



- Capital: Guanajuato
- Municipalities: 46
- Population: 5,881,130 inhabitants
- % of national population: 4.8
- Territorial surface: 30,608 km²
- % of surface of the country: 1.6
- % share in national GDP: 4.5
- Sector with the highest distribution to the state GDP: Manufacturing (29.1%)

Why invest in Guanajuato?

Guanajuato is a historic place where culture and business converge to offer a high quality of life. It is located in the central area of Mexico, within what is called “the golden triangle” Mexico City-Guadalajara-Monterrey. “The golden triangle” is where 60 percent of the population lives, all within a 400-kilometer radius. It is also, where one can find 80 percent of the Mexican market, 70 percent of Mexico’s international trade and 70 percent of Mexico’s automotive industry. Guanajuato is the most important logistics center because of its excellent roads, railroads and its international airport. It also has the most modern internal customs in Mexico.

Population

Guanajuato’s population accounted for 4.8% of Mexico’s total population in 2016.

POPULATION 2016

Concept	Guanajuato	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	5,881,130	122,746,451	4.8%
Population under 15 years of age	1,631,511	32,269,331	5.1%
Working Age Population (WAP)	4,249,619	90,477,120	4.7%
Economically Inactive Population (EIP)	1,666,027	36,442,320	4.6%
Economically Active Population (EAP)	2,583,592	54,034,800	4.8%
Active population	2,477,268	52,123,674	4.8%
Inactive population	106,324	1,911,126	5.6%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

EMPLOYEES BY BRANCH OF ECONOMIC ACTIVITY 2016

Concept	Guanajuato	National	% over National A/B
	Total (A)	Total (B)	
Total Active Population	2,477,268	52,123,674	4.8%
Agriculture, forestry, fishing and hunting	247,976	6,920,547	3.6%
Mining, electricity and water	19,775	379,300	5.2%
Manufacturing	563,309	8,528,629	6.6%
Construction	256,987	4,346,696	5.9%
Commerce	512,669	9,802,437	5.2%
Accommodation and food services	156,204	3,848,043	4.1%
Transport and warehousing	62,624	2,647,569	2.4%
Professional, financial and corporate services	171,379	3,565,476	4.8%
Social assistance	151,603	4,170,171	3.6%
Other services	257,970	5,407,012	4.8%
Public administration and international institutions	73,706	2,217,975	3.3%
Non specified	3,066	289,819	1.1%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

Employment

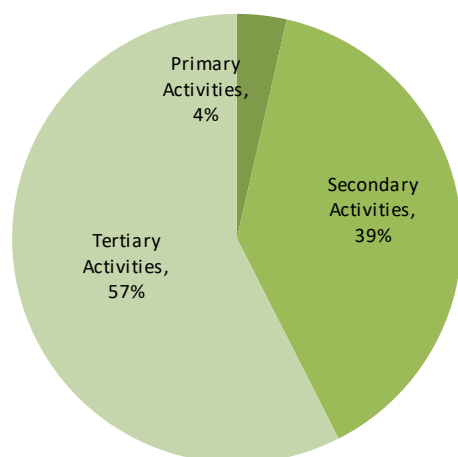
Guanajuato recorded 2.5 million workers during 2016, mainly in manufacturing industry and commerce. In respect to the national level, the state represented 6.6% of the workers in manufacturing industry and 5.2 % in commerce.

Economy

The Gross Domestic Product (GDP) of Guanajuato was 727 billion pesos in 2015, contributing with 4.2% of national GDP.

Tertiary sector, which includes trade and real estate services, contributed with 57% of the state's GDP in 2015.

GDP STRUCTURE OF GUANAJUATO, 2015



Source: INEGI
Facts: Millions of pesos

GDP 2015	Guanajuato	National	Share (%) A/B
	Total (A)	Total (B)	
Total	727,085	17,463,436	4.2%
Primary Activities	25,895	593,233	4.4%
Agriculture, Forestry, Fishing and Hunting	25,895	593,233	4.4%
Secondary Activities	283,268	5,558,108	5.1%
Mining, Quarrying, and Oil and Gas Extraction	3,240	732,529	0.4%
Utilities	10,121	286,317	3.5%
Construction	58,109	1,367,965	4.2%
Manufacturing	211,797	3,171,297	6.7%
Tertiary Activities	417,923	11,312,096	3.7%
Wholesale and Retail trade	141,252	3,296,595	4.3%
Transportation and Warehousing	50,465	1,133,828	4.5%
Information	5,725	331,390	1.7%
Finance and Insurance	18,085	627,866	2.9%
Real Estate and Rental and Leasing	76,761	2,028,380	3.8%
Professional, Scientific, and Technical Services	7,290	352,689	2.1%
Management of Companies and Enterprises	419	109,452	0.0%
Admin. & Support and Waste Mgmt. & Remediat. Svcs.	18,265	624,279	2.9%
Educational Services	26,828	758,928	3.5%
Health Care and Social Assistance	18,775	423,027	4.4%
Arts, Entertainment, and Recreation	2,608	79,899	3.3%
Accommodation and Food Services	12,947	421,488	3.1%
Other Services (except Public Administration)	15,564	376,888	4.1%
Public Administration	22,938	747,386	3.1%

Foreign Direct Investment

- Guanajuato received 1,160.3 million dollars in Foreign Direct Investment (FDI) in 2016, which represented 4.3% of FDI received in Mexico. Of all the FDI received by the state, almost all was toward manufacturing industry.

