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- Capital: Guadalajara
- Municipalities: 124
- Population: 7,055,985 inhabitants
- % of national population: 6.6
- Territorial surface: 78,599 km<sup>2</sup>
- % of surface of the country: 4
- % share in national GDP: 6.8
- Sector with the highest contribution to state GDP: Manufacturing industries (23.4%)

## Why invest in Jalisco?

The Guadalajara Metropolitan Area is considered the city with the highest investment attraction potential in Mexico. It is also ranked fifth among the best cities of the future and the second city in terms of economic potential in North America. Jalisco has 12 state universities, 14 technological institutions and 590 job-training centers; therefore, investors can count on an excellent, qualified workforce.

## Population

Jalisco's population accounted 6.6% of Mexico's total population in 2016.

POPULATION 2016

Concept	Jalisco	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	8,055,985	122,746,451	6.6%
Population under 15 years of age	2,080,435	32,269,331	6.4%
Working Age Population (WAP)	5,975,550	90,477,120	6.6%
Economically Inactive Population (EIP)	2,281,014	36,442,320	6.3%
Economically Active Population (EAP)	3,694,536	54,034,800	6.8%
Active population	3,571,709	52,123,674	6.9%
Inactive population	122,827	1,911,126	6.4%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

EMPLOYEES BY BRANCH OF ECONOMIC ACTIVITY 2016

Concept	Jalisco	National	% over
	Total (A)	Total (B)	National A/B
Total Active Population	3,571,709	52,123,674	6.9%
Agriculture, forestry, fishing and hunting	304,996	6,920,547	4.4%
Mining, electricity and water	10,772	379,300	2.8%
Manufacturing	657,664	8,528,629	7.7%
Construction	296,271	4,346,696	6.8%
Commerce	744,980	9,802,437	7.6%
Accommodation and food services	319,730	3,848,043	8.3%
Transport and warehousing	142,506	2,647,569	5.4%
Professional, financial and corporate services	267,172	3,565,476	7.5%
Social assistance	311,271	4,170,171	7.5%
Other services	399,930	5,407,012	7.4%
Public administration and international institutions	104,990	2,217,975	4.7%
Non specified	11,427	289,819	3.9%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

## Employment

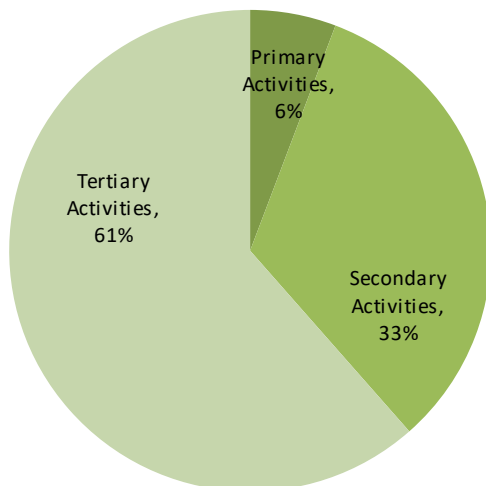
Jalisco recorded 3.6 million workers during 2016, mainly in commerce sector. In respect to the national level, the state represented 7.6% in the commerce sector.

## Economy

The Gross Domestic Product (GDP) of Jalisco exceeded 1.2 trillion pesos in 2015, and contributed 6.8% of Mexico's national GDP.

Tertiary sector, which includes trade and real estate services, contributed with 61% of the state's GDP in 2015.

GDP STRUCTURE OF JALISCO, 2015



Source: INEGI  
Facts: Millions of pesos

GDP 2015	Jalisco	National	Share (%)
	Total (A)	Total (B)	A/B
Total	1,211,603	17,463,436	6.9%
Primary Activities	69,867	593,233	11.8%
Agriculture, Forestry, Fishing and Hunting	69,867	593,233	11.8%
Secondary Activities	396,723	5,558,108	7.1%
Mining, Quarrying, and Oil and Gas Extraction	2,605	732,529	0.4%
Utilities	14,657	286,317	5.1%
Construction	96,269	1,367,965	7.0%
Manufacturing	283,192	3,171,297	8.9%
Tertiary Activities	745,012	11,312,096	6.6%
Wholesale and Retail trade	266,103	3,296,595	8.1%
Transportation and Warehousing	57,804	1,133,828	5.1%
Information	14,794	331,390	4.5%
Finance and Insurance	34,214	627,866	5.4%
Real Estate and Rental and Leasing	152,759	2,028,380	7.5%
Professional, Scientific, and Technical Services	20,927	352,689	5.9%
Management of Companies and Enterprises	1,233	109,452	0.0%
Admin. & Support and Waste Mgmt. & Remediat. Svcs.	28,454	624,279	4.6%
Educational Services	43,443	758,928	5.7%
Health Care and Social Assistance	25,540	423,027	6.0%
Arts, Entertainment, and Recreation	5,207	79,899	6.5%
Accommodation and Food Services	34,283	421,488	8.1%
Other Services (except Public Administration)	23,512	376,888	6.2%
Public Administration	36,738	747,386	4.9%

## Foreign Direct Investment

- Jalisco received 1,812.3 million dollars in Foreign Direct Investment (FDI) in 2016, which represented 6.8% of FDI received in Mexico. Of all the FDI received by the state, most was toward the manufacturing industry.

