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- Capital: Morelia
- Municipalities: 113
- Population: 4,639,479 inhabitants
- % of national population: 3.8
- Territorial surface: 58,643 km<sup>2</sup>
- % of surface of the country: 3
- % share in national GDP: 2.4
- Sector with the highest contribution to state GDP: Wholesale and Retail Trade (23.1%)

## Why invest in Michoacán?

Michoacán has a strategic location that connects the state with the main cities of the central part of Mexico. Through the Lázaro Cárdenas Port, Michoacán is connected to the Asian Pacific and American Pacific markets, making the state one of the most attractive areas in terms of logistics and distribution. It has a wide diversity of climates and land, giving to the state a national leader position in agricultural production, providing a good source of business opportunities in the areas of trade, and processing food activities.

## Population

Michoacán's population accounted 3.8% of Mexico's total population in 2016.

POPULATION 2016

Concept	Michoacán	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	4,639,479	122,746,451	3.8%
Population under 15 years of age	1,310,225	32,269,331	4.1%
Working Age Population (WAP)	3,329,254	90,477,120	3.7%
Economically Inactive Population (EIP)	1,327,138	36,442,320	3.6%
Economically Active Population (EAP)	2,002,116	54,034,800	3.7%
Active population	1,954,128	52,123,674	3.7%
Inactive population	47,988	1,911,126	2.5%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

EMPLOYEES BY BRANCH OF ECONOMIC ACTIVITY 2016

Concept	Michoacán	National	% over National A/B
	Total (A)	Total (B)	
<b>Total Active Population</b>	<b>1,954,128</b>	<b>52,123,674</b>	<b>3.7%</b>
Agriculture, forestry, fishing and hunting	464,051	6,920,547	6.7%
Mining, electricity and water	9,806	379,300	2.6%
Manufacturing	230,769	8,528,629	2.7%
Construction	154,562	4,346,696	3.6%
Commerce	407,970	9,802,437	4.2%
Accommodation and food services	135,456	3,848,043	3.5%
Transport and warehousing	67,321	2,647,569	2.5%
Professional, financial and corporate services	71,733	3,565,476	2.0%
Social assistance	137,250	4,170,171	3.3%
Other services	199,888	5,407,012	3.7%
Public administration and international institutions	68,750	2,217,975	3.1%
Non specified	6,572	289,819	2.3%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

## Employment

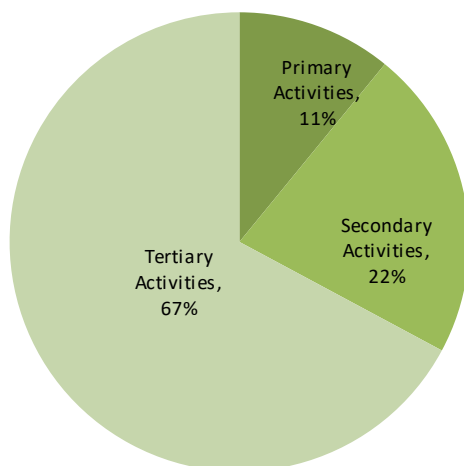
Michoacán recorded 1.9 workers during 2016, mainly in the agricultural activities. In respect to the national level, the state represented 6.7% of the workers in the agricultural activities.

## Economy

The Gross Domestic Product (GDP) of Michoacán was almost 412 billion pesos in 2015, and contributed 2.4% of Mexico's national GDP.

Tertiary sector, which includes trade and real estate services, contributed with 67% of the state's GDP in 2015.

### GDP STRUCTURE OF MICHOACÁN, 2015



Source: INEGI  
Facts: Millions of pesos

GDP 2015	Michoacán	National	Share (%) A/B
	Total (A)	Total (B)	
<b>Total</b>	<b>411,848</b>	<b>17,144,473</b>	<b>2.4%</b>
<b>Primary Activities</b>	<b>45,360</b>	<b>575,516</b>	<b>7.9%</b>
Agriculture, Forestry, Fishing and Hunting	45,360	575,516	7.9%
<b>Secondary Activities</b>	<b>90,082</b>	<b>5,628,823</b>	<b>1.6%</b>
Mining, Quarrying, and Oil and Gas Extraction	1,328	752,944	0.2%
Utilities	8,248	329,221	2.5%
Construction	24,178	1,310,835	1.8%
Manufacturing	56,328	3,235,822	1.7%
<b>Tertiary Activities</b>	<b>276,406</b>	<b>10,940,134</b>	<b>2.5%</b>
Wholesale and Retail trade	95,075	2,989,833	3.2%
Transportation and Warehousing	27,904	1,123,861	2.5%
Information	6,071	359,565	1.7%
Finance and Insurance	6,071	359,565	1.7%
Real Estate and Rental and Leasing	53,747	1,999,337	2.7%
Professional, Scientific, and Technical Services	2,718	390,784	0.7%
Management of Companies and Enterprises	0	111,220	0.0%
Admin. & Support and Waste Mgmt. & Remediat. Svcs.	4,492	560,476	0.8%
Educational Services	29,509	759,257	3.9%
Health Care and Social Assistance	9,178	412,912	2.2%
Arts, Entertainment, and Recreation	989	79,834	1.2%
Accommodation and Food Services	6,196	408,805	1.5%
Other Services (except Public Administration)	8,180	365,737	2.2%
Public Administration	21,355	761,025	2.8%

