



- Capital: Guanajuato
- Municipalities: 46
- Population: 5,881,130 inhabitants
- % of national population: 4.8
- Territorial surface: 30,608 km²
- % of surface of the country: 1.6
- % share in national GDP: 4.5
- Sector with the highest distribution to the state GDP: Manufacturing (33.0%)

Why invest in Guanajuato?

Guanajuato is a historic place where culture and business converge to offer a high quality of life. It is located in the central area of Mexico, within what is called “the golden triangle” Mexico City-Guadalajara-Monterrey. “The golden triangle” is where 60 percent of the population lives, all within a 400-kilometer radius. It is also, where one can find 80 percent of the Mexican market, 70 percent of Mexico’s international trade and 70 percent of Mexico’s automotive industry. Guanajuato is the most important logistics center because of its excellent roads, railroads and its international airport. It also has the most modern internal customs in Mexico.

Population

Guanajuato’s population accounted for 4.8% of Mexico’s total population in 2016.

POPULATION 2016

Concept	Guanajuato	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	5,881,130	122,746,451	4.8%
Population under 15 years of age	1,631,511	32,269,331	5.1%
Working Age Population (WAP)	4,249,619	90,477,120	4.7%
Economically Inactive Population (EIP)	1,666,027	36,442,320	4.6%
Economically Active Population (EAP)	2,583,592	54,034,800	4.8%
Active population	2,477,268	52,123,674	4.8%
Inactive population	106,324	1,911,126	5.6%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

EMPLOYEES BY BRANCH OF ECONOMIC ACTIVITY 2016

Concept	Guanajuato	National	% over
	Total (A)	Total (B)	National A/B
Total Active Population	2,477,268	52,123,674	4.8%
Agriculture, forestry, fishing and hunting	247,976	6,920,547	3.6%
Mining, electricity and water	19,775	379,300	5.2%
Manufacturing	563,309	8,528,629	6.6%
Construction	256,987	4,346,696	5.9%
Commerce	512,669	9,802,437	5.2%
Accommodation and food services	156,204	3,848,043	4.1%
Transport and warehousing	62,624	2,647,569	2.4%
Professional, financial and corporate services	171,379	3,565,476	4.8%
Social assistance	151,603	4,170,171	3.6%
Other services	257,970	5,407,012	4.8%
Public administration and international institutions	73,706	2,217,975	3.3%
Non specified	3,066	289,819	1.1%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

Employment

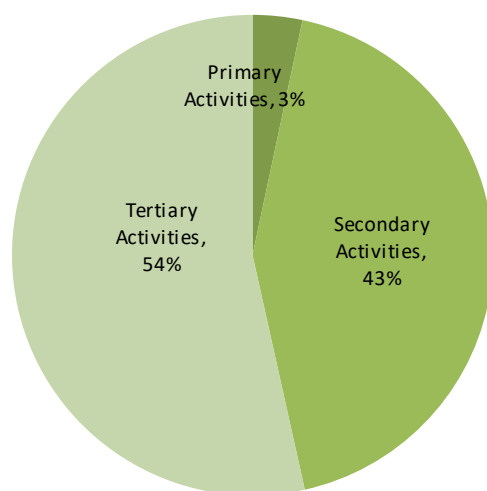
Guanajuato recorded 2.5 million workers during 2016, mainly in manufacturing industry and commerce. In respect to the national level, the state represented 6.6% of the workers in manufacturing industry and 5.2 % in commerce.

Economy

The Gross Domestic Product (GDP) of Guanajuato was almost 763 billion pesos in 2015, contributing with 4.5% of national GDP.

Tertiary sector, which includes trade and real estate services, contributed with 54% of the state's GDP in 2015.

GDP STRUCTURE OF GUANAJUATO, 2015



Source: INEGI
Facts: Millions of pesos

GDP 2015	Guanajuato	National	Share (%) A/B
	Total (A)	Total (B)	
Total	762,722	17,126,791	4.5%
Primary Activities	25,454	572,566	4.4%
Agriculture, Forestry, Fishing and Hunting	25,454	572,566	4.4%
Secondary Activities	329,301	5,614,600	5.9%
Mining, Quarrying, and Oil and Gas Extraction	3,244	753,670	0.4%
Utilities	12,009	329,221	3.6%
Construction	62,155	1,310,835	4.7%
Manufacturing	251,892	3,220,873	7.8%
Tertiary Activities	407,966	10,939,625	3.7%
Wholesale and Retail trade	122,276	2,990,385	4.1%
Transportation and Warehousing	48,148	1,123,861	4.3%
Information	16,361	359,565	4.6%
Finance and Insurance	18,010	617,490	2.9%
Real Estate and Rental and Leasing	75,966	1,999,337	3.8%
Professional, Scientific, and Technical Services	6,728	390,784	1.7%
Management of Companies and Enterprises	3	111,220	0.0%
Admin. & Support and Waste Mgmt. & Remediat. Svcs.	19,209	560,476	3.4%
Educational Services	26,704	755,892	3.5%
Health Care and Social Assistance	17,829	414,436	4.3%
Arts, Entertainment, and Recreation	8,964	79,834	11.2%
Accommodation and Food Services	12,027	408,805	2.9%
Other Services (except Public Administration)	12,646	366,715	3.4%
Public Administration	23,095	760,827	3.0%

Foreign Direct Investment

- Guanajuato received 1,160.3 million dollars in Foreign Direct Investment (FDI) in 2016, which represented 4.3% of FDI received in Mexico. Of all the FDI received by the state, almost all was toward manufacturing industry.

