



i

- Capital: Chetumal
- Municipalities: 8
- Population: 1,636,736 inhabitants
- % of national population: 1.3
- Territorial surface: 42,361 km<sup>2</sup>
- % of surface of the country: 2.2
- % share in national GDP: 1.7
- Sector with the highest contribution to state GDP: Accommodation and Food Services (21.5%)

## Why invest in Quintana Roo?

Quintana Roo is the ideal state to find new business opportunities because of its successful tourism, the quality of its service infrastructure and the warmth of its people. The state stimulates the establishment of non-polluting industries and it offers a logistics platform for communication and transportation which, combined with its privileged geographic location, provides access to important markets. In essence, Quintana Roo is a land of opportunity and a place where national and foreign investments contribute to the development of the region.

## Population

Quintana Roo's population accounted for 1.3% of Mexico's total population in 2016.

Population 2016

Concept	Quintana Roo	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	1,636,736	122,746,451	1.3%
Population under 15 years of age	428,414	32,269,331	1.3%
Working Age Population (WAP)	1,208,322	90,477,120	1.3%
Economically Inactive Population (EIP)	402,279	36,442,320	1.1%
Economically Active Population (EAP)	806,043	54,034,800	1.5%
Active population	776,043	52,123,674	1.5%
Inactive population	30,000	1,911,126	1.6%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

Employees by branch of economy activity 2016

Concept	Quintana Roo	National	% over
	Total (A)	Total (B)	National A/B
<b>Total Active Population</b>	<b>776,043</b>	<b>52,123,674</b>	<b>1.5%</b>
Agriculture, forestry, fishing and hunting	47,139	6,920,547	0.7%
Mining, electricity and water	3,884	379,300	1.0%
Manufacturing	46,189	8,528,629	0.5%
Construction	76,717	4,346,696	1.8%
Commerce	130,102	9,802,437	1.3%
Accommodation and food services	150,424	3,848,043	3.9%
Transport and warehousing	51,030	2,647,569	1.9%
Professional, financial and corporate services	75,873	3,565,476	2.1%
Social assistance	57,248	4,170,171	1.4%
Other services	95,163	5,407,012	1.8%
Public administration and international institutions	41,828	2,217,975	1.9%
Non specified	446	289,819	0.2%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

## Employment

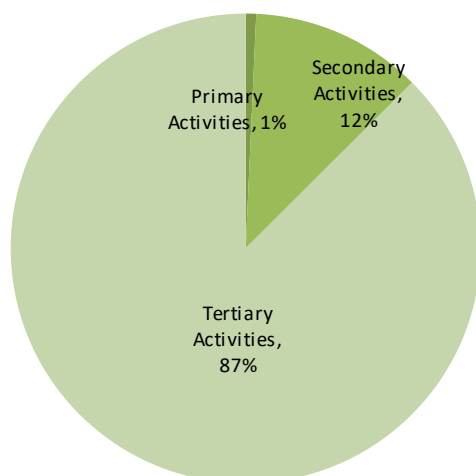
Quintana Roo recorded 776 thousand workers during 2016, mainly in accommodation and food services and commerce. In respect to the national level, the state represented 3.9% of the workers in accommodation and services and 1.3% in the commerce.

## Economy

The Gross Domestic Product (GDP) of Quintana Roo reached 285 billion pesos in 2015, and contributed 1.7% to Mexico's national GDP.

Tertiary sector, which includes accommodation and food services, contributed 86% of the state's GDP in 2015.

### GDP STRUCTURE OF QUINTANA ROO, 2015



Source: INEGI  
Facts: Millions of pesos

GDP 2015	Quintana Roo	National	Share (%)
	Total (A)	Total (B)	A/B
<b>Total</b>	<b>284,440</b>	<b>17,144,473</b>	<b>1.7%</b>
<b>Primary Activities</b>	<b>2,012</b>	<b>575,516</b>	<b>0.3%</b>
Agriculture, Forestry, Fishing and Hunting	2,012	575,516	0.3%
<b>Secondary Activities</b>	<b>33,598</b>	<b>5,628,823</b>	<b>0.6%</b>
Mining, Quarrying, and Oil and Gas Extraction	1,385	752,944	0.2%
Utilities	3,023	329,221	0.9%
Construction	19,779	1,310,835	1.5%
Manufacturing	9,411	3,235,822	0.3%
<b>Tertiary Activities</b>	<b>248,829</b>	<b>10,940,134</b>	<b>2.3%</b>
Wholesale and Retail trade	52,928	2,989,833	1.8%
Transportation and Warehousing	23,113	1,123,861	2.1%
Information	3,468	359,565	1.0%
Finance and Insurance	3,468	359,565	1.0%
Real Estate and Rental and Leasing	35,099	1,999,337	1.8%
Professional, Scientific, and Technical Services	3,912	390,784	1.0%
Management of Companies and Enterprises	0	111,220	0.0%
Admin. & Support and Waste Mgmt. & Remediat. Svcs.	16,464	560,476	2.9%
Educational Services	8,840	759,257	1.2%
Health Care and Social Assistance	5,623	412,912	1.4%
Arts, Entertainment, and Recreation	3,999	79,834	5.0%
Accommodation and Food Services	61,037	408,805	14.9%
Other Services (except Public Administration)	17,544	365,737	4.8%
Public Administration	9,698	761,025	1.3%

