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- Capital: Ciudad Victoria
  - Municipalities: 43
  - Population: 3,598,179 inhabitants
  - % of national population: 2.9
  - Territorial surface : 3,558,491 km<sup>2</sup>
  - % of surface of the country: 4.1
  - % share in national GDP: 3.1
  - Sector with the highest contribution to state GDP: Manufacturing (20.7%)

## Why invest in Tamaulipas?

Tamaulipas is the land of opportunity for individuals or entities that want to expand their business or start operations. The state's border is connected to the United States of America. Tamaulipas offers investors very competitive conditions, highly qualified and specialized human capital in its main clusters: electrical-electronic, auto parts, chemical and petrochemical, information technologies, metal mechanic, aerospace and medical industries. Tamaulipas is now one of the states that receives the foreign direct investment. Tamaulipas is a land for investment!

## Population

Tamaulipas's population accounted for 2.9% of Mexico's total population in 2016.

POPULATION 2016

| Concept                                | Tamaulipas | National    | % over National A/B |
|--|------------|-------------|---------------------|
|  | Total (A)  | Total (B)   |                     |
| Total Population (TP)                  | 3,598,179  | 122,746,451 | 2.9%                |
| Population under 15 years of age       | 942,051    | 32,269,331  | 2.9%                |
| Working Age Population (WAP)           | 2,656,128  | 90,477,120  | 2.9%                |
| Economically Inactive Population (EIP) | 1,022,578  | 36,442,320  | 2.8%                |
| Economically Active Population (EAP)   | 1,633,550  | 54,034,800  | 3.0%                |
| Active population                      | 1,565,690  | 52,123,674  | 3.0%                |
| Inactive population                    | 67,860     | 1,911,126   | 3.6%                |

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

EMPLOYEES BY BRANCH OF ECONOMY ACTIVITY 2016

| Concept  | Tamaulipas       | National          | % over<br>National<br>A/B |
|--|------------------|-------------------|---------------------------|
|  | Total<br>(A)     | Total<br>(B)      |                           |
| <b>Total Active Population</b>                       | <b>1,565,690</b> | <b>52,123,674</b> | <b>3.0%</b>               |
| Agriculture, forestry, fishing and hunting           | 117,869          | 6,920,547         | 1.7%                      |
| Mining, electricity and water                        | 17,268           | 379,300           | 4.6%                      |
| Manufacturing  | 330,258          | 8,528,629         | 3.9%                      |
| Construction   | 123,326          | 4,346,696         | 2.8%                      |
| Commerce   | 277,920          | 9,802,437         | 2.8%                      |
| Accommodation and food services                      | 119,498          | 3,848,043         | 3.1%                      |
| Transport and warehousing                            | 111,496          | 2,647,569         | 4.2%                      |
| Professional, financial and corporate services       | 83,504           | 3,565,476         | 2.3%                      |
| Social assistance                                    | 135,014          | 4,170,171         | 3.2%                      |
| Other services                                       | 174,547          | 5,407,012         | 3.2%                      |
| Public administration and international institutions | 57,835           | 2,217,975         | 2.6%                      |
| Non specified  | 17,155           | 289,819           | 5.9%                      |

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

## Employment

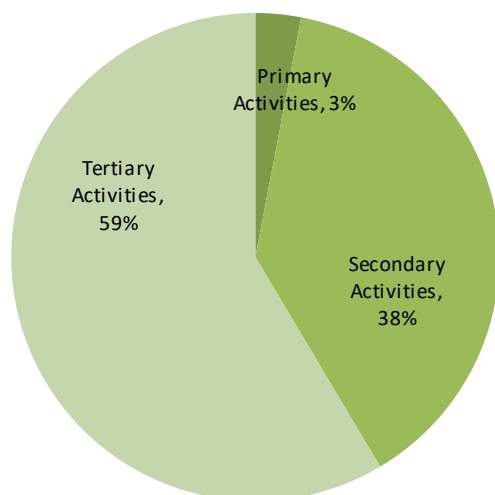
Tamaulipas recorded 1.6 million workers during 2016, mainly in the manufacturing industry and in commerce. In respect to the national level, the state represented 3.9% of the workers in the commerce and 2.8% in the manufacturing industry.

## Economy

The Gross Domestic Product (GDP) of Tamaulipas almost reached 525 billion pesos in 2015, and contributed 3.1% to Mexico's national GDP.

