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- Capital: Mexicali
- Municipalities: 5
- Population: 3,553,618 inhabitants
- % of national population: 2.9
- Territorial surface: 71,446 km²
- % of surface of the country: 3.6
- % share in national GDP: 3.0
- Sector with the highest contribution to state GDP: Manufacturing (23.3%)

Why invest in Baja California?

Because of its privileged geographic location and its free trade tradition, Baja California is the ideal region for doing business.

Baja California offers a great opportunity to supply economic sectors that are already established in the state, such as the automotive, aerospace, electronic and medical industry. The Government of Baja California strives to provide the infrastructure, incentives and support needed to help companies interested in investing in the state.

Population

Baja California's population accounted for 2.9% of Mexico's total population in 2016.

POPULATION 2016

Concept	Baja California	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	3,553,618	122,746,451	2.9%
Population under 15 years of age	920,702	32,269,331	2.9%
Working Age Population (WAP)	2,632,916	90,477,120	2.9%
Economically Inactive Population (EIP)	996,540	36,442,320	2.7%
Economically Active Population (EAP)	1,636,376	54,034,800	3.0%
Active population	1,599,252	52,123,674	3.1%
Inactive population	37,124	1,911,126	1.9%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

EMPLOYEES BY BRANCH OF ECONOMY ACTIVITY 2016

Concept	Baja California	National	% over
	Total (A)	Total (B)	National A/B
Total Active Population	1,599,252	52,123,674	3.1%
Agriculture, forestry, fishing and hunting	83,331	6,920,547	1.2%
Mining, electricity and water	9,177	379,300	2.4%
Manufacturing	404,493	8,528,629	4.7%
Construction	105,648	4,346,696	2.4%
Commerce	295,856	9,802,437	3.0%
Accommodation and food services	118,147	3,848,043	3.1%
Transport and warehousing	77,891	2,647,569	2.9%
Professional, financial and corporate services	109,268	3,565,476	3.1%
Social assistance	128,451	4,170,171	3.1%
Other services	149,627	5,407,012	2.8%
Public administration and international institutions	50,331	2,217,975	2.3%
Non specified	67,032	289,819	23.1%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

Employment

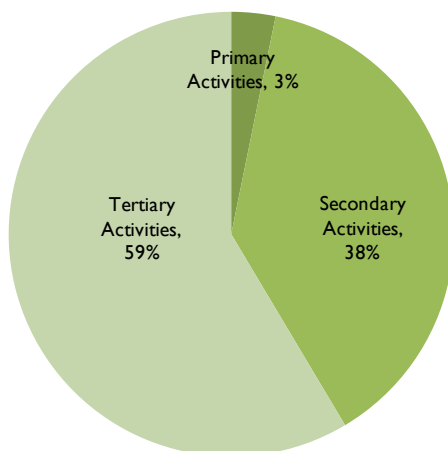
Baja California recorded almost 1.6 million workers during 2016, mainly in manufacturing and commerce. In respect to the national level, the state represented 4.7% of the workers in manufacturing and 3.0% in commerce.

Economy

The Gross Domestic Product (GDP) of Baja California recorded 517 billion pesos in 2015, and contributed 3.0% to Mexico's national GDP.

Tertiary sector, which includes Wholesale and Retail trade and real estate services, contributed 59% of the state's GDP in 2015.

GDP STRUCTURE OF BAJA CALIFORNIA, 2015



Source: INEGI
Facts: Millions of pesos

GDP 2015	Baja California	National	Share (%)
	Total (A)	Total (B)	A/B
Total	517,006	17,126,791	3.0%
Primary Activities	16,555	572,566	2.9%
Agriculture, Forestry, Fishing and Hunting	16,555	572,566	2.9%
Secondary Activities	197,750	5,614,600	3.5%
Mining, Quarrying, and Oil and Gas Extraction	2,222	753,670	0.3%
Utilities	21,471	329,221	6.5%
Construction	53,462	1,310,835	4.1%
Manufacturing	120,595	3,220,873	3.7%
Tertiary Activities	302,701	10,939,625	2.8%
Wholesale and Retail trade	87,840	2,990,385	2.9%
Transportation and Warehousing	25,433	1,123,861	2.3%
Information	9,771	359,565	2.7%
Finance and Insurance	11,657	617,490	1.9%
Real Estate and Rental and Leasing	62,532	1,999,337	3.1%
Professional, Scientific, and Technical Services	11,395	390,784	2.9%
Management of Companies and Enterprises	437	111,220	0.0%
Admin. & Support and Waste Mgmt. & Remediat. Svcs.	11,234	560,476	2.0%
Educational Services	22,580	755,892	3.0%
Health Care and Social Assistance	12,141	414,436	2.9%
Arts, Entertainment, and Recreation	2,468	79,834	3.1%
Accommodation and Food Services	12,925	408,805	3.2%
Other Services (except Public Administration)	9,604	366,715	2.6%
Public Administration	22,683	760,827	3.0%

Foreign Direct Investment

- Baja California received 1,434.8 million dollars in Foreign Direct Investment (FDI) in 2016, which was 5.4% of FDI received in Mexico. Of all the FDI received by the state, most was directed toward the manufacturing industry.