Salaries

Guanajuato recorded an average salary for IMSS contribution of \$245.5 in 2015, which was below the country's average of \$294.0.

Average Salary quote to IMSS*	
Guanajuato	245.5
National	294.0

*Payments per day in 2015.
Source: STPS.

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	174.1
Extractive industry	510.9
Processing industries	309.7
Construction	213.2
Electrical and water supply	765.8
Commerce	262.0
Transport and communications	357.9
Services to companies and individuals	298.4
Social services	328.8

*Payments per day in 2015.
Source: STPS.

Infrastructure

Infrastructure in Guanajuato	
Railways (Km)	1,085
Trunk and branches	751
Secondary	240
Special	93
Sea ports	0
International Maritime Ports	0
Coastal Shipping Ports	0
Airports	2
Domestic	1
International	1

Source: AEPEF 2016 from INEGI.

Guanajuato has 1,085 kilometers of railways. It also has one international airport and one domestic.

Infrastructure in Guanajuato	
Medical units	921
Public	703
Private	218
Sites for hosting	839
Rooms	26,409

Source: AEPEF 2016 from INEGI.

Education

EDUCATIONAL INFRASTRUCTURE 2015-2016

Guanajuato	Senior High Schools	Higher Education
Institutions	n.a.	149
Schools	1,197	247
Students	230,192	126,939
Teachers	19,742	15,146

Source: SEP, 2017.

Around 125,481 students with completed studies from engineering, manufacturing and construction in Mexico, 5,592 are from Guanajuato.

POPULATION OF HIGHER TECHNIC UNIVERSITY BY FIELD OF STUDY 2016-2017

Guanajuato	Enrolment	With completed studies	Graduates
Total	10,263	3,972	3,218
Agronomy and Veterinary	184	55	54
Humanities and Arts	41	0	0
Natural and Exact Sciences, and Computing	135	66	0
Social Sciences, Business and Law	3,975	1,710	1,366
Education	0	0	0
Engineering, Manufacturing and Construction	5,402	2,099	1,756
Health	526	42	42
Services	0	0	0

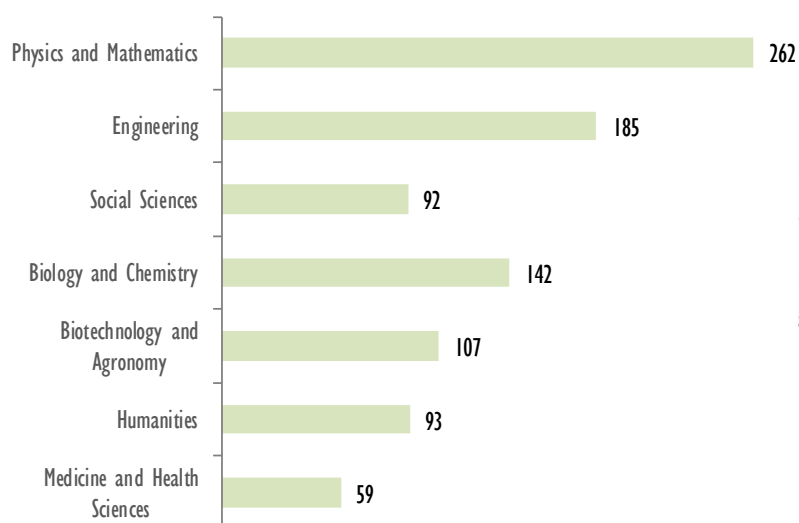
Source: ANUIES, 2017.

UNDERGRADUATE POPULATION BY FIELD OF STUDY 2016-2017

Guanajuato	Enrolment	With completed studies	Graduates
Total	137,441	18,823	16,244
Agronomy and Veterinary	3,542	349	278
Humanities and Arts	4,645	797	606
Natural and Exact Sciences, and Computing	2,991	442	453
Social Sciences, Business and Law	63,910	9,697	8,642
Education	3,561	539	414
Engineering, Manufacturing and Construction	47,006	5,592	4,672
Health	10,127	1,154	1,017
Services	1,659	253	162

Source: ANUIES, 2017.

NUMBER OF RESEARCHERS BY AREA OF SCIENCE, 2017



Mexico recorded 27,186 researchers at January 2017; 3.5% of them were in Guanajuato.

Most of the researchers in the state focused on the areas of physics and mathematics.

Considering only member of National Research System in 2017.

Source: National Research System, CONACYT.