Tertiary sector, which includes wholesale and retail trade, and real estate services, contributed 59% of the state's GDP in 2015.

### GDP STRUCTURE OF TAMAULIPAS, 2015



Facts: Millions of pesos

| GDP 2015   | Tamaulipas     | National          | Share (%)<br>A/B |
|--|----------------|-------------------|------------------|
|  | Total<br>(A)   | Total<br>(B)      |                  |
| <b>Total</b>                                       | <b>525,285</b> | <b>17,144,473</b> | <b>3.1%</b>      |
| <b>Primary Activities</b>                          | <b>15,794</b>  | <b>575,516</b>    | <b>2.7%</b>      |
| Agriculture, Forestry, Fishing and Hunting         | 15,794         | 575,516           | 2.7%             |
| <b>Secondary Activities</b>                        | <b>201,986</b> | <b>5,628,823</b>  | <b>3.6%</b>      |
| Mining, Quarrying, and Oil and Gas Extraction      | 31,123         | 752,944           | 4.1%             |
| Utilities  | 21,291         | 329,221           | 6.5%             |
| Construction                                       | 40,893         | 1,310,835         | 3.1%             |
| Manufacturing                                      | 108,679        | 3,235,822         | 3.4%             |
| <b>Tertiary Activities</b>                         | <b>307,505</b> | <b>10,940,134</b> | <b>2.8%</b>      |
| Wholesale and Retail trade                         | 79,701         | 2,989,833         | 2.7%             |
| Transportation and Warehousing                     | 51,689         | 1,123,861         | 4.6%             |
| Information  | 7,915          | 359,565           | 2.2%             |
| Finance and Insurance                              | 7,915          | 359,565           | 2.2%             |
| Real Estate and Rental and Leasing                 | 64,959         | 1,999,337         | 3.2%             |
| Professional, Scientific, and Technical Services   | 8,174          | 390,784           | 2.1%             |
| Management of Companies and Enterprises            | 121            | 111,220           | 0.0%             |
| Admin. & Support and Waste Mgmt. & Remediat. Svcs. | 8,242          | 560,476           | 1.5%             |
| Educational Services                               | 21,495         | 759,257           | 2.8%             |
| Health Care and Social Assistance                  | 13,435         | 412,912           | 3.3%             |
| Arts, Entertainment, and Recreation                | 1,013          | 79,834            | 1.3%             |
| Accommodation and Food Services                    | 8,979          | 408,805           | 2.2%             |
| Other Services (except Public Administration)      | 9,484          | 365,737           | 2.6%             |
| Public Administration                              | 19,885         | 761,025           | 2.6%             |

## Foreign Direct Investment

- Tamaulipas received 1,111.3 million dollars in Foreign Direct Investment (FDI) in 2016, which was 4.2% of the total FDI received in Mexico. Of all the FDI received by the state, most was direct toward the manufacturing industry.

## Salaries

Tamaulipas recorded an average salary for IMSS contribution of \$292.7 in 2016, which was below the country's average of \$317.9.

| Average Salary quote to IMSS* |       |
|-------------------------------|-------|
| Tamaulipas                    | 292.7 |
| National                      | 317.9 |

\*Payments per day in 2016 annual average.  
Source: STPS.

| Average Salary quote to IMSS by National Activity Sector* |       |
|---|-------|
| Agriculture, forestry, fishing and hunting                | 180.4 |
| Extractive industry                                       | 519.9 |
| Processing industries                                     | 325.3 |
| Construction  | 209.2 |
| Electrical and water supply                               | 793.2 |
| Commerce  | 274.0 |
| Transport and communications                              | 369.5 |
| Services to companies and individuals                     | 309.1 |
| Social services   | 443.9 |

\*Payments per day in 2016 annual average.  
Source: STPS.

## Infrastructure

| Infrastructure in Tamaulipas |     |
|------------------------------|-----|
| Railways (Km)                | 937 |
| Trunk and branches           | 684 |
| Secondary                    | 168 |
| Special                      | 85  |
| Sea ports                    | 4   |
| International Maritime Ports | 3   |
| Coastal Shipping Ports       | 1   |
| Airports                     | 5   |
| Domestic                     | 0   |
| International                | 5   |

Source: AEPEF 2016 from INEGI.

