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- Capital: Campeche
- Municipalities: 11
- Population: 926,646 inhabitants
- % of national population: 0.8
- Territorial surface: 57,924 km²
- % of surface of the country: 3.0
- % share in national GDP: 2.6
- Sector with the highest contribution to state GDP: Mining (64.9%)

Why invest in Campeche?

The state of Campeche provides to the investors, a strategic geographic location that supports the logistics capacity of the enterprises located into the state. The climate and environment conditions of Campeche help to the development of agro-industrial, tourism, mining and petrochemical activities.

Population

Campeche's population accounted for 0.8% of Mexico's total population in 2016.

POPULATION 2016

Concept	Campeche	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	926,646	122,746,451	0.8%
Population under 15 years of age	247,037	32,269,331	0.8%
Working Age Population (WAP)	679,609	90,477,120	0.8%
Economically Inactive Population (EIP)	265,973	36,442,320	0.7%
Economically Active Population (EAP)	413,636	54,034,800	0.8%
Active population	397,386	52,123,674	0.8%
Inactive population	16,250	1,911,126	0.9%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

EMPLOYEES BY BRANCH OF ECONOMIC ACTIVITY 2016

Concept	Campeche	National	% over National A/B
	Total (A)	Total (B)	
Total Active Population	397,386	52,123,674	0.8%
Agriculture, forestry, fishing and hunting	69,871	6,920,547	1.0%
Mining, electricity and water	7,658	379,300	2.0%
Manufacturing	32,005	8,528,629	0.4%
Construction	42,812	4,346,696	1.0%
Commerce	69,720	9,802,437	0.7%
Accommodation and food services	30,621	3,848,043	0.8%
Transport and warehousing	16,452	2,647,569	0.6%
Professional, financial and corporate services	20,014	3,565,476	0.6%
Social assistance	36,958	4,170,171	0.9%
Other services	39,140	5,407,012	0.7%
Public administration and international institutions	31,050	2,217,975	1.4%
Non specified	1,085	289,819	0.4%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

Employment

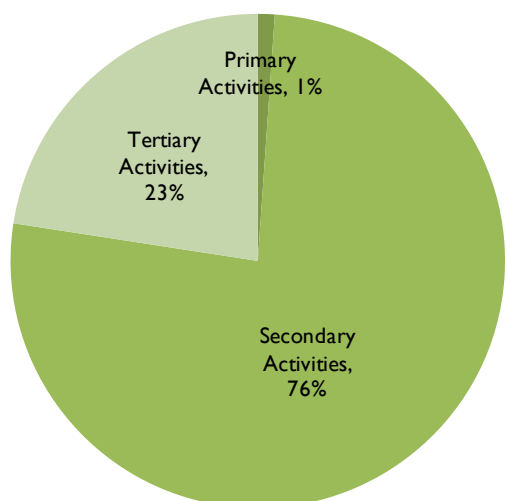
Campeche recorded 397 thousand workers during 2016, mainly in agricultural activities. In respect to the national level, the state represented 1.1% of the workers in the agricultural industry.

Economy

The Gross Domestic Product (GDP) of Campeche exceeded 447 billion pesos in 2015, and contributed 42.6% to Mexico's national GDP.

Secondary sector, which includes mining and construction sectors, contributed 76% of the state's GDP in 2015.

GDP STRUCTURE OF CAMPECHE, 2015



Source: INEGI
Facts: Millions of pesos

GDP 2015	Campeche	National	Share (%) A/B
	Total (A)	Total (B)	
Total	444,726	17,126,791	2.6%
Primary Activities	4,896	572,566	0.9%
Agriculture, Forestry, Fishing and Hunting	4,896	572,566	0.9%
Secondary Activities	339,477	5,614,600	6.0%
Mining, Quarrying, and Oil and Gas Extraction	288,590	753,670	38.3%
Utilities	1,442	329,221	0.4%
Construction	45,636	1,310,835	3.5%
Manufacturing	3,808	3,220,873	0.1%
Tertiary Activities	100,353	10,939,625	0.9%
Wholesale and Retail trade	21,709	2,990,385	0.7%
Transportation and Warehousing	9,692	1,123,861	0.9%
Information	1,301	359,565	0.4%
Finance and Insurance	2,555	617,490	0.4%
Real Estate and Rental and Leasing	15,048	1,999,337	0.8%
Professional, Scientific, and Technical Services	10,112	390,784	2.6%
Management of Companies and Enterprises	3	111,220	0.0%
Admin. & Support and Waste Mgmt. & Remediat. Svcs.	7,229	560,476	1.3%
Educational Services	6,388	755,892	0.8%
Health Care and Social Assistance	2,956	414,436	0.7%
Arts, Entertainment, and Recreation	227	79,834	0.3%
Accommodation and Food Services	13,555	408,805	3.3%
Other Services (except Public Administration)	2,840	366,715	0.8%
Public Administration	6,737	760,827	0.9%

Foreign Direct Investment

- Campeche received 204.9 million dollars in Foreign Direct Investment (FDI) in 2016, which represented 0.8% of FDI received in Mexico. Of all the FDI received by the state, almost all was toward the construction industry.

