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- Capital: Guadalajara
- Municipalities: 124
- Population: 7,055,985 inhabitants
- % of national population: 6.6
- Territorial surface: 78,599 km<sup>2</sup>
- % of surface of the country: 4
- % share in national GDP: 6.8
- Sector with the highest contribution to state GDP: Wholesale and retail trade (20.4%)

## Why invest in Jalisco?

The Guadalajara Metropolitan Area is considered the city with the highest investment attraction potential in Mexico. It is also ranked fifth among the best cities of the future and the second city in terms of economic potential in North America. Jalisco has 12 state universities, 14 technological institutions and 590 job-training centers; therefore, investors can count on an excellent, qualified workforce.

## Population

Jalisco's population accounted 6.6% of Mexico's total population in 2016.

POPULATION 2016

Concept	Jalisco	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	8,055,985	122,746,451	6.6%
Population under 15 years of age	2,080,435	32,269,331	6.4%
Working Age Population (WAP)	5,975,550	90,477,120	6.6%
Economically Inactive Population (EIP)	2,281,014	36,442,320	6.3%
Economically Active Population (EAP)	3,694,536	54,034,800	6.8%
Active population	3,571,709	52,123,674	6.9%
Inactive population	122,827	1,911,126	6.4%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

EMPLOYEES BY BRANCH OF ECONOMIC ACTIVITY 2016

Concept	Jalisco	National	% over
	Total (A)	Total (B)	National A/B
Total Active Population	3,571,709	52,123,674	6.9%
Agriculture, forestry, fishing and hunting	304,996	6,920,547	4.4%
Mining, electricity and water	10,772	379,300	2.8%
Manufacturing	657,664	8,528,629	7.7%
Construction	296,271	4,346,696	6.8%
Commerce	744,980	9,802,437	7.6%
Accommodation and food services	319,730	3,848,043	8.3%
Transport and warehousing	142,506	2,647,569	5.4%
Professional, financial and corporate services	267,172	3,565,476	7.5%
Social assistance	311,271	4,170,171	7.5%
Other services	399,930	5,407,012	7.4%
Public administration and international institutions	104,990	2,217,975	4.7%
Non specified	11,427	289,819	3.9%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

## Employment

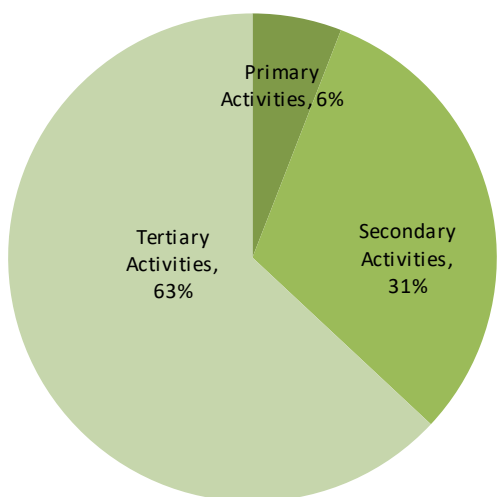
Jalisco recorded 3.6 million workers during 2016, mainly in commerce sector. In respect to the national level, the state represented 7.6% in the commerce sector.

## Economy

The Gross Domestic Product (GDP) of Jalisco exceeded 1 trillion pesos in 2015, and contributed 6.8% of Mexico's national GDP.

Tertiary sector, which includes trade and real estate services, contributed with 63% of the state's GDP in 2015.

### GDP STRUCTURE OF JALISCO, 2015



Source: INEGI  
Facts: Millions of pesos

GDP 2015	Jalisco	National	Share (%)
	Total (A)	Total (B)	A/B
Total	1,168,953	17,126,791	6.8%
<b>Primary Activities</b>	<b>69,025</b>	<b>572,566</b>	<b>12.1%</b>
Agriculture, Forestry, Fishing and Hunting	69,025	572,566	12.1%
<b>Secondary Activities</b>	<b>363,082</b>	<b>5,614,600</b>	<b>6.5%</b>
Mining, Quarrying, and Oil and Gas Extraction	4,387	753,670	0.6%
Utilities	19,336	329,221	5.9%
Construction	100,773	1,310,835	7.7%
Manufacturing	238,586	3,220,873	7.4%
<b>Tertiary Activities</b>	<b>736,847</b>	<b>10,939,625</b>	<b>6.7%</b>
Wholesale and Retail trade	254,748	2,990,385	8.5%
Transportation and Warehousing	59,353	1,123,861	5.3%
Information	20,815	359,565	5.8%
Finance and Insurance	33,270	617,490	5.4%
Real Estate and Rental and Leasing	152,692	1,999,337	7.6%
Professional, Scientific, and Technical Services	19,814	390,784	5.1%
Management of Companies and Enterprises	1,018	111,220	0.0%
Admin. & Support and Waste Mgmt. & Remediat. Svcs.	25,582	560,476	4.6%
Educational Services	46,120	755,892	6.1%
Health Care and Social Assistance	24,865	414,436	6.0%
Arts, Entertainment, and Recreation	3,683	79,834	4.6%
Accommodation and Food Services	36,288	408,805	8.9%
Other Services (except Public Administration)	20,946	366,715	5.7%
Public Administration	37,653	760,827	4.9%

## Foreign Direct Investment

- Jalisco received 1,812.3 million dollars in Foreign Direct Investment (FDI) in 2016, which represented 6.8% of FDI received in Mexico. Of all the FDI received by the state, most was toward the manufacturing industry.

