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- Capital: Campeche
- Municipalities: 11
- Population: 926,646 inhabitants
- % of national population: 0.8
- Territorial surface: 57,924 km<sup>2</sup>
- % of surface of the country: 3.0
- % share in national GDP: 2.6
- Sector with the highest contribution to state GDP: Mining (64.7%)

## Why invest in Campeche?

The state of Campeche provides to the investors, a strategic geographic location that supports the logistics capacity of the enterprises located into the state. The climate and environment conditions of Campeche help to the development of agro-industrial, tourism, mining and petrochemical activities.

## Population

Campeche's population accounted for 0.8% of Mexico's total population in 2016.

POPULATION 2016

| Concept                                | Campeche     | National     | % over National<br>A/B |
|--|--------------|--------------|------------------------|
|  | Total<br>(A) | Total<br>(B) |                        |
| Total Population (TP)                  | 926,646      | 122,746,451  | 0.8%                   |
| Population under 15 years of age       | 247,037      | 32,269,331   | 0.8%                   |
| Working Age Population (WAP)           | 679,609      | 90,477,120   | 0.8%                   |
| Economically Inactive Population (EIP) | 265,973      | 36,442,320   | 0.7%                   |
| Economically Active Population (EAP)   | 413,636      | 54,034,800   | 0.8%                   |
| Active population                      | 397,386      | 52,123,674   | 0.8%                   |
| Inactive population                    | 16,250       | 1,911,126    | 0.9%                   |

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

EMPLOYEES BY BRANCH OF ECONOMIC ACTIVITY 2016

| Concept  | Campeche       | National          | % over<br>National<br>A/B |
|--|----------------|-------------------|---------------------------|
|  | Total<br>(A)   | Total<br>(B)      |                           |
| <b>Total Active Population</b>                       | <b>397,386</b> | <b>52,123,674</b> | <b>0.8%</b>               |
| Agriculture, forestry, fishing and hunting           | 69,871         | 6,920,547         | 1.0%                      |
| Mining, electricity and water                        | 7,658          | 379,300           | 2.0%                      |
| Manufacturing  | 32,005         | 8,528,629         | 0.4%                      |
| Construction   | 42,812         | 4,346,696         | 1.0%                      |
| Commerce   | 69,720         | 9,802,437         | 0.7%                      |
| Accommodation and food services                      | 30,621         | 3,848,043         | 0.8%                      |
| Transport and warehousing                            | 16,452         | 2,647,569         | 0.6%                      |
| Professional, financial and corporate services       | 20,014         | 3,565,476         | 0.6%                      |
| Social assistance                                    | 36,958         | 4,170,171         | 0.9%                      |
| Other services                                       | 39,140         | 5,407,012         | 0.7%                      |
| Public administration and international institutions | 31,050         | 2,217,975         | 1.4%                      |
| Non specified  | 1,085          | 289,819           | 0.4%                      |

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

## Employment

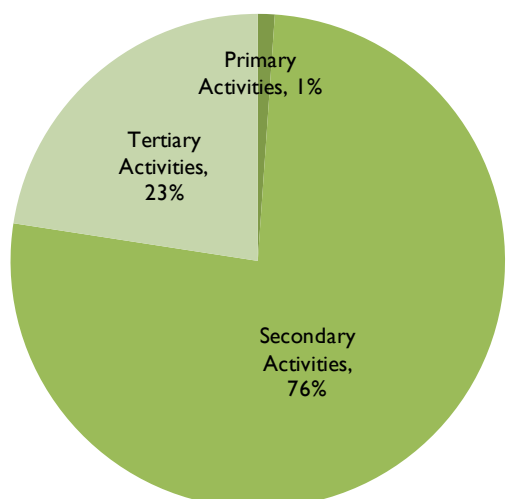
Campeche recorded 397 thousand workers during 2016, mainly in agricultural activities. In respect to the national level, the state represented 1.1% of the workers in the agricultural industry.

## Economy

The Gross Domestic Product (GDP) of Campeche was almost 445 billion pesos in 2015, and contributed 2.6% to Mexico's national GDP.

Secondary sector, which includes mining and construction sectors, contributed 76% of the state's GDP in 2015.

