



- Capital: Oaxaca de Juárez
- Municipalities: 570
- Population: 4,046,551 inhabitants
- % of the national population: 3.3
- Territorial extension: 93,793 km²
- % of area of the country: 4.8
- % of national GDP contribution: 1.6
- Sector with greater contribution to state's GDP: Wholesale and Retail trade (16.8%)

Why invest in Oaxaca?

Oaxaca is a cultural heritage of humanity and a place for tourism by excellence. Its gastronomy, dance, music, literature and beach destinations are clear international business opportunities. The state has a wide biodiversity that translates into the colors and flavors that is reflected in its friendly people. It is an investment option that deserves some consideration. Roads, bridges, dams, convention centers and tourist destinations, are just a few business opportunity areas where the state government focuses to develop the state through tax incentives and reductions.

Population

Oaxaca's population accounted for 3.3% of Mexico's total population in 2016.

Population 2016

Concept	Oaxaca	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	4,046,551	122,746,451	3.3%
Population under 15 years of age	1,125,791	32,269,331	3.5%
Working Age Population (WAP)	2,920,760	90,477,120	3.2%
Economically Inactive Population (EIP)	1,204,414	36,442,320	3.3%
Economically Active Population (EAP)	1,716,346	54,034,800	3.2%
Active population	1,686,525	52,123,674	3.2%
Inactive population	29,821	1,911,126	1.6%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

Employees by branch of economy activity 2016

Concept	Oaxaca	National	% over
	Total (A)	Total (B)	National A/B
Total Active Population	1,686,525	52,123,674	3.2%
Agriculture, forestry, fishing and hunting	539,014	6,920,547	7.8%
Mining, electricity and water	7,125	379,300	1.9%
Manufacturing	214,269	8,528,629	2.5%
Construction	128,970	4,346,696	3.0%
Commerce	263,689	9,802,437	2.7%
Accommodation and food services	126,854	3,848,043	3.3%
Transport and warehousing	65,381	2,647,569	2.5%
Professional, financial and corporate services	48,950	3,565,476	1.4%
Social assistance	113,465	4,170,171	2.7%
Other services	111,765	5,407,012	2.1%
Public administration and international institutions	63,690	2,217,975	2.9%
Non specified	3,353	289,819	1.2%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

Employment

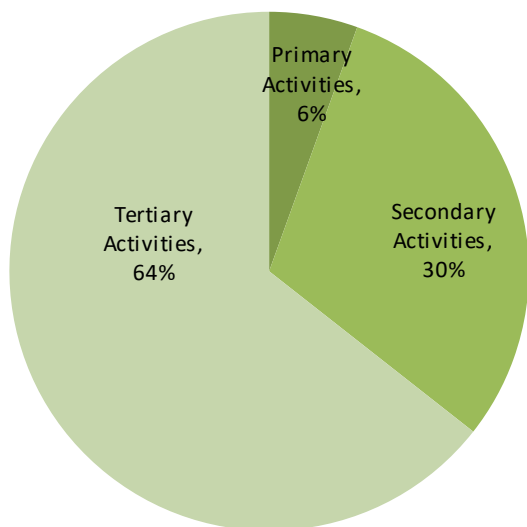
Oaxaca recorded 1.7 million workers during 2016, mainly in the agricultural activities and commerce. In respect to the national level, the state represented 7.8% of the workers in the agricultural sector and 2.7% in commerce.

Economy

The Gross Domestic Product (GDP) of Oaxaca was almost 288 billion pesos in 2015, and contributed 1.6% to Mexico's national GDP.

Tertiary sector, which includes trade and real estate services, contributed 64% of the state's GDP in 2015.

STRUCTURE OF THE GDP OF OAXACA, 2015



Source: INEGI
Facts: Millions of pesos

GDP 2015	Oaxaca	National	Share (%)
	Total (A)	Total (B)	A/B
Total	287,604	17,463,436	1.6%
Primary Activities	15,847	593,233	2.7%
Agriculture, Forestry, Fishing and Hunting	15,847	593,233	2.7%
Secondary Activities	86,560	5,558,108	1.6%
Mining, Quarrying, and Oil and Gas Extraction	2,920	732,529	0.4%
Utilities	6,903	286,317	2.4%
Construction	37,541	1,367,965	2.7%
Manufacturing	39,196	3,171,297	1.2%
Tertiary Activities	185,196	11,312,096	1.6%
Wholesale and Retail trade	48,451	3,296,595	1.5%
Transportation and Warehousing	14,032	1,133,828	1.2%
Information	1,358	331,390	0.4%
Finance and Insurance	5,781	627,866	0.9%
Real Estate and Rental and Leasing	45,431	2,028,380	2.2%
Professional, Scientific, and Technical Services	1,897	352,689	0.5%
Management of Companies and Enterprises	0	109,452	0.0%
Admin. & Support and Waste Mgmt. & Remediat. Svcs.	3,067	624,279	0.5%
Educational Services	23,100	758,928	3.0%
Health Care and Social Assistance	6,821	423,027	1.6%
Arts, Entertainment, and Recreation	624	79,899	0.8%
Accommodation and Food Services	8,517	421,488	2.0%
Other Services (except Public Administration)	7,629	376,888	2.0%
Public Administration	18,488	747,386	2.5%

Foreign Direct Investment

- Oaxaca received 178.7 million dollars in Foreign Direct Investment (FDI) in 2016. Most of the FDI received by the state was toward the manufacturing industry.