## Foreign Direct Investment

- Quintana Roo received 171.2 million dollars in Foreign Direct Investment (FDI) in 2016, which was 0.6% of FDI received in Mexico. The most of all the FDI received by the state was toward the accommodation services and food and beverage preparation services.

## Salaries

Quintana Roo recorded an average salary for IMSS contribution of \$239.6 in 2016, which was below the country's average salary of \$317.9.

Average Salary quote to IMSS*	
Quintana Roo	239.6
National	317.9

\*Payments per day in 2016.

Source: STPS.

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	180.4
Extractive industry	519.9
Processing industries	325.3
Construction	209.2
Electrical and water supply	793.2
Commerce	274.0
Transport and communications	369.5
Services to companies and individuals	309.1
Social services	443.9

\*Payments per day in 2016.

Source: STPS.

## Infrastructure

Infrastructure in Quintana Roo	
Railways (Km)	0
Trunk and branches	0
Secondary	0
Special	0
Sea ports	14
International Maritime Ports	10
Coastal Shipping Ports	4
Airports	4
Domestic	1
International	3

Source: AEPEF 2016 from INEGI.

Quintana Roo has 14 seaports, 10 international maritime ports and 4 coastal shipping ports. It has one domestic airport and three international airports.

Infrastructure in Quintana Roo	
Medical units	296
Public	260
Private	36
Sites for hosting	941
Rooms	90,048

Source: AEPEF 2016 from INEGI.

## Education

### Educational Infrastructure 2015-2106

Quintana Roo	Senior High Schools	Higher Education
Institutions	n.a.	42
Schools	244	52
Students	57,623	34,871
Teachers	5,897	4,201

Source: SEP, 2017.

Around of 115,695 students whit completed studies from engineering, manufacturing and construction in Mexico, 632 are from Quintana Roo.

### Population of Higher Technic University by Field of Study 2015-2016

Quintana Roo	Enrolment	With completed studies	Graduates
Total	3,516	872	789
Agronomy and Veterinary	0	0	0
Humanities and Arts	0	0	0
Natural and Exact Sciences, and Computing	0	0	0
Social Sciences, Business and Law	2,628	677	619
Education	0	0	0
Engineering, Manufacturing and Construction	669	158	155
Health	219	37	15
Services	0	0	0

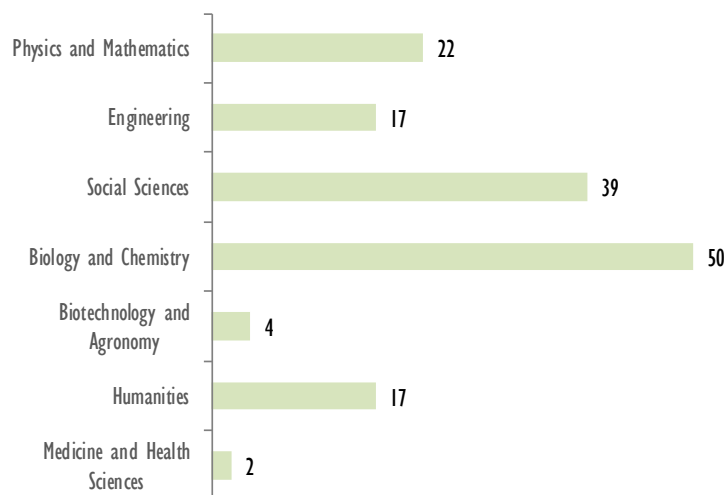
Source: ANUIES, 2016.

### Undergraduate Population by Field of Study 2015-2016

Quintana Roo	Enrolment	With completed studies	Graduates
Total	32,346	5,293	3,494
Agronomy and Veterinary	470	69	36
Humanities and Arts	1,700	248	137
Natural and Exact Sciences, and Computing	958	139	109
Social Sciences, Business and Law	19,690	3,712	2,505
Education	797	356	214
Engineering, Manufacturing and Construction	5,521	632	427
Health	2,906	77	54
Services	304	60	12

Source: ANUIES, 2016.

### NUMBER OF RESEARCHES BY AREA OF SCIENCE, 2017



Researchers living force at January 2017.

Source: National Research System, CONACyT.

Mexico recorded 27,186 researchers at January 2017; 0.6% of them were in Quintana Roo.

Most of the researchers in the state focused on the areas of Biology and Chemistry, as well as Social Sciences.