Tamaulipas has 937 kilometers of railways. It also has four seaports, three international maritime ports and one coastal shipping port. It has five international airports.

| Infrastructure in Tamaulipas |        |
|------------------------------|--------|
| Medical units                | 676    |
| Public                       | 622    |
| Private                      | 54     |
| Sites for hosting            | 683    |
| Rooms                        | 26,818 |

Source: AEPEF 2016 from INEGI.

## Education

EDUCATIONAL INFRASTRUCTURE 2015-2016

| Tamaulipas   | Senior High Schools | Higher Education |
|--------------|---------------------|------------------|
| Institutions | n.a.                | 106              |
| Schools      | 468                 | 186              |
| Students     | 137,082             | 113,227          |
| Teachers     | 12,931              | 11,400           |

Source: SEP, 2017.

Around of 115,695 students whit completed studies from engineering, manufacturing and construction in Mexico, 4,472 are from Tamaulipas.

Population of Higher Technic University by Field of Study 2015-2016

| Tamaulipas                                  | Enrolment | With completed studies | Graduates |
|---|-----------|------------------------|-----------|
| Total                                       | 8,307     | 2,241                  | 1,748     |
| Agronomy and Veterinary                     | 48        | 16                     | 16        |
| Humanities and Arts                         | 0         | 0                      | 0         |
| Natural and Exact Sciences, and Computing   | 39        | 8                      | 8         |
| Social Sciences, Business and Law           | 3,095     | 857                    | 544       |
| Education                                   | 0         | 0                      | 0         |
| Engineering, Manufacturing and Construction | 5,011     | 1,338                  | 1,180     |
| Health                                      | 114       | 22                     | 0         |
| Services                                    | 0         | 0                      | 0         |

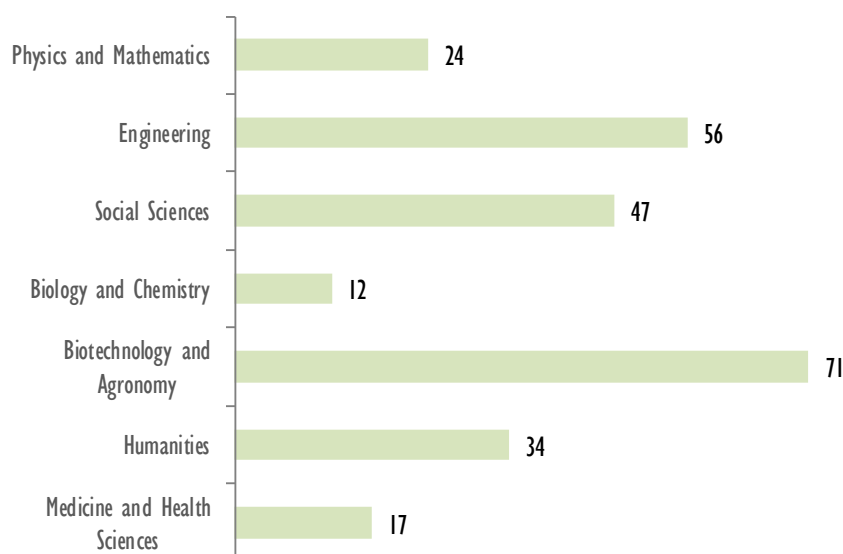
Source: ANUIES, 2016.

Undergraduate Population by Field of Study 2015-2016

| Tamaulipas                                  | Enrolment | With completed studies | Graduates |
|---|-----------|------------------------|-----------|
| Total                                       | 97,951    | 14,577                 | 11,425    |
| Agronomy and Veterinary                     | 1,733     | 186                    | 129       |
| Humanities and Arts                         | 1,811     | 419                    | 292       |
| Natural and Exact Sciences, and Computing   | 3,162     | 427                    | 394       |
| Social Sciences, Business and Law           | 32,742    | 5,658                  | 4,428     |
| Education                                   | 5,626     | 1,694                  | 775       |
| Engineering, Manufacturing and Construction | 33,873    | 4,472                  | 3,111     |
| Health                                      | 18,018    | 1,657                  | 2,195     |
| Services                                    | 986       | 64                     | 101       |

Source: ANUIES, 2016.

Number of Researchers by Area of Science, 2017



Considering only member of National Research System in 2017.

Source: National Research System, CONACyT.

Mexico recorded 27,186 researchers at January 2017; 1.0% of them were in Tamaulipas.

Most of the researchers in the state focused on the areas of biotechnology and agronomy.