## Salaries

Jalisco recorded an average salary for IMSS contribution of \$266.4 in 2015, which was below the country's average of \$294.0.

Average Salary quote to IMSS*	
Jalisco	266.4
National	294.0

\*Payments per day in 2015 annual average.  
Source: STPS.

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	174.1
Extractive industry	510.9
Processing industries	309.7
Construction	213.2
Electrical and water supply	765.8
Commerce	262.0
Transport and communications	357.9
Services to companies and individuals	298.4
Social services	328.8

\*Payments per day in 2015 annual average.  
Source: STPS.

## Infrastructure

Infrastructure in the state of Jalisco	
Railways (Km)	1,109
Trunk and branches	751
Secondary	273
Special	85
Sea ports	2
International Maritime Ports	2
Coastal Shipping Ports	0
Airports	2
Domestic	0
International	2

Source: AEPEF 2016 from INEGI.

Jalisco has 1,109 kilometers of railways. It has two international maritime ports. Jalisco also has two international airports.

Infrastructure in Jalisco	
Medical units	1,487
Public	1,277
Private	210
Sites for hosting	1,692
Rooms	66,079

Source: AEPEF 2016 from INEGI.

## Education

### EDUCATIONAL INFRASTRUCTURE 2015-2016

Jalisco	Senior High Schools	Higher Education
Institutions	n.a.	190
Schools	1,135	285
Students	308,382	233,407
Teachers	28,948	27,026

Source: SEP, 2017.

Out of 115,695 students with completed studies from engineering, manufacturing and construction in Mexico, 7,082 are from Jalisco.

### POPULATION OF HIGHER TECHNIC UNIVERSITY BY FIELD OF STUDY 2015-2016

Jalisco	Enrolment	With completed studies	Graduates
Total	5,369	1,421	994
Agronomy and Veterinary	0	0	0
Humanities and Arts	111	46	34
Natural and Exact Sciences, and Computing	78	8	4
Social Sciences, Business and Law	1,051	367	303
Education	44	26	20
Engineering, Manufacturing and Construction	2,212	640	364
Health	1,623	283	241
Services	250	51	28

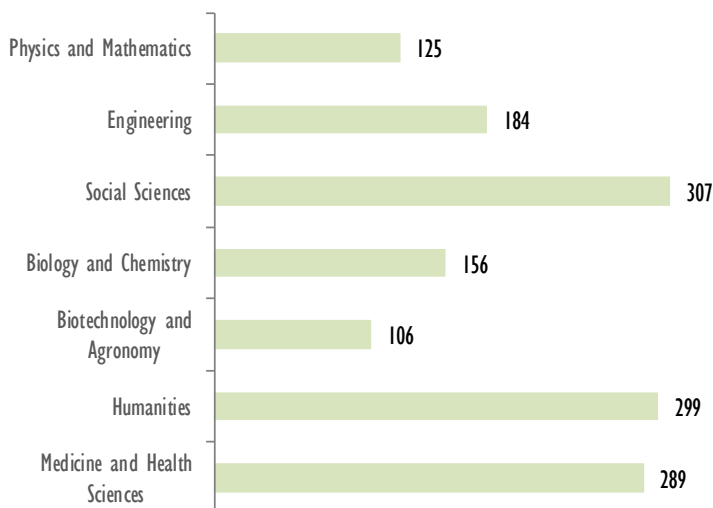
Source: ANUIES, 2016.

### UNDERGRADUATE POPULATION BY FIELD OF STUDY 2015-2016

Jalisco	Enrolment	With completed studies	Graduates
Total	233,332	37,810	23,989
Agronomy and Veterinary	6,552	854	466
Humanities and Arts	13,926	2,167	985
Natural and Exact Sciences, and Computing	9,575	1,393	829
Social Sciences, Business and Law	109,360	17,671	11,834
Education	5,760	1,249	743
Engineering, Manufacturing and Construction	49,675	7,082	4,906
Health	34,791	6,866	4,067
Services	3,693	528	159

Source: ANUIES, 2016.

### NUMBER OF RESEARCHERS BY AREA OF SCIENCE, 2017



Mexico recorded 27,186 researchers at January 2017; 5.4% of them were in Jalisco.

Most of the researchers in the state focused on the social sciences.

Considering only member of National Research System in 2017.

Source: National Research System, CONACyT.