Salaries

Guanajuato recorded an average salary for IMSS contribution of \$245.5 in 2015, which was below the country's average of \$294.0.

Average Salary quote to IMSS*	
Guanajuato	245.5
National	294.0

*Payments per day in 2015.
Source: STPS.

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	174.1
Extractive industry	510.9
Processing industries	309.7
Construction	213.2
Electrical and water supply	765.8
Commerce	262.0
Transport and communications	357.9
Services to companies and individuals	298.4
Social services	328.8

*Payments per day in 2015.
Source: STPS.

Infrastructure

Infrastructure in Guanajuato	
Railways (Km)	1,085
Trunk and branches	751
Secondary	240
Special	93
Sea ports	0
International Maritime Ports	0
Coastal Shipping Ports	0
Airports	2
Domestic	1
International	1

Source: AEPEF 2016 from INEGI.

Guanajuato has 1,085 kilometers of railways. It also has one international airport and one domestic.

Infrastructure in Guanajuato	
Medical units	921
Public	703
Private	218
Sites for hosting	839
Rooms	26,409

Source: AEPEF 2016 from INEGI.

Education

EDUCATIONAL INFRASTRUCTURE 2015-2016

Guanajuato	Senior High Schools	Higher Education
Institutions	n.a.	149
Schools	1,197	247
Students	230,192	126,939
Teachers	19,742	15,146

Source: SEP, 2017.

Around 115,695 students with completed studies from engineering, manufacturing and construction in Mexico, 4,860 are from Guanajuato.

POPULATION OF HIGHER TECHNIC UNIVERSITY BY FIELD OF STUDY 2015-2016

Guanajuato	Enrolment	With completed studies	Graduates
Total	9,901	3,264	2,603
Agronomy and Veterinary	136	32	32
Humanities and Arts	0	0	0
Natural and Exact Sciences, and Computing	159	56	4
Social Sciences, Business and Law	3,883	1,458	1,159
Education	0	0	0
Engineering, Manufacturing and Construction	5,363	1,718	1,408
Health	360	0	0
Services	0	0	0

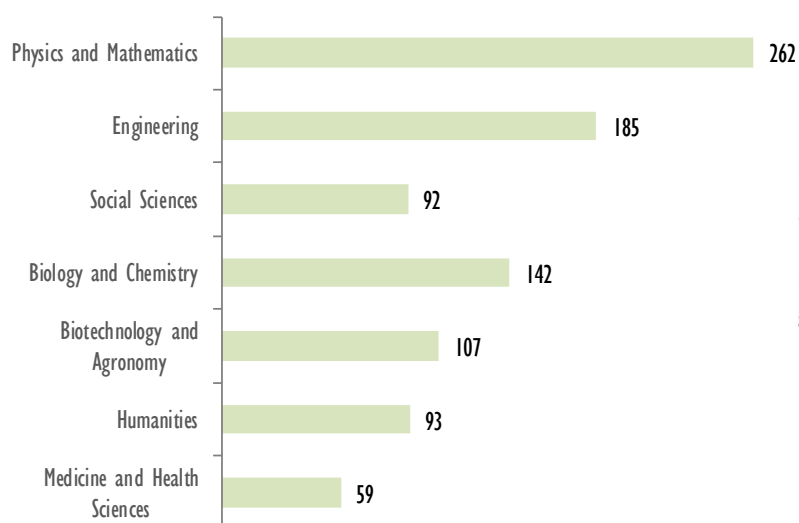
Source: ANUIES, 2016.

UNDERGRADUATE POPULATION BY FIELD OF STUDY 2015-2016

Guanajuato	Enrolment	With completed studies	Graduates
Total	120,742	16,909	13,474
Agronomy and Veterinary	3,142	320	194
Humanities and Arts	4,613	639	345
Natural and Exact Sciences, and Computing	2,883	333	454
Social Sciences, Business and Law	55,412	9,128	7,477
Education	2,619	426	251
Engineering, Manufacturing and Construction	41,798	4,860	3,741
Health	8,787	1,074	974
Services	1,488	129	38

Source: ANUIES, 2016.

NUMBER OF RESEARCHERS BY AREA OF SCIENCE, 2017



Mexico recorded 27,186 researchers at January 2017; 3.5% of them were in Guanajuato.

Most of the researchers in the state focused on the areas of physics and mathematics.

Considering only member of National Research System in 2017.

Source: National Research System, CONACYT.