



- Capital: San Luis Potosí
- Municipalities: 58
- Population: 2,787,109 inhabitants
- % of national population: 2.3
- Territorial surface: 60,983 km<sup>2</sup>
- % of surface of the country: 3.1
- % share in national GDP: 2.0
- Sector with the highest contribution to state GDP: Manufacturing industries (25.6%)

## Why invest in San Luis Potosí?

Because of its geographic location, San Luis Potosí offers easy and quick access to investors, consumers and suppliers that allow companies to operate with low costs and competitive profitability levels. These advantages are sustained by the state's natural wealth and infrastructure and by the work of its population, as well as its continuous progress in technological integration of their industrial, commercial, mining, craft and services activities.

## Population

San Luis Potosí's population accounted for 2.3% of Mexico's total population in 2016.

Population 2016

Concept	San Luis Potosí	National	% over
	Total (A)	Total (B)	National A/B
Total Population (TP)	2,787,109	122,746,451	2.3%
Population under 15 years of age	743,372	32,269,331	2.3%
Working Age Population (WAP)	2,043,737	90,477,120	2.3%
Economically Inactive Population (EIP)	852,896	36,442,320	2.3%
Economically Active Population (EAP)	1,190,841	54,034,800	2.2%
Active population	1,167,437	52,123,674	2.2%
Inactive population	23,404	1,911,126	1.2%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

Employees by branch of economy activity 2016

Concept	San Luis Potosí	National	% over
	Total (A)	Total (B)	National A/B
<b>Total Active Population</b>	<b>1,167,437</b>	<b>52,123,674</b>	<b>2.2%</b>
Agriculture, forestry, fishing and hunting	221,649	6,920,547	3.2%
Mining, electricity and water	9,267	379,300	2.4%
Manufacturing	205,048	8,528,629	2.4%
Construction	89,998	4,346,696	2.1%
Commerce	197,491	9,802,437	2.0%
Accommodation and food services	81,690	3,848,043	2.1%
Transport and warehousing	44,813	2,647,569	1.7%
Professional, financial and corporate services	66,639	3,565,476	1.9%
Social assistance	89,052	4,170,171	2.1%
Other services	108,720	5,407,012	2.0%
Public administration and international institutions	44,930	2,217,975	2.0%
Non specified	8,140	289,819	2.8%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

## Employment

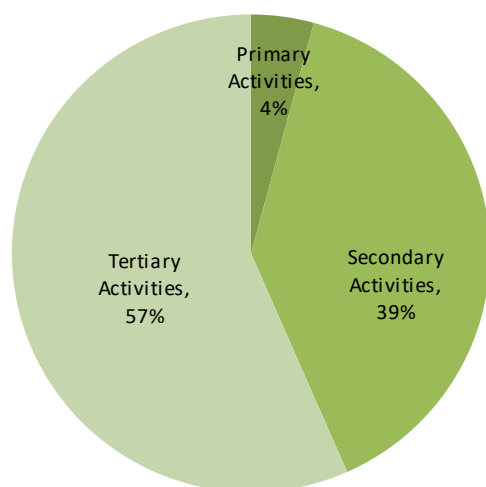
San Luis Potosí recorded 1.1 million workers during 2016, mainly in agricultural activities and manufacturing industry. In respect to the national level, the state represented 3.2% of the workers in commerce and 2.0% in the agricultural activities.

## Economy

The Gross Domestic Product (GDP) of San Luis Potosí was almost 365 billion pesos in 2015, and contributed 2.1% to Mexico's national GDP.

Tertiary sector, which includes trade and real estate services, contributed 57% of the state's GDP in 2015.

### GDP STRUCTURE OF SAN LUIS POTOSÍ, 2015



Source: INEGI  
Facts: Millions of pesos

GDP 2015	San Luis Potosí	National	Share (%)
	Total (A)	Total (B)	A/B
<b>Total</b>	<b>364,982</b>	<b>17,463,436</b>	<b>2.1%</b>
<b>Primary Activities</b>	<b>15,462</b>	<b>593,233</b>	<b>2.6%</b>
Agriculture, Forestry, Fishing and Hunting	15,462	593,233	2.6%
<b>Secondary Activities</b>	<b>142,964</b>	<b>5,558,108</b>	<b>2.6%</b>
Mining, Quarrying, and Oil and Gas Extraction	7,896	732,529	1.1%
Utilities	11,663	286,317	4.1%
Construction	29,841	1,367,965	2.2%
Manufacturing	93,564	3,171,297	3.0%
<b>Tertiary Activities</b>	<b>206,556</b>	<b>11,312,096</b>	<b>1.8%</b>
Wholesale and Retail trade	61,788	3,296,595	1.9%
Transportation and Warehousing	19,810	1,133,828	1.7%
Information	2,421	331,390	0.7%
Finance and Insurance	6,863	627,866	1.1%
Real Estate and Rental and Leasing	43,794	2,028,380	2.2%
Professional, Scientific, and Technical Services	2,579	352,689	0.7%
Management of Companies and Enterprises	43	109,452	0.0%
Admin. & Support and Waste Mgmt. & Remediat. Svcs.	7,655	624,279	1.2%
Educational Services	17,946	758,928	2.4%
Health Care and Social Assistance	7,724	423,027	1.8%
Arts, Entertainment, and Recreation	664	79,899	0.8%
Accommodation and Food Services	5,617	421,488	1.3%
Other Services (except Public Administration)	13,097	376,888	3.5%
Public Administration	16,554	747,386	2.2%

