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- Capital: Campeche
- Municipalities: 11
- Population: 926,646 inhabitants
- % of national population: 0.8
- Territorial surface: 57,924 km²
- % of surface of the country: 3.0
- % share in national GDP: 2.6
- Sector with the highest contribution to state GDP: Mining (66.9%)

Why invest in Campeche?

The state of Campeche provides to the investors, a strategic geographic location that supports the logistics capacity of the enterprises located into the state. The climate and environment conditions of Campeche help to the development of agro-industrial, tourism, mining and petrochemical activities.

Population

Campeche's population accounted for 0.8% of Mexico's total population in 2016.

POPULATION 2016

Concept	Campeche	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	926,646	122,746,451	0.8%
Population under 15 years of age	247,037	32,269,331	0.8%
Working Age Population (WAP)	679,609	90,477,120	0.8%
Economically Inactive Population (EIP)	265,973	36,442,320	0.7%
Economically Active Population (EAP)	413,636	54,034,800	0.8%
Active population	397,386	52,123,674	0.8%
Inactive population	16,250	1,911,126	0.9%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

EMPLOYEES BY BRANCH OF ECONOMIC ACTIVITY 2016

Concept	Campeche	National	% over National A/B
	Total (A)	Total (B)	
Total Active Population	397,386	52,123,674	0.8%
Agriculture, forestry, fishing and hunting	69,871	6,920,547	1.0%
Mining, electricity and water	7,658	379,300	2.0%
Manufacturing	32,005	8,528,629	0.4%
Construction	42,812	4,346,696	1.0%
Commerce	69,720	9,802,437	0.7%
Accommodation and food services	30,621	3,848,043	0.8%
Transport and warehousing	16,452	2,647,569	0.6%
Professional, financial and corporate services	20,014	3,565,476	0.6%
Social assistance	36,958	4,170,171	0.9%
Other services	39,140	5,407,012	0.7%
Public administration and international institutions	31,050	2,217,975	1.4%
Non specified	1,085	289,819	0.4%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

Employment

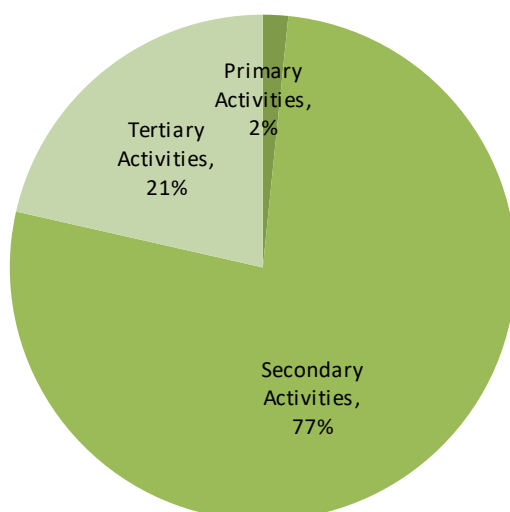
Campeche recorded 397 thousand workers during 2016, mainly in agricultural activities. In respect to the national level, the state represented 1.1% of the workers in the agricultural industry.

Economy

The Gross Domestic Product (GDP) of Campeche recorded almost 408 billion pesos in 2016, and contributed 2.5% to Mexico's national GDP.

Secondary sector, which includes mining and construction sectors, contributed 77% of the state's GDP in 2016.

GDP STRUCTURE OF CAMPECHE, 2016



Source: INEGI
Facts: Millions of pesos

GDP 2016	Campeche	National	Share (%) A/B
	Total (A)	Total (B)	
Total	409,872	18,841,226	2.2%
Primary Activities	6,607	673,975	1.0%
Agriculture, Forestry, Fishing and Hunting	6,607	673,975	1.0%
Secondary Activities	315,348	5,895,701	5.3%
Mining, Quarrying, and Oil and Gas Extraction	274,403	733,066	37.4%
Utilities	1,409	298,215	0.5%
Construction	36,353	1,491,382	2.4%
Manufacturing	3,183	3,373,038	0.1%
Tertiary Activities	87,917	12,271,550	0.7%
Wholesale and Retail trade	23,180	3,717,794	0.6%
Transportation and Warehousing	11,601	1,206,964	1.0%
Information	1,156	335,870	0.3%
Finance and Insurance	3,234	744,498	0.4%
Real Estate and Rental and Leasing	14,357	2,114,587	0.7%
Professional, Scientific, and Technical Services	4,717	391,874	1.2%
Management of Companies and Enterprises	519	112,269	0.0%
Admin. & Support and Waste Mgmt. & Remediat. Svcs.	2,490	669,564	0.4%
Educational Services	6,812	800,229	0.9%
Health Care and Social Assistance	2,994	445,465	0.7%
Arts, Entertainment, and Recreation	713	85,261	0.8%
Accommodation and Food Services	4,981	458,493	1.1%
Other Services (except Public Administration)	3,697	401,441	0.9%
Public Administration	7,466	787,241	0.9%

Foreign Direct Investment

- Campeche received 204.9 million dollars in Foreign Direct Investment (FDI) in 2016, which represented 0.8% of FDI received in Mexico. Of all the FDI received by the state, almost all was toward the construction industry.