GDP STRUCTURE OF CAMPECHE, 2015



Source: INEGI  
Facts: Millions of pesos

| GDP 2015   | Campeche       | National          | Share (%)<br>A/B |
|--|----------------|-------------------|------------------|
|  | Total<br>(A)   | Total<br>(B)      |                  |
| <b>Total</b>                                       | <b>445,733</b> | <b>17,144,473</b> | <b>2.6%</b>      |
| <b>Primary Activities</b>                          | <b>5,131</b>   | <b>575,516</b>    | <b>0.9%</b>      |
| Agriculture, Forestry, Fishing and Hunting         | 5,131          | 575,516           | 0.9%             |
| <b>Secondary Activities</b>                        | <b>339,360</b> | <b>5,628,823</b>  | <b>6.0%</b>      |
| Mining, Quarrying, and Oil and Gas Extraction      | 288,466        | 752,944           | 38.3%            |
| Utilities  | 1,442          | 329,221           | 0.4%             |
| Construction                                       | 45,636         | 1,310,835         | 3.5%             |
| Manufacturing                                      | 3,817          | 3,235,822         | 0.1%             |
| <b>Tertiary Activities</b>                         | <b>101,242</b> | <b>10,940,134</b> | <b>0.9%</b>      |
| Wholesale and Retail trade                         | 21,705         | 2,989,833         | 0.7%             |
| Transportation and Warehousing                     | 9,822          | 1,123,861         | 0.9%             |
| Information  | 1,301          | 359,565           | 0.4%             |
| Finance and Insurance                              | 1,301          | 359,565           | 0.4%             |
| Real Estate and Rental and Leasing                 | 15,048         | 1,999,337         | 0.8%             |
| Professional, Scientific, and Technical Services   | 10,112         | 390,784           | 2.6%             |
| Management of Companies and Enterprises            | 3              | 111,220           | 0.0%             |
| Admin. & Support and Waste Mgmt. & Remediat. Svcs. | 7,229          | 560,476           | 1.3%             |
| Educational Services                               | 6,748          | 759,257           | 0.9%             |
| Health Care and Social Assistance                  | 3,147          | 412,912           | 0.8%             |
| Arts, Entertainment, and Recreation                | 227            | 79,834            | 0.3%             |
| Accommodation and Food Services                    | 13,555         | 408,805           | 3.3%             |
| Other Services (except Public Administration)      | 2,838          | 365,737           | 0.8%             |
| Public Administration                              | 6,951          | 761,025           | 0.9%             |

## Foreign Direct Investment

- Campeche received 204.9 million dollars in Foreign Direct Investment (FDI) in 2016, which represented 0.8% of FDI received in Mexico. Of all the FDI received by the state, almost all was toward the construction industry.

## Salaries

Campeche recorded an average salary for IMSS contribution of \$389.8 in 2016, which was above the country's average of \$317.9.

| Average Salary quote to IMSS* |       |
|-------------------------------|-------|
| Campeche                      | 389.8 |
| National                      | 317.9 |

\*Payments per day in 2016.  
Source: STPS.

| Average Salary quote to IMSS by National Activity Sector* |       |
|---|-------|
| Agriculture, forestry, fishing and hunting                | 180.4 |
| Extractive industry                                       | 519.9 |
| Processing industries                                     | 325.3 |
| Construction  | 209.2 |
| Electrical and water supply                               | 793.2 |
| Commerce  | 274.0 |
| Transport and communications                              | 369.5 |
| Services to companies and individuals                     | 309.1 |
| Social services   | 443.9 |

\*Payments per day in 2016.  
Source: STPS.

## Infrastructure

| Infrastructure in Campeche   |     |
|------------------------------|-----|
| Railways (Km)                | 416 |
| Trunk and branches           | 359 |
| Secondary                    | 33  |
| Special                      | 24  |
| Sea ports                    | 14  |
| International Maritime Ports | 8   |
| Coastal Shipping Ports       | 6   |
| Airports                     | 2   |
| Domestic                     | 0   |
| International                | 2   |

Source: AEPEF 2016 from INEGI.

