



- Capital: Puebla de Zaragoza
- Municipalities: 217
- Population: 6,277,115 inhabitants
- % of national population: 5.1
- Territorial surface: 34,290 km²
- % of surface of the country: 1.8
- % share in national GDP: 3.2
- Sector with the highest contribution to state's GDP: Manufacturing industries (24.0%)

Why invest in Puebla?

The state of Puebla has a strategic location in the south-central part of Mexico, 120 kilometers from Mexico City and 300 kilometers from the international port of Veracruz. The state has an international airport and a dry port, which will soon become a natural logistics and customs center. It has more than 5 million inhabitants and an average temperature of 69° F during the year that favors agriculture. The state's most important sectors include the following: automotive and auto parts, metal mechanic, chemicals, plastics, apparel, furniture, fresh and processed foods, mining and information technologies.

Population

Puebla's population accounted for 5.1% of Mexico's total population in 2016.

Population 2016

Concept	Puebla	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	6,277,115	122,746,451	5.1%
Population under 15 years of age	1,738,907	32,269,331	5.4%
Working Age Population (WAP)	4,538,208	90,477,120	5.0%
Economically Inactive Population (EIP)	1,748,728	36,442,320	4.8%
Economically Active Population (EAP)	2,789,480	54,034,800	5.2%
Active population	2,711,561	52,123,674	5.2%
Inactive population	77,919	1,911,126	4.1%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

Employees by branch of economy activity 2016

Concept	Puebla	National	% over National A/B
	Total (A)	Total (B)	
Total Active Population	2,711,561	52,123,674	5.2%
Agriculture, forestry, fishing and hunting	687,450	6,920,547	9.9%
Mining, electricity and water	8,621	379,300	2.3%
Manufacturing	457,855	8,528,629	5.4%
Construction	211,423	4,346,696	4.9%
Commerce	476,124	9,802,437	4.9%
Accommodation and food services	154,362	3,848,043	4.0%
Transport and warehousing	90,103	2,647,569	3.4%
Professional, financial and corporate services	133,964	3,565,476	3.8%
Social assistance	161,825	4,170,171	3.9%
Other services	251,257	5,407,012	4.6%
Public administration and international institutions	72,072	2,217,975	3.2%
Non specified	6,505	289,819	2.2%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

Employment

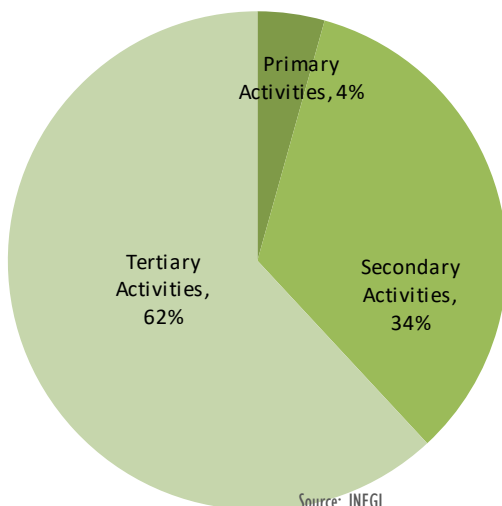
Puebla recorded 2.7 million workers during 2016, mainly in agricultural activities and commerce. In respect to the national level, the state represented 9.9% of the workers in the agricultural sector and 4.9% in commerce.

Economy

The Gross Domestic Product (GDP) of Puebla recorded 581 billion pesos in 2015, and contributed 3.3% to Mexico's national GDP.

Tertiary sector, which includes trade and real estate services, contributed 62% of the state's GDP in 2015.

STRUCTURE OF THE GDP OF PUEBLA, 2015



Source: INEGI
Facts: Millions of pesos

GDP 2015	Puebla	National	Share (%) A/B
	Total (A)	Total (B)	
Total	580,912	17,463,436	3.3%
Primary Activities	24,694	593,233	4.2%
Agriculture, Forestry, Fishing and Hunting	24,694	593,233	4.2%
Secondary Activities	196,328	5,558,108	3.5%
Mining, Quarrying, and Oil and Gas Extraction	5,827	732,529	0.8%
Utilities	8,908	286,317	3.1%
Construction	42,036	1,367,965	3.1%
Manufacturing	139,556	3,171,297	4.4%
Tertiary Activities	359,891	11,312,096	3.2%
Wholesale and Retail trade	105,745	3,296,595	3.2%
Transportation and Warehousing	40,013	1,133,828	3.5%
Information	5,904	331,390	1.8%
Finance and Insurance	13,917	627,866	2.2%
Real Estate and Rental and Leasing	85,209	2,028,380	4.2%
Professional, Scientific, and Technical Services	6,482	352,689	1.8%
Management of Companies and Enterprises	256	109,452	0.0%
Admin. & Support and Waste Mgmt. & Remediat. Svcs.	10,952	624,279	1.8%
Educational Services	33,908	758,928	4.5%
Health Care and Social Assistance	14,093	423,027	3.3%
Arts, Entertainment, and Recreation	1,686	79,899	2.1%
Accommodation and Food Services	11,169	421,488	2.6%
Other Services (except Public Administration)	11,937	376,888	3.2%
Public Administration	18,620	747,386	2.5%

Foreign Direct Investment

- Puebla received 1,031.0 million dollars in Foreign Direct Investment (FDI) in 2016, which was 3.9% off the total FDI received in Mexico. Most of the FDI received by the state was toward the manufacturing industry.