## Foreign Direct Investment

- Michoacán received 130.9 million dollars in Foreign Direct Investment (FDI) in 2016, which was 0.5% of the total FDI received in Mexico. Of all the FDI received by the state in 2016, almost all was toward the manufacturing industry.
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## Salaries

Michoacán recorded an average salary for IMSS contribution of \$273.8 in 2016, which was below the country's average of \$317.9.

Average Salary quote to IMSS*	
Michoacán	273.8
National	317.9

\*Payments per day in 2016 annual average.  
Source: STPS.

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	180.4
Extractive industry	519.9
Processing industries	325.3
Construction	209.2
Electrical and water supply	793.2
Commerce	274.0
Transport and communications	369.5
Services to companies and individuals	309.1
Social services	443.9

\*Payments per day in 2016 annual average.  
Source: STPS.

## Infrastructure

Infrastructure in the state of Michoacán	
Railways (Km)	1,242
Trunk and branches	1,036
Secondary	151
Special	56
Sea ports	1
International Maritime Ports	1
Coastal Shipping Ports	0
Airports	4
Domestic	2
International	2

Source: AEPEF 2016 from INEGI.

Michoacán has 1,242 kilometers of railways. It has one international maritime port. The state also has two domestic airports and two international airports.

Infrastructure in Michoacán	
Medical units	1,452
Public	1,303
Private	149
Sites for hosting	686
Rooms	17,809

Source: AEPEF 2016 from INEGI.

## Education

EDUCATIONAL INFRASTRUCTURE 2015-2016

Michoacán	Senior High Schools	Higher Education
Institutions	n.a.	121
Schools	772	241
Students	174,542	105,497
Teachers	14,233	10,281

Source: SEP, 2017.

Out of 115,695 students who completed studies from engineering, manufacturing and construction in Mexico, 3,066 are from Michoacán.

POPULATION OF HIGHER TECHNIC UNIVERSITY BY FIELD OF STUDY 2015-2016

Michoacán	Enrolment	With completed studies	Graduates
Total	1,434	581	57
Agronomy and Veterinary	0	0	0
Humanities and Arts	0	0	6
Natural and Exact Sciences, and Computing	0	0	0
Social Sciences, Business and Law	387	159	35
Education	0	0	0
Engineering, Manufacturing and Construction	980	379	0
Health	67	43	16
Services	0	0	0

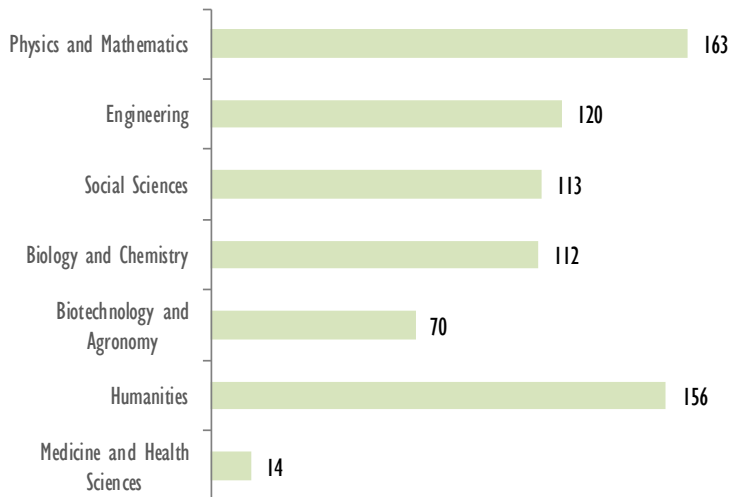
Source: ANUIES, 2016.

UNDERGRADUATE POPULATION BY FIELD OF STUDY 2015-2016

Michoacán	Enrolment	With completed studies	Graduates
Total	101,323	15,926	13,278
Agronomy and Veterinary	5,221	505	330
Humanities and Arts	4,032	831	666
Natural and Exact Sciences, and Computing	6,402	1,058	1,034
Social Sciences, Business and Law	38,010	6,245	4,987
Education	7,384	1,989	1,706
Engineering, Manufacturing and Construction	26,629	3,066	2,274
Health	12,250	2,115	2,186
Services	1,395	117	95

Source: ANUIES, 2016.

NUMBER OF RESEARCHERS BY AREA OF SCIENCE, 2017



Mexico recorded 27,186 researchers at January 2017; 2.8% of them were in Michoacán.

Most of the researchers in the state focused on the areas of physics and mathematics.

Considering only member of National Research System in 2017.

Source: National Research System, CONACyT.