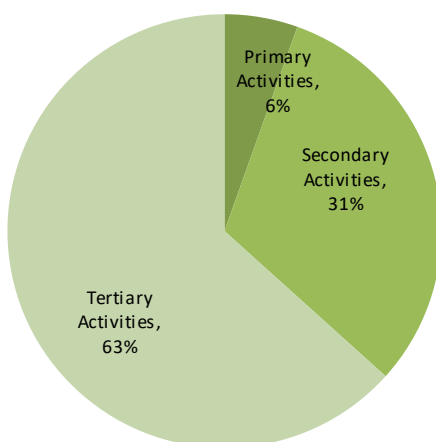
Veracruz recorded 3.1 million workers during 2016, mainly in the agricultural activities and in commerce. In respect to the national level, the state represented 11.1% of the workers in agricultural activities and 5.4% in commerce.

Economy

The Gross Domestic Product (GDP) of Veracruz was almost 886 billion pesos in 2015, and contributed 4.7% to Mexico's national GDP.

Tertiary sector, which includes trade and real estate services, contributed 63% of the state's GDP in 2016.

STRUCTURE OF THE GDP OF VERACRUZ, 2016



Source: INEGI
Facts: Millions of pesos

GDP 2016	Veracruz	National	Share (%) A/B
	Total (A)	Total (B)	
Total	885,891	18,841,226	4.7%
Primary Activities	48,334	673,975	7.2%
Agriculture, Forestry, Fishing and Hunting	48,334	673,975	7.2%
Secondary Activities	276,624	5,895,701	4.7%
Mining, Quarrying, and Oil and Gas Extraction	27,325	733,066	3.7%
Utilities	21,857	298,215	7.3%
Construction	79,100	1,491,382	5.3%
Manufacturing	148,343	3,373,038	4.4%
Tertiary Activities	560,934	12,271,550	4.6%
Wholesale and Retail trade	178,019	3,717,794	4.8%
Transportation and Warehousing	70,067	1,206,964	5.8%
Information	4,153	335,870	1.2%
Finance and Insurance	19,365	744,498	2.6%
Real Estate and Rental and Leasing	125,796	2,114,587	5.9%
Professional, Scientific, and Technical Services	8,254	391,874	2.1%
Management of Companies and Enterprises	351	112,269	0.0%
Admin. & Support and Waste Mgmt. & Remediat. Svcs.	10,121	669,564	1.5%
Educational Services	50,831	800,229	6.4%
Health Care and Social Assistance	24,319	445,465	5.5%
Arts, Entertainment, and Recreation	1,829	85,261	2.1%
Accommodation and Food Services	12,924	458,493	2.8%
Other Services (except Public Administration)	19,397	401,441	4.8%
Public Administration	35,510	787,241	4.5%

Foreign Direct Investment

- Veracruz received 854.5 million dollars in Foreign Direct Investment (FDI) in 2016, which represented 3.2% of FDI received in Mexico. Of all the FDI received by the state, most was toward the manufacturing industry.

Salaries

Veracruz recorded an average salary for IMSS contribution of \$319.8 in 2016, which was above the country's average salary of \$317.9.

Average Salary quote to IMSS*	
Veracruz	319.8
National	317.9

*Payments per day in 2016 annual average
Source: STPS

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	180.4
Extractive industry	519.9
Processing industries	325.3
Construction	209.2
Electrical and water supply	793.2
Commerce	274.0
Transport and communications	369.5
Services to companies and individuals	309.1
Social services	443.9

*Payments per day in 2016 annual average
Source: STPS

Infrastructure

Infrastructure in Veracruz	
Railways (Km)	1,807
Trunk and branches	1,311
Secondary	349
Special	146
Sea ports	10
International Maritime Ports	5
Coastal Shipping Ports	5
Airports	5
Domestic	3
International	2

Source: AEPEF 2016 from INEGI.

Veracruz has 1,807 kilometers of railways. It also has 10 seaports, 5 international maritime ports and 5 coastal shipping ports. It has three domestic airports and two international airports.

Infrastructure in Veracruz	
Medical units	1,874
Public	1,734
Private	140
Sites for hosting	1,427
Rooms	41,932

Source: AEPEF 2016 from INEGI.

Education

EDUCATIONAL INFRASTRUCTURE 2016-2017

Veracruz	Senior High Schools	Higher Education
Institutions	n.a.	189
Schools	1,817	368
Students	345,659	188,313
Teachers	28,166	16,467

Source: SEP, 2017.

Out of 125,481 students who completed studies from engineering, manufacturing and construction in Mexico, 10,213 are from Veracruz.

Population of Higher Technic University by Field of Study 2016-2017

Veracruz	Enrolment	With completed studies	Graduates
Total	8,291	2,568	1,434
Agronomy and Veterinary	103	28	9
Humanities and Arts	65	17	5
Natural and Exact Sciences, and Computing	46	15	1
Social Sciences, Business and Law	2,749	777	302
Education	0	0	0
Engineering, Manufacturing and Construction	4,720	1,486	1,017
Health	500	216	79
Services	108	29	21

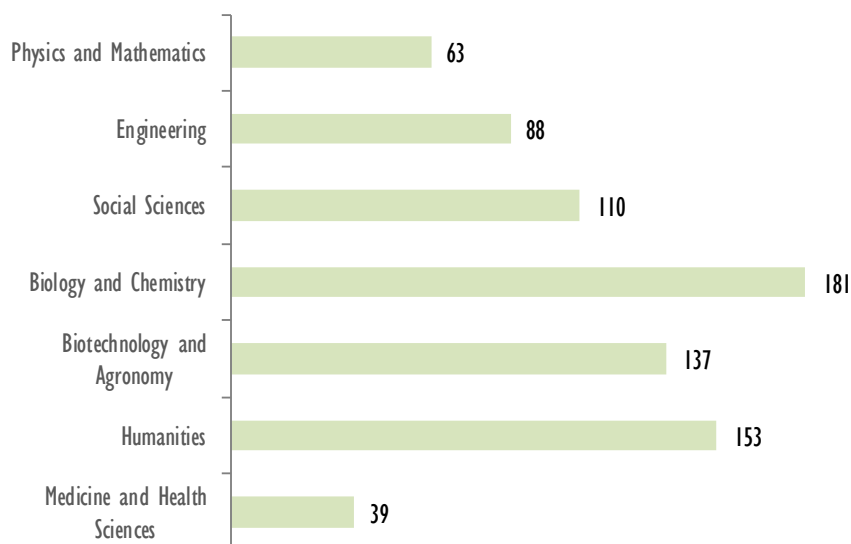
Source: ANUIES, 2017.

Undergraduate Population by Field of Study 2016-2017

Veracruz	Enrolment	With completed studies	Graduates
Total	222,367	33,544	26,755
Agronomy and Veterinary	5,694	753	592
Humanities and Arts	6,215	1,063	726
Natural and Exact Sciences, and Computing	9,966	1,563	1,528
Social Sciences, Business and Law	83,894	13,342	9,549
Education	16,255	4,378	3,506
Engineering, Manufacturing and Construction	81,088	10,213	8,982
Health	16,631	1,670	1,649
Services	2,624	562	223

Source: ANUIES, 2017.

NUMBER OF RESEARCHES BY AREA OF SCIENCE, 2017



Mexico recorded 27,186 researchers at January 2017; 2.8% of them were in Veracruz.

Most of the researchers in the state focused on the areas of biology and chemistry, followed by humanities.

Considering only member of National Research System in 2017.

Source: National Research System, CONACyT.