## Foreign Direct Investment

- San Luis Potosí received 838.4 million dollars in Foreign Direct Investment (FDI) in 2016, which was 3.1% off the total FDI received in Mexico. Most of the FDI received by the state was toward the manufacturing industry.

## Salaries

San Luis Potosí recorded an average salary for IMSS contribution of \$305.0 in 2016, which was below the country's average salary of \$317.9.

Average Salary quote to IMSS*	
San Luis Potosí	305.0
National	317.9

\*Payments per day in 2016.

Source: STPS.

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	180.4
Extractive industry	519.9
Processing industries	325.3
Construction	209.2
Electrical and water supply	793.2
Commerce	274.0
Transport and communications	369.5
Services to companies and individuals	309.1
Social services	443.9

\*Payments per day in 2016.

Source: STPS.

## Infrastructure

Infrastructure in San Luis Potosí	
Railways (Km)	1,235
Trunk and branches	999
Secondary	201
Special	35
Sea ports	0
International Maritime Ports	0
Coastal Shipping Ports	0
Airports	2
Domestic	1
International	1

Source: AEPEF 2016 from INEGI.

San Luis Potosí has 1,235 kilometers of railways. It has two airports, one domestic and one international.

Infrastructure in San Luis Potosí	
Medical units	708
Public	683
Private	25
Sites for hosting	377
Rooms	11,545

Source: AEPEF 2016 from INEGI.

## Education

Educational Infrastructure 2015-2106

San Luis Potosí	Senior High Schools	Higher Education
Institutions	n.a.	61
Schools	494	100
Students	107,894	74,309
Teachers	8,076	6,859

Source: SEP, 2017.

Around of 125,481 students whit completed studies from engineering, manufacturing and construction in Mexico, 2,597 are from San Luis Potosi.

Population of Higher Technic University by Field of Study 2016-2017

San Luis Potosí	Enrolment	With completed studies	Graduates
Total	2,097	662	507
Agronomy and Veterinary	0	0	0
Humanities and Arts	25	1	1
Natural and Exact Sciences, and Computing	0	0	0
Social Sciences, Business and Law	508	157	152
Education	0	0	0
Engineering, Manufacturing and Construction	1,344	324	324
Health	0	0	0
Services	220	180	30

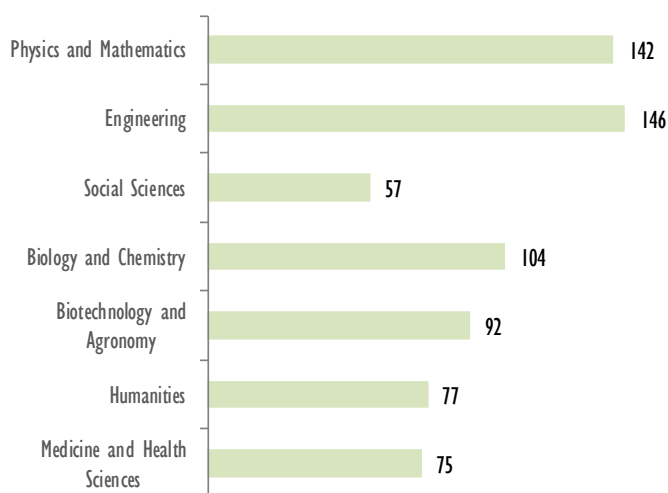
Source: ANUIES, 2017.

Undergraduate Population by Field of Study 2016-2017

San Luis Potosí	Enrolment	With completed studies	Graduates
Total	75,780	9,712	7,986
Agronomy and Veterinary	1,459	112	76
Humanities and Arts	1,907	329	188
Natural and Exact Sciences, and Computing	3,561	393	329
Social Sciences, Business and Law	33,381	4,430	3,696
Education	2,612	643	556
Engineering, Manufacturing and Construction	24,305	2,597	2,277
Health	7,866	1,075	770
Services	689	133	94

Source: ANUIES, 2017.

NUMBER OF RESEARCHES BY AREA OF SCIENCE, 2017



Considering only member of National Research System in 2017.

Source: National Research System, CONACyT.

Mexico recorded 27,186 researchers at January 2017; 2.5% of them were in San Luis Potosi.

Most of the researchers in the state focused on the areas of Engineering, and Physics and Mathematics.