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- Capital: Querétaro
- Municipalities: 18
- Population: 2,045,069 inhabitants
- % of national population: 1.7
- Territorial surface: 11,684 km<sup>2</sup>
- % of surface of the country: 0.6
- % share in national GDP: 2.3
- Sector with the highest contribution state GDP: Manufacturing industries (29.9%)

## Why invest in Querétaro?

Querétaro has an excellent strategic location for business because of its proximity to Mexico City and major sea ports in the country. The manufacturing industry is one of the most dynamic industries of the local economy, as it contributed a third of the state's gross domestic product. Another industry with big opportunities for investment are real estate and trade.

## Population

Querétaro's population accounted for 1.7% of Mexico's total population in 2016.

Population 2016

Concept	Querétaro	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	2,045,069	122,746,451	1.7%
Population under 15 years of age	523,150	32,269,331	1.6%
Working Age Population (WAP)	1,521,919	90,477,120	1.7%
Economically Inactive Population (EIP)	714,676	36,442,320	2.0%
Economically Active Population (EAP)	807,243	54,034,800	1.5%
Active population	769,601	52,123,674	1.5%
Inactive population	37,642	1,911,126	2.0%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

Employees by branch of economy activity 2016

Concept	Querétaro	National	% over National A/B
	Total (A)	Total (B)	
Total Active Population	769,601	52,123,674	1.5%
Agriculture, forestry, fishing and hunting	34,842	6,920,547	0.5%
Mining, electricity and water	7,392	379,300	1.9%
Manufacturing	177,943	8,528,629	2.1%
Construction	87,254	4,346,696	2.0%
Commerce	131,140	9,802,437	1.3%
Accommodation and food services	50,976	3,848,043	1.3%
Transport and warehousing	36,288	2,647,569	1.4%
Professional, financial and corporate services	72,400	3,565,476	2.0%
Social assistance	61,828	4,170,171	1.5%
Other services	84,613	5,407,012	1.6%
Public administration and international institutions	24,375	2,217,975	1.1%
Non specified	550	289,819	0.2%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

## Employment

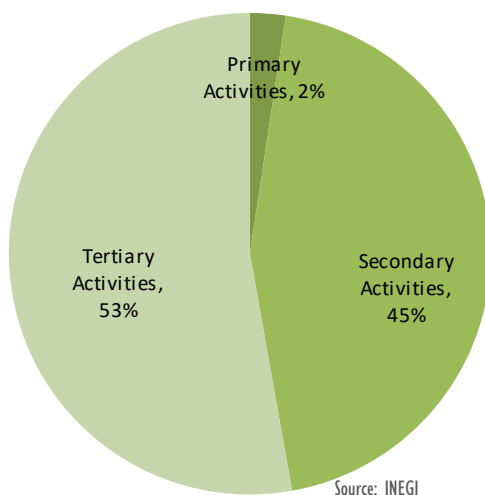
Querétaro recorded 770 thousand workers during 2016, mainly in the manufacturing industry and commerce. In respect to the national level, the state represented 2.1% of the workers in the manufacturing industry and 1.3% in commerce.

## Economy

The Gross Domestic Product (GDP) of Querétaro exceeded 402 billion pesos in 2015, and contributed 2.3% to Mexico's national GDP.

Tertiary sector, which includes trade and Real state and rental and leasing, contributed 53% of the state's GDP in

GDP STRUCTURE OF QUERETARO, 2015



Source: INEGI  
Facts: Millions of pesos

GDP 2015	Querétaro	National	Share (%) A/B
	Total (A)	Total (B)	
Total	402,294	17,126,791	2.3%
Primary Activities	9,618	572,566	1.7%
Agriculture, Forestry, Fishing and Hunting	9,618	572,566	1.7%
Secondary Activities	180,228	5,614,600	3.2%
Mining, Quarrying, and Oil and Gas Extraction	2,094	753,670	0.3%
Utilities	6,688	329,221	2.0%
Construction	51,192	1,310,835	3.9%
Manufacturing	120,254	3,220,873	3.7%
Tertiary Activities	212,448	10,939,625	1.9%
Wholesale and Retail trade	78,898	2,990,385	2.6%
Transportation and Warehousing	23,940	1,123,861	2.1%
Information	7,662	359,565	2.1%
Finance and Insurance	7,067	617,490	1.1%
Real Estate and Rental and Leasing	33,607	1,999,337	1.7%
Professional, Scientific, and Technical Services	7,798	390,784	2.0%
Management of Companies and Enterprises	0	111,220	0.0%
Admin. & Support and Waste Mgmt. & Remediat. Svcs.	9,754	560,476	1.7%
Educational Services	12,998	755,892	1.7%
Health Care and Social Assistance	6,205	414,436	1.5%
Arts, Entertainment, and Recreation	569	79,834	0.7%
Accommodation and Food Services	7,141	408,805	1.7%
Other Services (except Public Administration)	5,736	366,715	1.6%
Public Administration	11,071	760,827	1.5%

## Foreign Direct Investment

- Querétaro received 807.7 million dollars in Foreign Direct Investment (FDI) in 2016, which was 3.0% of the total FDI received in Mexico. Of all the FDI received by the state almost was toward the manufacturing industry.

