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- Capital: Querétaro
- Municipalities: 18
- Population: 2,045,069 inhabitants
- % of national population: 1.7
- Territorial surface: 11,684 km²
- % of surface of the country: 0.6
- % share in national GDP: 2.3
- Sector with the highest contribution state GDP: Manufacturing industries (28.6%)

Why invest in Queretaro?

Queretaro has an excellent strategic location for business because of its proximity to Mexico City and major sea ports in the country. The manufacturing industry is one of the most dynamic industries of the local economy, as it contributed a third of the state's gross domestic product. Another industry with big opportunities for investment are real estate and trade.

Population

Queretaro's population accounted for 1.7% of Mexico's total population in 2016.

Population 2016

Concept	Querétaro	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	2,045,069	122,746,451	1.7%
Population under 15 years of age	523,150	32,269,331	1.6%
Working Age Population (WAP)	1,521,919	90,477,120	1.7%
Economically Inactive Population (EIP)	714,676	36,442,320	2.0%
Economically Active Population (EAP)	807,243	54,034,800	1.5%
Active population	769,601	52,123,674	1.5%
Inactive population	37,642	1,911,126	2.0%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

Employees by branch of economy activity 2016

Concept	Querétaro	National	% over National A/B
	Total (A)	Total (B)	
Total Active Population	769,601	52,123,674	1.5%
Agriculture, forestry, fishing and hunting	34,842	6,920,547	0.5%
Mining, electricity and water	7,392	379,300	1.9%
Manufacturing	177,943	8,528,629	2.1%
Construction	87,254	4,346,696	2.0%
Commerce	131,140	9,802,437	1.3%
Accommodation and food services	50,976	3,848,043	1.3%
Transport and warehousing	36,288	2,647,569	1.4%
Professional, financial and corporate services	72,400	3,565,476	2.0%
Social assistance	61,828	4,170,171	1.5%
Other services	84,613	5,407,012	1.6%
Public administration and international institutions	24,375	2,217,975	1.1%
Non specified	550	289,819	0.2%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

Employment

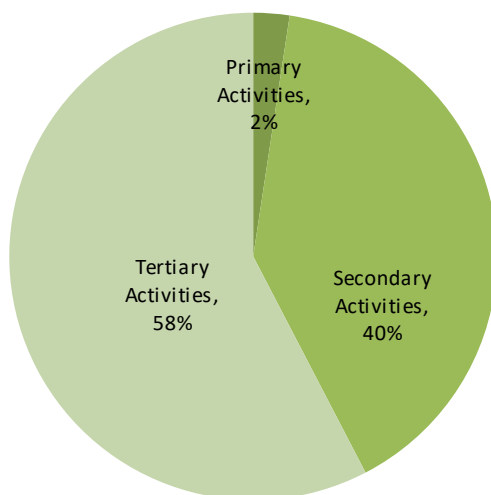
Querétaro recorded 770 thousand workers during 2016, mainly in the manufacturing industry and commerce. In respect to the national level, the state represented 2.1% of the workers in the manufacturing industry and 1.3% in commerce.

Economy

The Gross Domestic Product (GDP) of Querétaro was 438 billion pesos in 2016, and contributed 2.3% to Mexico's national GDP.

Tertiary sector, which includes trade and Real estate and rental and leasing, contributed 58% of the state's GDP in 2013.

GDP STRUCTURE OF QUERETARO, 2016



Source: INEGI
Facts: Millions of pesos

GDP 2016	Querétaro	National	Share (%) A/B
	Total (A)	Total (B)	
Total	438,433	18,841,226	2.3%
Primary Activities	10,497	673,975	1.6%
Agriculture, Forestry, Fishing and Hunting	10,497	673,975	1.6%
Secondary Activities	175,304	5,895,701	3.0%
Mining, Quarrying, and Oil and Gas Extraction	2,315	733,066	0.3%
Utilities	5,384	298,215	1.8%
Construction	42,125	1,491,382	2.8%
Manufacturing	125,480	3,373,038	3.7%
Tertiary Activities	252,632	12,271,550	2.1%
Wholesale and Retail trade	98,655	3,717,794	2.7%
Transportation and Warehousing	31,800	1,206,964	2.6%
Information	6,569	335,870	2.0%
Finance and Insurance	10,635	744,498	1.4%
Real Estate and Rental and Leasing	35,039	2,114,587	1.7%
Professional, Scientific, and Technical Services	12,702	391,874	3.2%
Management of Companies and Enterprises	235	112,269	0.0%
Admin. & Support and Waste Mgmt. & Remediat. Svcs.	8,601	669,564	1.3%
Educational Services	14,285	800,229	1.8%
Health Care and Social Assistance	6,208	445,465	1.4%
Arts, Entertainment, and Recreation	666	85,261	0.8%
Accommodation and Food Services	8,643	458,493	1.9%
Other Services (except Public Administration)	6,820	401,441	1.7%
Public Administration	11,774	787,241	1.5%

Foreign Direct Investment

- Querétaro received 807.7 million dollars in Foreign Direct Investment (FDI) in 2016, which was 3.0% of the total FDI received in Mexico. Of all the FDI received by the state almost was toward the manufacturing industry.

