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- Capital: Campeche
- Municipalities: 11
- Population: 926,646 inhabitants
- % of national population: 0.8
- Territorial surface: 57,924 km<sup>2</sup>
- % of surface of the country: 3.0
- % share in national GDP: 2.6
- Sector with the highest contribution to state GDP: Mining (68.3%)

## Why invest in Campeche?

The state of Campeche provides to the investors, a strategic geographic location that supports the logistics capacity of the enterprises located into the state. The climate and environment conditions of Campeche help to the development of agro-industrial, tourism, mining and petrochemical activities.

## Population

Campeche's population accounted for 0.8% of Mexico's total population in 2016.

POPULATION 2016

Concept	Campeche	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	926,646	122,746,451	0.8%
Population under 15 years of age	247,037	32,269,331	0.8%
Working Age Population (WAP)	679,609	90,477,120	0.8%
Economically Inactive Population (EIP)	265,973	36,442,320	0.7%
Economically Active Population (EAP)	413,636	54,034,800	0.8%
Active population	397,386	52,123,674	0.8%
Inactive population	16,250	1,911,126	0.9%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

EMPLOYEES BY BRANCH OF ECONOMIC ACTIVITY 2016

Concept	Campeche	National	% over National A/B
	Total (A)	Total (B)	
<b>Total Active Population</b>	<b>397,386</b>	<b>52,123,674</b>	<b>0.8%</b>
Agriculture, forestry, fishing and hunting	69,871	6,920,547	1.0%
Mining, electricity and water	7,658	379,300	2.0%
Manufacturing	32,005	8,528,629	0.4%
Construction	42,812	4,346,696	1.0%
Commerce	69,720	9,802,437	0.7%
Accommodation and food services	30,621	3,848,043	0.8%
Transport and warehousing	16,452	2,647,569	0.6%
Professional, financial and corporate services	20,014	3,565,476	0.6%
Social assistance	36,958	4,170,171	0.9%
Other services	39,140	5,407,012	0.7%
Public administration and international institutions	31,050	2,217,975	1.4%
Non specified	1,085	289,819	0.4%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

## Employment

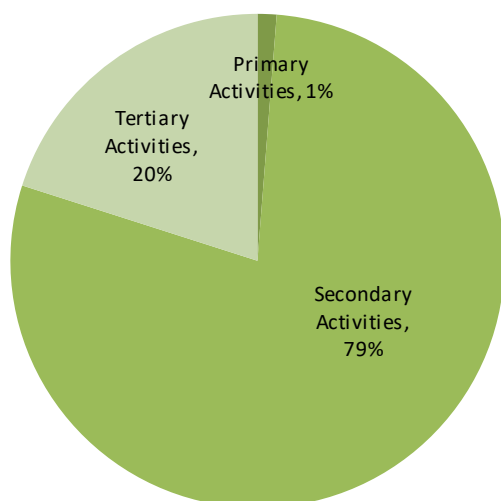
Campeche recorded 397 thousand workers during 2016, mainly in agricultural activities. In respect to the national level, the state represented 1.1% of the workers in the agricultural industry.

## Economy

The Gross Domestic Product (GDP) of Campeche was more than 435 billion pesos in 2015, and contributed 2.5% to Mexico's national GDP.

Secondary sector, which includes mining and construction sectors, contributed 79% of the state's GDP in 2015.

GDP STRUCTURE OF CAMPECHE, 2015



Source: INEGI  
Facts: Millions of pesos

GDP 2015	Campeche	National	Share (%) A/B
	Total (A)	Total (B)	
<b>Total</b>	<b>435,320</b>	<b>17,463,436</b>	<b>2.5%</b>
<b>Primary Activities</b>	<b>5,408</b>	<b>593,233</b>	<b>0.9%</b>
Agriculture, Forestry, Fishing and Hunting	5,408	593,233	0.9%
<b>Secondary Activities</b>	<b>342,558</b>	<b>5,558,108</b>	<b>6.2%</b>
Mining, Quarrying, and Oil and Gas Extraction	297,534	732,529	40.6%
Utilities	1,202	286,317	0.4%
Construction	40,536	1,367,965	3.0%
Manufacturing	3,286	3,171,297	0.1%
<b>Tertiary Activities</b>	<b>87,354</b>	<b>11,312,096</b>	<b>0.8%</b>
Wholesale and Retail trade	23,262	3,296,595	0.7%
Transportation and Warehousing	12,016	1,133,828	1.1%
Information	1,206	331,390	0.4%
Finance and Insurance	2,903	627,866	0.5%
Real Estate and Rental and Leasing	13,706	2,028,380	0.7%
Professional, Scientific, and Technical Services	4,687	352,689	1.3%
Management of Companies and Enterprises	524	109,452	0.0%
Admin. & Support and Waste Mgmt. & Remediat. Svcs.	3,057	624,279	0.5%
Educational Services	6,647	758,928	0.9%
Health Care and Social Assistance	2,954	423,027	0.7%
Arts, Entertainment, and Recreation	656	79,899	0.8%
Accommodation and Food Services	5,007	421,488	1.2%
Other Services (except Public Administration)	3,715	376,888	1.0%
Public Administration	7,013	747,386	0.9%

## Foreign Direct Investment

- Campeche received 204.9 million dollars in Foreign Direct Investment (FDI) in 2016, which represented 0.8% of FDI received in Mexico. Of all the FDI received by the state, almost all was toward the construction industry.