Salaries

Oaxaca recorded an average salary for IMSS contribution of \$256.5 in 2016, which was below the country's average of \$317.9.

Average Salary quote to IMSS*	
Oaxaca	256.5
National	317.9

*Payments per day in 2016.

Source: STPS.

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	180.4
Extractive industry	519.9
Processing industries	325.3
Construction	209.2
Electrical and water supply	793.2
Commerce	274.0
Transport and communications	369.5
Services to companies and individuals	309.1
Social services	443.9

*Payments per day in 2016.

Source: STPS.

Infrastructure

Infrastructure in Oaxaca	
Railways (Km)	649
Trunk and branches	532
Secondary	96
Special	21
Sea ports	4
International Maritime Ports	2
Coastal Shipping Ports	2
Airports	3
Domestic	0
International	3

Source: AEPEF 2016 from INEGI.

Oaxaca has 649 kilometers of railways. It also has four seaports, two international maritime ports and 2 coastal shipping ports. It has three international airports.

Infrastructure in Oaxaca	
Medical units	1,686
Public	1,572
Private	114
Sites for hosting	1,336
Rooms	27,111

Source: AEPEF 2016 from INEGI.

Education

Educational Infrastructure 2015-2106

Oaxaca	Senior High Schools	Higher Education
Institutions	n.a.	87
Schools	728	123
Students	147,530	71,443
Teachers	10,466	7,462

Source: SEP, 2017.

Out of 125,481 students who completed studies from engineering, manufacturing and construction in Mexico, 2,565 are from Oaxaca.

POPULATION OF HIGHER TECHNIC UNIVERSITY BY FIELD OF STUDY 2016-2017

Oaxaca	Enrolment	With completed studies	Graduates
Total	1,241	537	469
Agronomy and Veterinary	152	72	46
Humanities and Arts	0	0	0
Natural and Exact Sciences, and Computing	0	0	0
Social Sciences, Business and Law	617	228	196
Education	0	0	0
Engineering, Manufacturing and Construction	472	237	227
Health	0	0	0
Services	0	0	0

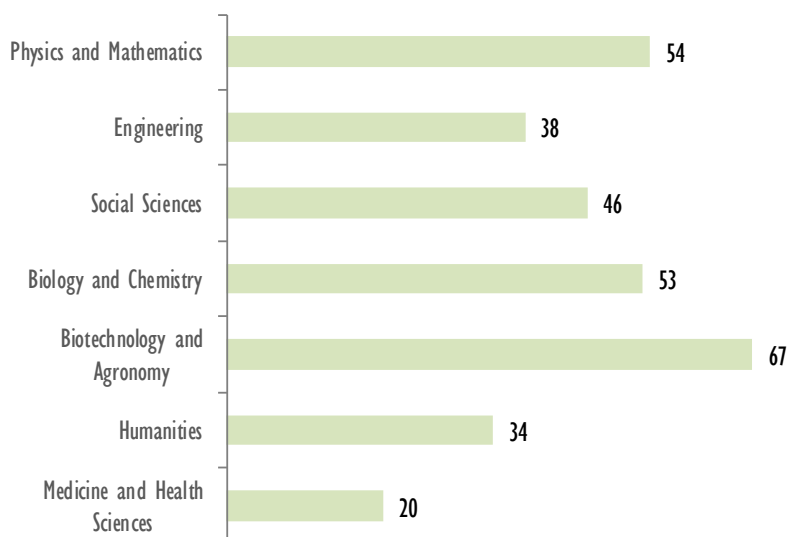
Source: ANUIES, 2017.

UNDERGRADUATE POPULATION BY FIELD OF STUDY 2016-2017

Oaxaca	Enrolment	With completed studies	Graduates
Total	68,593	12,247	7,067
Agronomy and Veterinary	3,350	427	325
Humanities and Arts	2,175	395	199
Natural and Exact Sciences, and Computing	3,752	537	488
Social Sciences, Business and Law	26,486	5,188	2,480
Education	4,661	1,634	740
Engineering, Manufacturing and Construction	16,764	2,565	1,655
Health	11,057	1,365	1,155
Services	348	136	25

Source: ANUIES, 2017.

NUMBER OF RESEARCHES BY AREA OF SCIENCE, 2017



Considering only member of National Research System in 2017.

Source: National Research System, CONACyT.

Mexico recorded 27,186 researchers at January 2017; 1.1% of them were in Oaxaca.

Most of the researchers in the state focused on the areas of as biotechnology and agronomy as well biology and chemistry.