



- Capital: Puebla de Zaragoza
- Municipalities: 217
- Population: 6,277,115 inhabitants
- % of national population: 5.1
- Territorial surface: 34,290 km<sup>2</sup>
- % of surface of the country: 1.8
- % share in national GDP: 3.2
- Sector with the highest contribution to state's GDP: Manufacturing industries (23.3%)

## Why invest in Puebla?

The state of Puebla has a strategic location in the south-central part of Mexico, 120 kilometers from Mexico City and 300 kilometers from the international port of Veracruz. The state has an international airport and a dry port, which will soon become a natural logistics and customs center. It has more than 5 million inhabitants and an average temperature of 69° F during the year that favors agriculture. The state's most important sectors include the following: automotive and auto parts, metal mechanic, chemicals, plastics, apparel, furniture, fresh and processed foods, mining and information technologies.

## Population

Puebla's population accounted for 5.1% of Mexico's total population in 2016.

Population 2016

Concept	Puebla	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	6,277,115	122,746,451	5.1%
Population under 15 years of age	1,738,907	32,269,331	5.4%
Working Age Population (WAP)	4,538,208	90,477,120	5.0%
Economically Inactive Population (EIP)	1,748,728	36,442,320	4.8%
Economically Active Population (EAP)	2,789,480	54,034,800	5.2%
Active population	2,711,561	52,123,674	5.2%
Inactive population	77,919	1,911,126	4.1%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

Employees by branch of economy activity 2016

Concept	Puebla	National	% over National A/B
	Total (A)	Total (B)	
Total Active Population	2,711,561	52,123,674	5.2%
Agriculture, forestry, fishing and hunting	687,450	6,920,547	9.9%
Mining, electricity and water	8,621	379,300	2.3%
Manufacturing	457,855	8,528,629	5.4%
Construction	211,423	4,346,696	4.9%
Commerce	476,124	9,802,437	4.9%
Accommodation and food services	154,362	3,848,043	4.0%
Transport and warehousing	90,103	2,647,569	3.4%
Professional, financial and corporate services	133,964	3,565,476	3.8%
Social assistance	161,825	4,170,171	3.9%
Other services	251,257	5,407,012	4.6%
Public administration and international institutions	72,072	2,217,975	3.2%
Non specified	6,505	289,819	2.2%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

## Employment

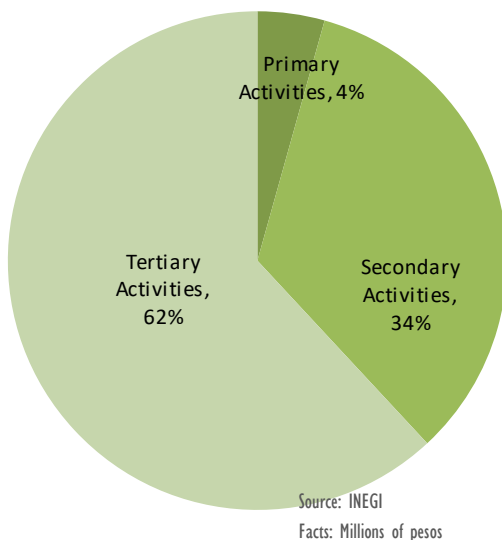
Puebla recorded 2.7 million workers during 2016, mainly in agricultural activities and commerce. In respect to the national level, the state represented 9.9% of the workers in the agricultural sector and 4.9% in commerce.

## Economy

The Gross Domestic Product (GDP) of Puebla exceeded 555 billion pesos in 2015, and contributed 3.2% to Mexico's national GDP.

Tertiary sector, which includes trade and real estate services, contributed 62% of the state's GDP in 2015.

STRUCTURE OF THE GDP OF PUEBLA, 2015



GDP 2015	Puebla	National	Share (%) A/B
	Total (A)	Total (B)	
Total	555,258	17,144,473	3.2%
Primary Activities	24,217	575,516	4.2%
Agriculture, Forestry, Fishing and Hunting	24,217	575,516	4.2%
Secondary Activities	187,964	5,628,823	3.3%
Mining, Quarrying, and Oil and Gas Extraction	5,948	752,944	0.8%
Utilities	11,175	329,221	3.4%
Construction	41,607	1,310,835	3.2%
Manufacturing	129,234	3,235,822	4.0%
Tertiary Activities	343,076	10,940,134	3.1%
Wholesale and Retail trade	95,795	2,989,833	3.2%
Transportation and Warehousing	32,341	1,123,861	2.9%
Information	10,712	359,565	3.0%
Finance and Insurance	10,712	359,565	3.0%
Real Estate and Rental and Leasing	82,619	1,999,337	4.1%
Professional, Scientific, and Technical Services	5,981	390,784	1.5%
Management of Companies and Enterprises	121	111,220	0.0%
Admin. & Support and Waste Mgmt. & Remediat. Svcs.	8,235	560,476	1.5%
Educational Services	34,178	759,257	4.5%
Health Care and Social Assistance	12,802	412,912	3.1%
Arts, Entertainment, and Recreation	2,680	79,834	3.4%
Accommodation and Food Services	14,361	408,805	3.5%
Other Services (except Public Administration)	11,526	365,737	3.2%
Public Administration	18,610	761,025	2.4%

## Foreign Direct Investment

- Puebla received 1,031.0 million dollars in Foreign Direct Investment (FDI) in 2016, which was 3.9% off the total FDI received in Mexico. Most of the FDI received by the state was toward the manufacturing industry.