## Salaries

Campeche recorded an average salary for IMSS contribution of \$389.8 in 2016, which was above the country's average of \$317.9.

Average Salary quote to IMSS*	
Campeche	389.8
National	317.9

\*Payments per day in 2016.  
Source: STPS.

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	180.4
Extractive industry	519.9
Processing industries	325.3
Construction	209.2
Electrical and water supply	793.2
Commerce	274.0
Transport and communications	369.5
Services to companies and individuals	309.1
Social services	443.9

\*Payments per day in 2016.  
Source: STPS.

## Infrastructure

Infrastructure in Campeche	
Railways (Km)	416
Trunk and branches	359
Secondary	33
Special	24
Sea ports	14
International Maritime Ports	8
Coastal Shipping Ports	6
Airports	2
Domestic	0
International	2

Source: AEPEF 2016 from INEGI.

Campeche has 416 kilometers of railways. It also has 14 seaports, 8 international maritime ports and 6 coastal shipping ports. It has two international airports.

Infrastructure in Campeche	
Medical units	355
Public	346
Private	9
Sites for hosting	335
Rooms	8,973

Source: AEPEF 2016 from INEGI.

## Education

### EDUCATIONAL INFRASTRUCTURE 2015-2016

Campeche	Senior High Schools	Higher Education
Institutions	n.a.	39
Schools	137	70
Students	34,500	27,338
Teachers	2,935	2,643

Source: SEP, 2017.

Out of 125,481 students who completed studies from engineering, manufacturing and construction in Mexico, 1,032 are from Campeche.

### POPULATION OF HIGHER TECHNIC UNIVERSITY BY FIELD OF STUDY 2016-2017

Campeche	Enrolment	With completed studies	Graduates
Total	1,684	701	516
Agronomy and Veterinary	49	20	0
Humanities and Arts	27	21	2
Natural and Exact Sciences, and Computing	0	4	0
Social Sciences, Business and Law	330	145	73
Education	0	0	0
Engineering, Manufacturing and Construction	1,237	495	429
Health	41	16	12
Services	0	0	0

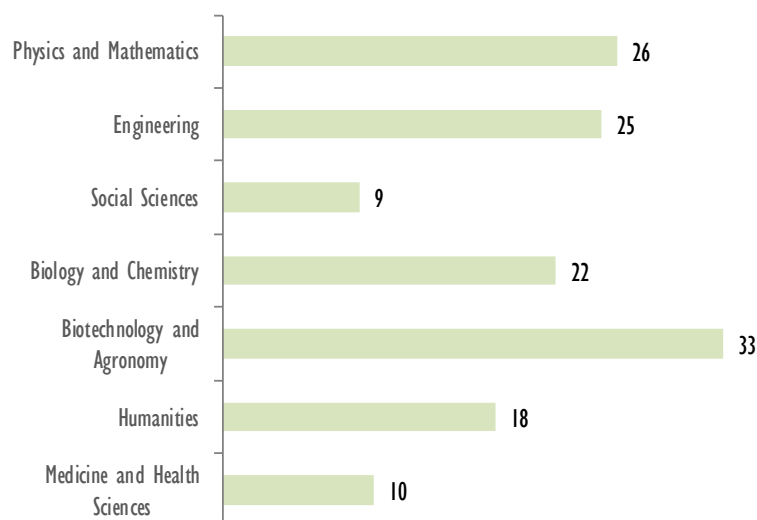
Source: ANUIES, 2017.

### UNDERGRADUATE POPULATION BY FIELD OF STUDY 2016-2017

Campeche	Enrolment	With completed studies	Graduates
Total	25,666	3,655	3,444
Agronomy and Veterinary	927	70	58
Humanities and Arts	546	55	55
Natural and Exact Sciences, and Computing	1,552	147	182
Social Sciences, Business and Law	10,715	1,819	1,760
Education	730	153	107
Engineering, Manufacturing and Construction	7,188	1,032	971
Health	3,878	364	310
Services	130	15	1

Source: ANUIES, 2017.

### NUMBER OF RESEARCHERS BY AREA OF SCIENCE, 2017



Mexico recorded 27,186 researchers at January 2017; 0.5% of them were in Campeche.

Most of the researchers in the state focused on the areas of biotechnology and agronomy.

Considering only member of National Research System in 2017.

Source: National Research System, CONACyT.