## Salaries

Querétaro recorded an average salary for IMSS contribution of \$335.2 in 2015, which was above the country's average salary of \$94.0.

Average Salary quote to IMSS*	
Querétaro	335.2
National	294.0

\*Payments per day in 2015.

Source: STPS.

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	174.1
Extractive industry	510.9
Processing industries	309.7
Construction	213.2
Electrical and water supply	765.8
Commerce	262.0
Transport and communications	357.9
Services to companies and individuals	298.4
Social services	328.8

\*Payments per day in 2015.

Source: STPS.

## Infrastructure

Infrastructure in Querétaro	
Railways (Km)	476
Trunk and branches	387
Secondary	68
Special	22
Sea ports	0
International Maritime Ports	0
Coastal Shipping Ports	0
Airports	1
Domestic	0
International	1

Source: AEPEF 2016 from INEGI.

Querétaro has 476 kilometers of railways. It has one international airport.

Infrastructure in Querétaro	
Medical units	326
Public	260
Private	66
Sites for hosting	433
Rooms	13,960

Source: AEPEF 2016 from INEGI.

## Education

Educational Infrastructure 2015-2106

Querétaro	Senior High Schools	Higher Education
Institutions	n.a.	69
Schools	286	91
Students	83,628	68,487
Teachers	6,483	8,672

Source: SEP, 2017.

Out of 115,695 students who completed studies from engineering, manufacturing and construction in Mexico, 2,973 are from Querétaro.

POPULATION OF HIGHER TECHNIC UNIVERSITY BY FIELD OF STUDY 2015-2016

Querétaro	Enrolment	With completed studies	Graduates
Total	6,808	2,643	1,806
Agronomy and Veterinary	0	0	0
Humanities and Arts	28	30	34
Natural and Exact Sciences, and Computing	0	0	0
Social Sciences, Business and Law	1,965	881	665
Education	26	23	0
Engineering, Manufacturing and Construction	4,630	1,614	1,017
Health	159	20	15
Services	0	75	75

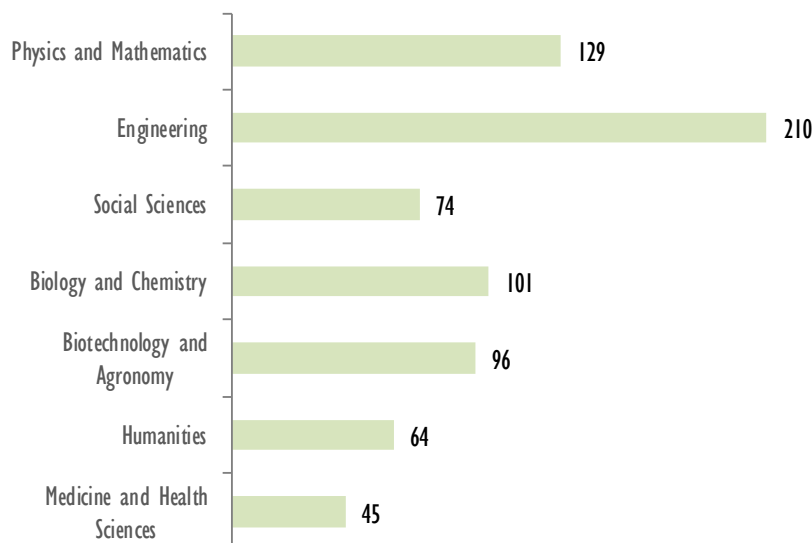
Source: ANUIES, 2016.

UNDERGRADUATE POPULATION BY FIELD OF STUDY 2015-2016

Querétaro	Enrolment	With completed studies	Graduates
Total	63,294	9,645	8,073
Agronomy and Veterinary	659	68	69
Humanities and Arts	3,211	475	397
Natural and Exact Sciences, and Computing	2,078	292	199
Social Sciences, Business and Law	28,258	4,699	3,965
Education	2,539	432	314
Engineering, Manufacturing and Construction	20,607	2,973	2,396
Health	5,396	638	655
Services	546	68	78

Source: ANUIES, 2016.

NUMBER OF RESEARCHES BY AREA OF SCIENCES, 2017



Mexico recorded 27,186 researchers at January 2017; 2.6% of them were in Querétaro.

Most of the researchers in the state focused on the areas of engineering, physics and mathematics.

Considering only member of National Research System in 2017.

Source: National Research System, CONACyT.