Salaries

Campeche recorded an average salary for IMSS contribution of \$393.4 in 2015, which was above the country's average of \$294.0.

Average Salary quote to IMSS*	
Campeche	393.4
National	294.0

*Payments per day in 2015.
Source: STPS.

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	174.1
Extractive industry	510.9
Processing industries	309.7
Construction	213.2
Electrical and water supply	765.8
Commerce	262.0
Transport and communications	357.9
Services to companies and individuals	298.4
Social services	328.8

*Payments per day in 2015.
Source: STPS.

Infrastructure

Infrastructure in Campeche	
Railways (Km)	416
Trunk and branches	359
Secondary	33
Special	24
Sea ports	14
International Maritime Ports	8
Coastal Shipping Ports	6
Airports	2
Domestic	0
International	2

Source: AEPEF 2016 from INEGI.

Campeche has 416 kilometers of railways. It also has 14 seaports, 8 international maritime ports and 6 coastal shipping ports. It has two international airports.

Infrastructure in Campeche	
Medical units	355
Public	346
Private	9
Sites for hosting	335
Rooms	8,973

Source: AEPEF 2016 from INEGI.

Education

EDUCATIONAL INFRASTRUCTURE 2015-2016

Campeche	Senior High Schools	Higher Education
Institutions	n.a.	39
Schools	137	70
Students	34,500	27,338
Teachers	2,935	2,643

Source: SEP, 2017.

Out of 115,695 students who completed studies from engineering, manufacturing and construction in Mexico, 957 are from Campeche.

POPULATION OF HIGHER TECHNIC UNIVERSITY BY FIELD OF STUDY 2015-2016

Campeche	Enrolment	With completed studies	Graduates
Total	1,796	607	477
Agronomy and Veterinary	39	11	0
Humanities and Arts	37	25	0
Natural and Exact Sciences, and Computing	4	10	0
Social Sciences, Business and Law	344	94	46
Education	0	0	0
Engineering, Manufacturing and Construction	1,327	454	428
Health	45	13	3
Services	0	0	0

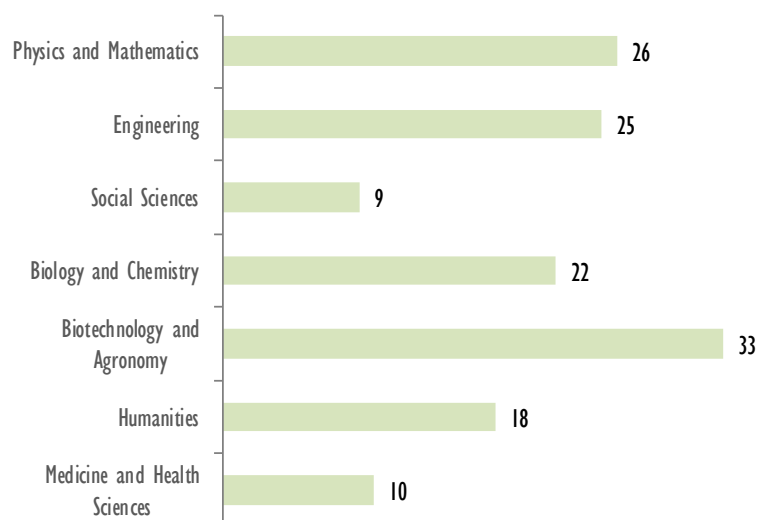
Source: ANUIES, 2016.

UNDERGRADUATE POPULATION BY FIELD OF STUDY 2015-2016

Campeche	Enrolment	With completed studies	Graduates
Total	24,980	3,484	3,015
Agronomy and Veterinary	883	64	43
Humanities and Arts	501	65	77
Natural and Exact Sciences, and Computing	1,472	195	176
Social Sciences, Business and Law	10,453	1,723	1,378
Education	698	142	136
Engineering, Manufacturing and Construction	7,319	957	906
Health	3,532	336	299
Services	122	2	0

Source: ANUIES, 2016.

NUMBER OF RESEARCHERS BY AREA OF SCIENCE, 2017



Considering only member of National Research System in 2017.

Source: National Research System, CONACyT.

Mexico recorded 27,186 researchers at January 2017; 0.5% of them were in Campeche.

Most of the researchers in the state focused on the areas of biotechnology and agronomy.