Salaries

Campeche recorded an average salary for IMSS contribution of \$389.8 in 2016, which was above the country's average of \$317.9.

Average Salary quote to IMSS*	
Campeche	389.8
National	317.9

*Payments per day in 2016.
Source: STPS.

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	180.4
Extractive industry	519.9
Processing industries	325.3
Construction	209.2
Electrical and water supply	793.2
Commerce	274.0
Transport and communications	369.5
Services to companies and individuals	309.1
Social services	443.9

*Payments per day in 2016.
Source: STPS.

Infrastructure

Infrastructure in Campeche	
Railways (Km)	416
Trunk and branches	359
Secondary	33
Special	24
Sea ports	14
International Maritime Ports	8
Coastal Shipping Ports	6
Airports	2
Domestic	0
International	2

Source: AEPEF 2016 from INEGI.

Campeche has 416 kilometers of railways. It also has 14 seaports, 8 international maritime ports and 6 coastal shipping ports. It has two international airports.

Infrastructure in Campeche	
Medical units	355
Public	346
Private	9
Sites for hosting	335
Rooms	8,973

Source: AEPEF 2016 from INEGI.

Education

EDUCATIONAL INFRASTRUCTURE 2016-2017

Campeche	Senior High Schools	Higher Education
Institutions	n.a.	38
Schools	143	69
Students	35,761	27,712
Teachers	3,061	2,574

Source: SEP, 2017.

Out of 125,481 students who completed studies from engineering, manufacturing and construction in Mexico, 1,032 are from Campeche.

POPULATION OF HIGHER TECHNIC UNIVERSITY BY FIELD OF STUDY 2016-2017

Campeche	Enrolment	With completed studies	Graduates
Total	1,684	701	516
Agronomy and Veterinary	49	20	0
Humanities and Arts	27	21	2
Natural and Exact Sciences, and Computing	0	4	0
Social Sciences, Business and Law	330	145	73
Education	0	0	0
Engineering, Manufacturing and Construction	1,237	495	429
Health	41	16	12
Services	0	0	0

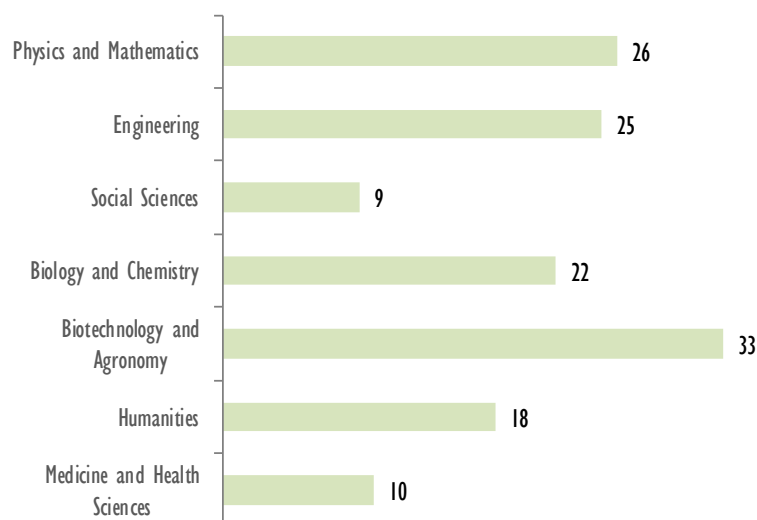
Source: ANUIES, 2017.

UNDERGRADUATE POPULATION BY FIELD OF STUDY 2016-2017

Campeche	Enrolment	With completed studies	Graduates
Total	25,666	3,655	3,444
Agronomy and Veterinary	927	70	58
Humanities and Arts	546	55	55
Natural and Exact Sciences, and Computing	1,552	147	182
Social Sciences, Business and Law	10,715	1,819	1,760
Education	730	153	107
Engineering, Manufacturing and Construction	7,188	1,032	971
Health	3,878	364	310
Services	130	15	1

Source: ANUIES, 2017.

NUMBER OF RESEARCHERS BY AREA OF SCIENCE, 2017



Mexico recorded 27,186 researchers at January 2017; 0.5% of them were in Campeche.

Most of the researchers in the state focused on the areas of biotechnology and agronomy.

Considering only member of National Research System in 2017.

Source: National Research System, CONACyT.