Salaries

Querétaro recorded an average salary for IMSS contribution of \$351,5 in 2016, which was above the country's average salary of \$317.9.

Average Salary quote to IMSS*	
Querétaro	351.5
National	317.9

*Payments per day in 2016.

Source: STPS.

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	180.4
Extractive industry	519.9
Processing industries	325.3
Construction	209.2
Electrical and water supply	793.2
Commerce	274.0
Transport and communications	369.5
Services to companies and individuals	309.1
Social services	443.9

*Payments per day in 2016.

Source: STPS.

Infrastructure

Infrastructure in Querétaro	
Railways (Km)	476
Trunk and branches	387
Secondary	68
Special	22
Sea ports	0
International Maritime Ports	0
Coastal Shipping Ports	0
Airports	1
Domestic	0
International	1

Source: AEPEF 2016 from INEGI.

Querétaro has 476 kilometers of railways. It has one international airport.

Infrastructure in Querétaro	
Medical units	326
Public	260
Private	66
Sites for hosting	433
Rooms	13,960

Source: AEPEF 2016 from INEGI.

Education

Educational Infrastructure 2016-2107

Querétaro	Senior High Schools	Higher Education
Institutions	n.a.	76
Schools	285	99
Students	89,771	71,556
Teachers	6,919	9,685

Source: SEP, 2017.

Out of 125,481 students who completed studies from engineering, manufacturing and construction in Mexico, 3,641 are from Querétaro.

POPULATION OF HIGHER TECHNICAL UNIVERSITY BY FIELD OF STUDY 2016-2017

Querétaro	Enrolment	With completed studies	Graduates
Total	6,450	2,612	2,588
Agronomy and Veterinary	19	0	0
Humanities and Arts	32	9	0
Natural and Exact Sciences, and Computing	0	0	0
Social Sciences, Business and Law	1,742	909	928
Education	43	10	1
Engineering, Manufacturing and Construction	4,467	1,584	1,574
Health	147	65	50
Services	0	35	35

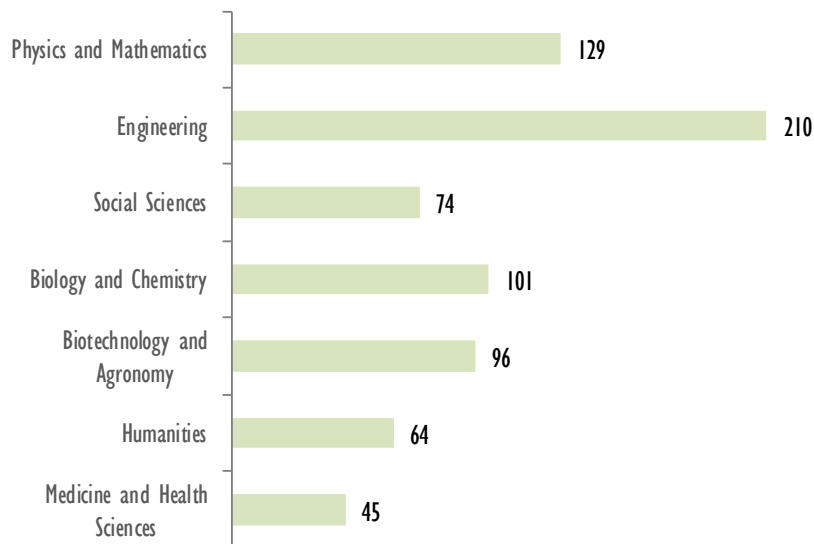
Source: ANUIES, 2017.

UNDERGRADUATE POPULATION BY FIELD OF STUDY 2016-2017

Querétaro	Enrolment	With completed studies	Graduates
Total	66,026	11,135	9,018
Agronomy and Veterinary	713	99	92
Humanities and Arts	3,363	485	426
Natural and Exact Sciences, and Computing	2,326	326	210
Social Sciences, Business and Law	29,283	5,015	4,253
Education	2,421	614	303
Engineering, Manufacturing and Construction	21,711	3,641	2,991
Health	5,452	884	701
Services	757	71	42

Source: ANUIES, 2017.

NUMBER OF RESEARCHES BY AREA OF SCIENCES, 2017



Mexico recorded 27,186 researchers at January 2017; 2.6% of them were in Querétaro.

Most of the researchers in the state focused on the areas of engineering, physics and mathematics.

Considering only member of National Research System in 2017.

Source: National Research System, CONACyT.