Salaries

Baja California recorded an average salary for IMSS contribution of \$278.8 in 2015, which was below the country's average salary of \$294.0.

Average Salary quote to IMSS*	
Baja California	278.8
National	294.0

*Payments per day in 2015.
Source: STPS.

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	174.1
Extractive industry	510.9
Processing industries	309.7
Construction	213.2
Electrical and water supply	765.8
Commerce	262.0
Transport and communications	357.9
Services to companies and individuals	298.4
Social services	328.8

*Payments per day in 2015.
Source: STPS.

Infrastructure

Infrastructure in Baja California	
Railways (Km)	223
Trunk and branches	144
Secondary	51
Special	28
Sea ports	8
International Maritime Ports	6
Coastal Shipping Ports	2
Airports	4
Domestic	0
International	4

Source: AEPEF 2016 from INEGI.

Baja California has 223 kilometers of railways. It also has 8 sea ports, 6 international maritime ports and 2 coastal shipping ports. It has 4 international airports.

Infrastructure in Baja California	
Medical units	464
Public	313
Private	151
Sites for hosting	678
Rooms	28,043

Source: AEPEF 2016 from INEGI.

Education

EDUCATIONAL INFRASTRUCTURE 2015-2016

Baja California	Senior High Schools	Higher Education
Institutions	n.a.	74
Schools	400	143
Students	149,527	114,543
Teachers	10,656	12,813

Source: SEP, 2017.

Out of 115,695 students who completed studies from engineering, manufacturing and construction in Mexico, 3,126 are from Baja California.

POPULATION OF HIGHER TECHNIC UNIVERSITY BY FIELD OF STUDY 2015-2016

Baja California	Enrolment	With completed studies	Graduates
Total	2,026	1,090	4
Agronomy and Veterinary	0	0	0
Humanities and Arts	0	0	0
Natural and Exact Sciences, and Computing	0	2	0
Social Sciences, Business and Law	773	533	4
Education	0	0	0
Engineering, Manufacturing and Construction	1,192	555	0
Health	61	0	0
Services	0	0	0

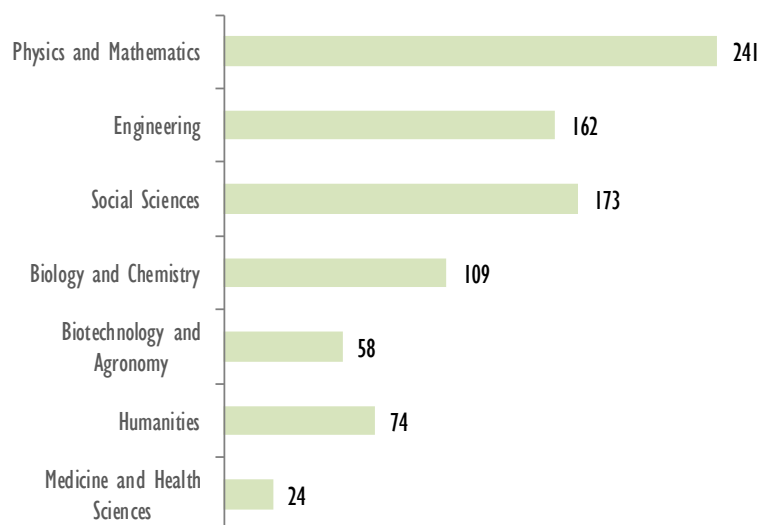
Source: ANUIES, 2016.

UNDERGRADUATE POPULATION BY FIELD OF STUDY 2015-2016

Baja California	Enrolment	With completed studies	Graduates
Total	109,434	15,575	11,325
Agronomy and Veterinary	1,588	193	185
Humanities and Arts	5,947	1,072	475
Natural and Exact Sciences, and Computing	3,250	446	411
Social Sciences, Business and Law	48,852	7,766	6,073
Education	5,781	1,194	683
Engineering, Manufacturing and Construction	27,773	3,126	2,317
Health	13,563	1,370	917
Services	2,680	408	264

Source: ANUIES, 2016.

NUMBER OF RESEARCHERS BY AREA OF SCIENCE, 2017



Mexico recorded 27,186 researchers in January 2017; 3.1% of them were in Baja California.

Most of the researchers in the state focused on the areas of physics and mathematics.

Considering only member of National Research System in 2017.

Source: National Research System, CONACyT.