## Salaries

Based on the contribution to IMSS, Puebla recorded an average salary of \$290.2 in 2016, below to the national average of \$317.9.

Average Salary quote to IMSS*	
Puebla	290.2
National	317.9

\*Payments per day in 2016.

Source: STPS.

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	180.4
Extractive industry	519.9
Processing industries	325.3
Construction	209.2
Electrical and water supply	793.2
Commerce	274.0
Transport and communications	369.5
Services to companies and individuals	309.1
Social services	443.9

\*Payments per day in 2016.

Source: STPS.

## Infrastructure

Infrastructure in Puebla	
Railways (Km)	1,057
Trunk and branches	861
Secondary	159
Special	37
Sea ports	0
International Maritime Ports	0
Coastal Shipping Ports	0
Airports	2
Domestic	1
International	1

Source: AEPEF 2016 from INEGI.

Puebla has 1,057 kilometers of railways. It has two airports, one international and one domestic.

Infrastructure in Puebla	
Medical units	1,493
Public	1,345
Private	148
Sites for hosting	745
Rooms	20,517

Source: AEPEF 2016 from INEGI.

## Education

Educational Infrastructure 2015-2106

Puebla	Senior High Schools	Higher Education
Institutions	n.a.	262
Schools	1,778	486
Students	280,607	219,529
Teachers	17,686	17,873

Source: SEP, 2017.

Out of 115,695 students who graduated from engineering, manufacturing and construction Mexico, 6,250 are from Puebla.

POPULATION OF HIGHER TECHNIC UNIVERSITY BY FIELD OF STUDY 2015-2016

Puebla	Enrolment	With completed studies	Graduates
Total	14,626	4,064	3,582
Agronomy and Veterinary	554	139	87
Humanities and Arts	204	23	2
Natural and Exact Sciences, and Computing	4	4	1
Social Sciences, Business and Law	4,204	1,275	1,264
Education	0	0	0
Engineering, Manufacturing and Construction	8,850	2,462	2,097
Health	759	151	130
Services	51	10	1

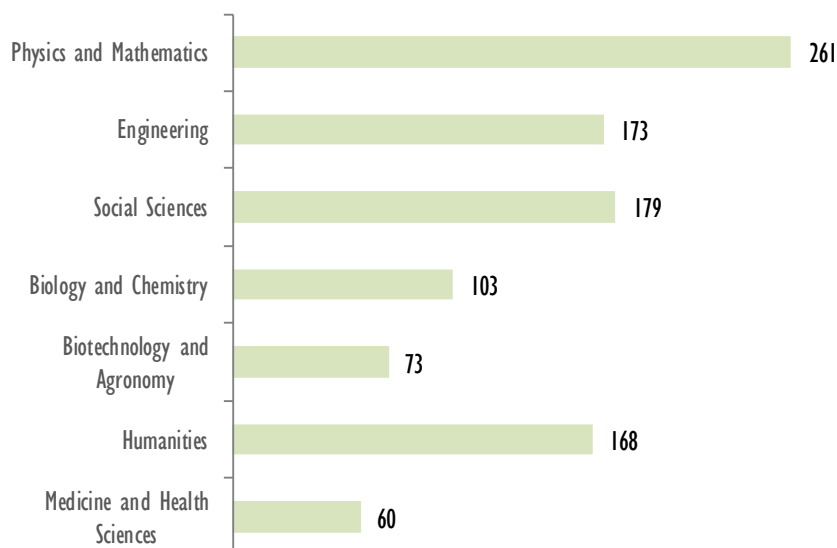
Source: ANUIES, 2016.

UNDERGRADUATE POPULATION BY FIELD OF STUDY 2015-2016

Puebla	Enrolment	With completed studies	Graduates
Total	207,093	27,977	16,582
Agronomy and Veterinary	4,823	618	241
Humanities and Arts	12,516	1,937	966
Natural and Exact Sciences, and Computing	11,204	1,482	842
Social Sciences, Business and Law	84,448	13,101	7,457
Education	7,135	1,369	1,034
Engineering, Manufacturing and Construction	53,475	6,250	4,491
Health	30,185	2,707	1,369
Services	3,307	513	182

Source: ANUIES, 2016.

NUMBER OF RESEARCHES BY AREA OF SCIENCE, 2017



Mexico recorded 27,186 researchers at January 2017; 3.7% of them were in Puebla.

Most of the researchers in the state focused on the areas of Physics and Mathematics, as well as Engineering and Social Sciences.

Considering only member of National Research System in 2017.

Source: National Research System, CONACyT.