Campeche has 416 kilometers of railways. It also has 14 seaports, 8 international maritime ports and 6 coastal shipping ports. It has two international airports.

| Infrastructure in Campeche |       |
|----------------------------|-------|
| Medical units              | 355   |
| Public                     | 346   |
| Private                    | 9     |
| Sites for hosting          | 335   |
| Rooms                      | 8,973 |

Source: AEPEF 2016 from INEGI.

## Education

### EDUCATIONAL INFRASTRUCTURE 2015-2016

| Campeche     | Senior High Schools | Higher Education |
|--------------|---------------------|------------------|
| Institutions | n.a.                | 39               |
| Schools      | 137                 | 70               |
| Students     | 34,500              | 27,338           |
| Teachers     | 2,935               | 2,643            |

Source: SEP, 2017.

Out of 115,695 students who completed studies from engineering, manufacturing and construction in Mexico, 957 are from Campeche.

### POPULATION OF HIGHER TECHNIC UNIVERSITY BY FIELD OF STUDY 2015-2016

| Campeche                                    | Enrolment | With completed studies | Graduates |
|---|-----------|------------------------|-----------|
| Total                                       | 1,796     | 607                    | 477       |
| Agronomy and Veterinary                     | 39        | 11                     | 0         |
| Humanities and Arts                         | 37        | 25                     | 0         |
| Natural and Exact Sciences, and Computing   | 4         | 10                     | 0         |
| Social Sciences, Business and Law           | 344       | 94                     | 46        |
| Education                                   | 0         | 0                      | 0         |
| Engineering, Manufacturing and Construction | 1,327     | 454                    | 428       |
| Health                                      | 45        | 13                     | 3         |
| Services                                    | 0         | 0                      | 0         |

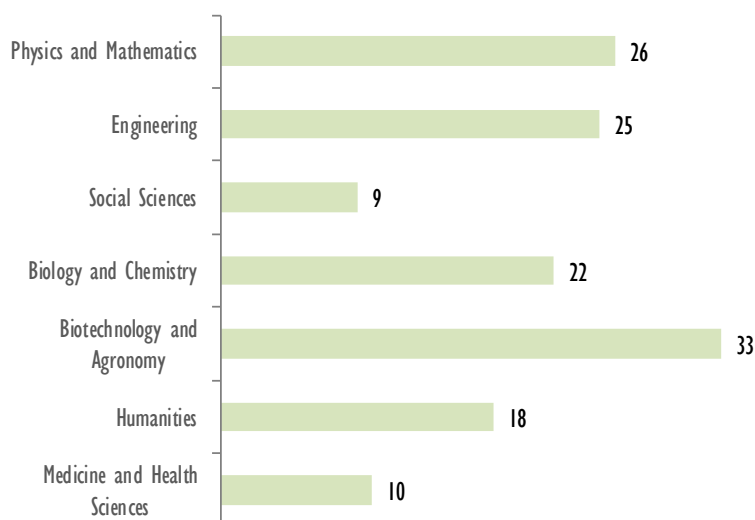
Source: ANUIES, 2016.

### UNDERGRADUATE POPULATION BY FIELD OF STUDY 2015-2016

| Campeche                                    | Enrolment | With completed studies | Graduates |
|---|-----------|------------------------|-----------|
| Total                                       | 24,980    | 3,484                  | 3,015     |
| Agronomy and Veterinary                     | 883       | 64                     | 43        |
| Humanities and Arts                         | 501       | 65                     | 77        |
| Natural and Exact Sciences, and Computing   | 1,472     | 195                    | 176       |
| Social Sciences, Business and Law           | 10,453    | 1,723                  | 1,378     |
| Education                                   | 698       | 142                    | 136       |
| Engineering, Manufacturing and Construction | 7,319     | 957                    | 906       |
| Health                                      | 3,532     | 336                    | 299       |
| Services                                    | 122       | 2                      | 0         |

Source: ANUIES, 2016.

### NUMBER OF RESEARCHERS BY AREA OF SCIENCE, 2017



Mexico recorded 27,186 researchers at January 2017; 0.5% of them were in Campeche.

Most of the researchers in the state focused on the areas of biotechnology and agronomy.

Considering only member of National Research System in 2017.

Source: National Research System, CONACyT.