Salaries

Based on the contribution to IMSS, Puebla recorded an average salary of \$290.2 in 2016, below to the national average of \$317.9.

Average Salary quote to IMSS*	
Puebla	290.2
National	317.9

*Payments per day in 2016.

Source: STPS.

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	180.4
Extractive industry	519.9
Processing industries	325.3
Construction	209.2
Electrical and water supply	793.2
Commerce	274.0
Transport and communications	369.5
Services to companies and individuals	309.1
Social services	443.9

*Payments per day in 2016.

Source: STPS.

Infrastructure

Infrastructure in Puebla	
Railways (Km)	1,057
Trunk and branches	861
Secondary	159
Special	37
Sea ports	0
International Maritime Ports	0
Coastal Shipping Ports	0
Airports	2
Domestic	1
International	1

Source: AEPEF 2016 from INEGI.

Puebla has 1,057 kilometers of railways. It has two airports, one international and one domestic.

Infrastructure in Puebla	
Medical units	1,493
Public	1,345
Private	148
Sites for hosting	745
Rooms	20,517

Source: AEPEF 2016 from INEGI.

Education

Educational Infrastructure 2015-2106

Puebla	Senior High Schools	Higher Education
Institutions	n.a.	262
Schools	1,778	486
Students	280,607	219,529
Teachers	17,686	17,873

Source: SEP, 2017.

Out of 125,481 students who graduated from engineering, manufacturing and construction Mexico, 6,817 are from Puebla.

POPULATION OF HIGHER TECHNIC UNIVERSITY BY FIELD OF STUDY 2016-2017

Puebla	Enrolment	With completed studies	Graduates
Total	14,590	4,474	4,002
Agronomy and Veterinary	525	162	133
Humanities and Arts	237	24	4
Natural and Exact Sciences, and Computing	2	0	0
Social Sciences, Business and Law	4,275	1,382	1,260
Education	0	0	0
Engineering, Manufacturing and Construction	8,636	2,678	2,429
Health	877	203	175
Services	38	25	1

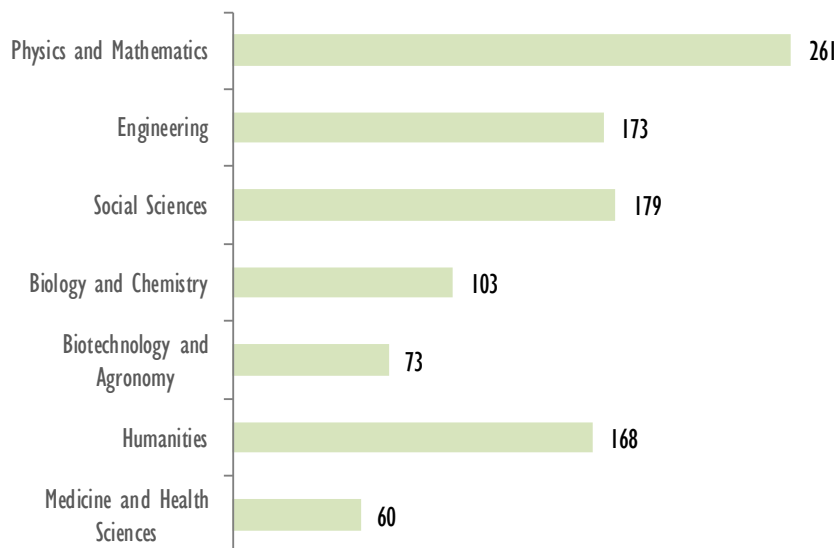
Source: ANUIES, 2017.

UNDERGRADUATE POPULATION BY FIELD OF STUDY 2016-2017

Puebla	Enrolment	With completed studies	Graduates
Total	222,477	28,335	20,589
Agronomy and Veterinary	5,281	620	397
Humanities and Arts	12,994	1,813	1,285
Natural and Exact Sciences, and Computing	11,382	1,274	1,128
Social Sciences, Business and Law	91,068	12,568	9,014
Education	7,145	1,468	975
Engineering, Manufacturing and Construction	57,356	6,817	5,344
Health	33,403	3,212	1,983
Services	3,848	563	463

Source: ANUIES, 2017.

NUMBER OF RESEARCHES BY AREA OF SCIENCE, 2017



Mexico recorded 27,186 researchers at January 2017; 3.7% of them were in Puebla.

Most of the researchers in the state focused on the areas of Physics and Mathematics, as well as Engineering and Social Sciences.

Considering only member of National Research System in 2017.

Source: National Research System, CONACyT.