## Salaries

Jalisco recorded an average salary for IMSS contribution of \$313.6 in 2016, which was below the country's average of \$2317.9.

Average Salary quote to IMSS*	
Jalisco	313.6
National	317.9

\*Payments per day in 2016 annual average.  
Source: STPS.

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	180.4
Extractive industry	519.9
Processing industries	325.3
Construction	209.2
Electrical and water supply	793.2
Commerce	274.0
Transport and communications	369.5
Services to companies and individuals	309.1
Social services	443.9

\*Payments per day in 2016 annual average.  
Source: STPS.

## Infrastructure

Infrastructure in the state of Jalisco	
Railways (Km)	1,109
Trunk and branches	751
Secondary	273
Special	85
Sea ports	2
International Maritime Ports	2
Coastal Shipping Ports	0
Airports	2
Domestic	0
International	2

Source: AEPEF 2016 from INEGI.

Jalisco has 1,109 kilometers of railways. It has two international maritime ports. Jalisco also has two international airports.

Infrastructure in Jalisco	
Medical units	1,487
Public	1,277
Private	210
Sites for hosting	1,692
Rooms	66,079

Source: AEPEF 2016 from INEGI.

## Education

### EDUCATIONAL INFRASTRUCTURE 2015-2016

Jalisco	Senior High Schools	Higher Education
Institutions	n.a.	190
Schools	1,135	285
Students	308,382	233,407
Teachers	28,948	27,026

Source: SEP, 2017.

Out of 125,481 students with completed studies from engineering, manufacturing and construction in Mexico, 7,134 are from Jalisco.

### POPULATION OF HIGHER TECHNIC UNIVERSITY BY FIELD OF STUDY 2016-2017

Jalisco	Enrolment	With completed studies	Graduates
Total	5,314	1,348	1,091
Agronomy and Veterinary	0	0	0
Humanities and Arts	81	46	20
Natural and Exact Sciences, and Computing	64	17	24
Social Sciences, Business and Law	997	306	233
Education	32	33	29
Engineering, Manufacturing and Construction	2,212	453	499
Health	1,622	453	260
Services	306	40	26

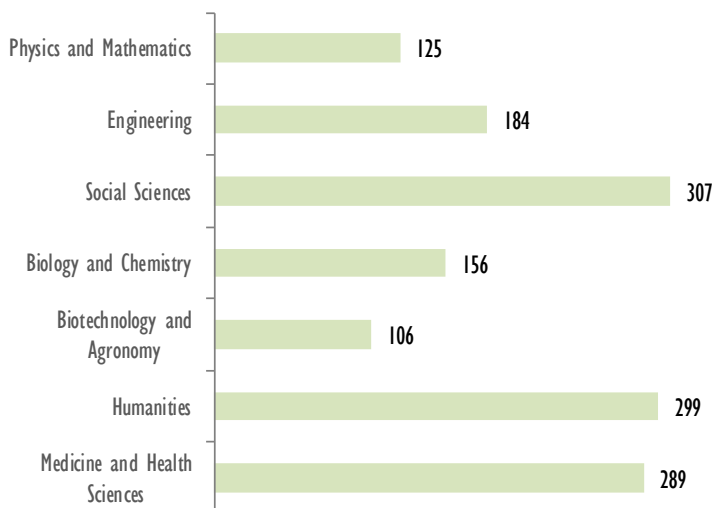
Source: ANUIES, 2017.

### UNDERGRADUATE POPULATION BY FIELD OF STUDY 2016-2017

Jalisco	Enrolment	With completed studies	Graduates
Total	236,379	36,025	26,659
Agronomy and Veterinary	6,864	669	614
Humanities and Arts	13,090	2,034	1,064
Natural and Exact Sciences, and Computing	10,167	1,383	1,112
Social Sciences, Business and Law	110,453	17,369	12,609
Education	5,634	1,490	982
Engineering, Manufacturing and Construction	49,813	7,134	5,307
Health	36,636	5,326	4,728
Services	3,722	620	243

Source: ANUIES, 2017.

### NUMBER OF RESEARCHERS BY AREA OF SCIENCE, 2017



Mexico recorded 27,186 researchers at January 2017; 5.4% of them were in Jalisco.

Most of the researchers in the state focused on the social sciences.

Considering only member of National Research System in 2017.

Source: National Research System, CONACyT.