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- Capital: Mexicali
- Municipalities: 5
- Population: 3,553,618 inhabitants
- % of national population: 2.9
- Territorial surface: 71,446 km<sup>2</sup>
- % of surface of the country: 3.6
- % share in national GDP: 3.0
- Sector with the highest contribution to state GDP: Manufacturing (27.6%)

## Why invest in Baja California?

Because of its privileged geographic location and its free trade tradition, Baja California is the ideal region for doing business.

Baja California offers a great opportunity to supply economic sectors that are already established in the state, such as the automotive, aerospace, electronic and medical industry. The Government of Baja California strives to provide the infrastructure, incentives and support needed to help companies interested in investing in the state.

## Population

Baja California's population accounted for 2.9% of Mexico's total population in 2016.

POPULATION 2016

Concept	Baja California	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	3,553,618	122,746,451	2.9%
Population under 15 years of age	920,702	32,269,331	2.9%
Working Age Population (WAP)	2,632,916	90,477,120	2.9%
Economically Inactive Population (EIP)	996,540	36,442,320	2.7%
Economically Active Population (EAP)	1,636,376	54,034,800	3.0%
Active population	1,599,252	52,123,674	3.1%
Inactive population	37,124	1,911,126	1.9%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

EMPLOYEES BY BRANCH OF ECONOMY ACTIVITY 2016

Concept	Baja California	National	% over
	Total (A)	Total (B)	National A/B
Total Active Population	1,599,252	52,123,674	3.1%
Agriculture, forestry, fishing and hunting	83,331	6,920,547	1.2%
Mining, electricity and water	9,177	379,300	2.4%
Manufacturing	404,493	8,528,629	4.7%
Construction	105,648	4,346,696	2.4%
Commerce	295,856	9,802,437	3.0%
Accommodation and food services	118,147	3,848,043	3.1%
Transport and warehousing	77,891	2,647,569	2.9%
Professional, financial and corporate services	109,268	3,565,476	3.1%
Social assistance	128,451	4,170,171	3.1%
Other services	149,627	5,407,012	2.8%
Public administration and international institutions	50,331	2,217,975	2.3%
Non specified	67,032	289,819	23.1%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

## Employment

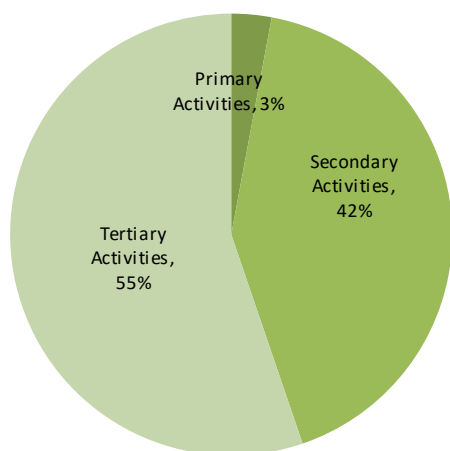
Baja California recorded almost 1.6 million workers during 2016, mainly in manufacturing and commerce. In respect to the national level, the state represented 4.7% of the workers in manufacturing and 3.0% in commerce.

## Economy

The Gross Domestic Product (GDP) of Baja California recorded almost 575 billion pesos in 2015, and contributed 3.3% to Mexico's national GDP.

Tertiary sector, which includes Wholesale and Retail trade and real estate services, contributed 55% of the state's GDP in 2015.

GDP STRUCTURE OF BAJA CALIFORNIA, 2015



Source: INEGI  
Facts: Millions of pesos

GDP 2015	Baja California	National	Share (%)
	Total (A)	Total (B)	A/B
<b>Total</b>	574,843	17,463,436	3.3%
<b>Primary Activities</b>	16,868	593,233	2.8%
Agriculture, Forestry, Fishing and Hunting	16,868	593,233	2.8%
<b>Secondary Activities</b>	240,480	5,558,108	4.3%
Mining, Quarrying, and Oil and Gas Extraction	626	732,529	0.1%
Utilities	19,277	286,317	6.7%
Construction	61,767	1,367,965	4.5%
Manufacturing	158,810	3,171,297	5.0%
<b>Tertiary Activities</b>	317,494	11,312,096	2.8%
Wholesale and Retail trade	104,833	3,296,595	3.2%
Transportation and Warehousing	25,305	1,133,828	2.2%
Information	5,507	331,390	1.7%
Finance and Insurance	12,084	627,866	1.9%
Real Estate and Rental and Leasing	61,735	2,028,380	3.0%
Professional, Scientific, and Technical Services	8,463	352,689	2.4%
Management of Companies and Enterprises	118	109,452	0.0%
Admin. & Support and Waste Mgmt. & Remediat. Svcs.	13,011	624,279	2.1%
Educational Services	21,912	758,928	2.9%
Health Care and Social Assistance	11,268	423,027	2.7%
Arts, Entertainment, and Recreation	5,875	79,899	7.4%
Accommodation and Food Services	13,468	421,488	3.2%
Other Services (except Public Administration)	11,220	376,888	3.0%
Public Administration	22,696	747,386	3.0%

## Foreign Direct Investment

- Baja California received 1,434.8 million dollars in Foreign Direct Investment (FDI) in 2016, which was 5.4% of FDI received in Mexico. Of all the FDI received by the state, most was directed toward the manufacturing industry.

## Salaries

Baja California recorded an average salary for IMSS contribution of \$306.7 in 2016, which was below the country's average salary of \$317.9.

Average Salary quote to IMSS*	
Baja California	306.7
National	317.9

\*Payments per day in 2016.  
Source: STPS.

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	180.4
Extractive industry	519.9
Processing industries	325.3
Construction	209.2
Electrical and water supply	793.2
Commerce	274.0
Transport and communications	369.5
Services to companies and individuals	309.1
Social services	443.9

\*Payments per day in 2016.  
Source: STPS.

## Infrastructure

Infrastructure in Baja California	
Railways (Km)	223
Trunk and branches	144
Secondary	51
Special	28
Sea ports	8
International Maritime Ports	6
Coastal Shipping Ports	2
Airports	4
Domestic	0
International	4

Source: AEPEF 2016 from INEGI.

Baja California has 223 kilometers of railways. It also has 8 sea ports, 6 international maritime ports and 2 coastal shipping ports. It has 4 international airports.

Infrastructure in Baja California	
Medical units	464
Public	313
Private	151
Sites for hosting	678
Rooms	28,043

Source: AEPEF 2016 from INEGI.

## Education

### EDUCATIONAL INFRASTRUCTURE 2015-2016

Baja California	Senior High Schools	Higher Education
Institutions	n.a.	74
Schools	400	143
Students	149,527	114,543
Teachers	10,656	12,813

Source: SEP, 2017.

Out of 125,481 students who completed studies from engineering, manufacturing and construction in Mexico, 3,496 are from Baja California.

### POPULATION OF HIGHER TECHNIC UNIVERSITY BY FIELD OF STUDY 2016-2017

Baja California	Enrolment	With completed studies	Graduates
Total	2,139	651	990
Agronomy and Veterinary	0	0	0
Humanities and Arts	0	0	0
Natural and Exact Sciences, and Computing	0	0	0
Social Sciences, Business and Law	733	253	481
Education	0	0	0
Engineering, Manufacturing and Construction	1,244	383	509
Health	162	15	0
Services	0	0	0

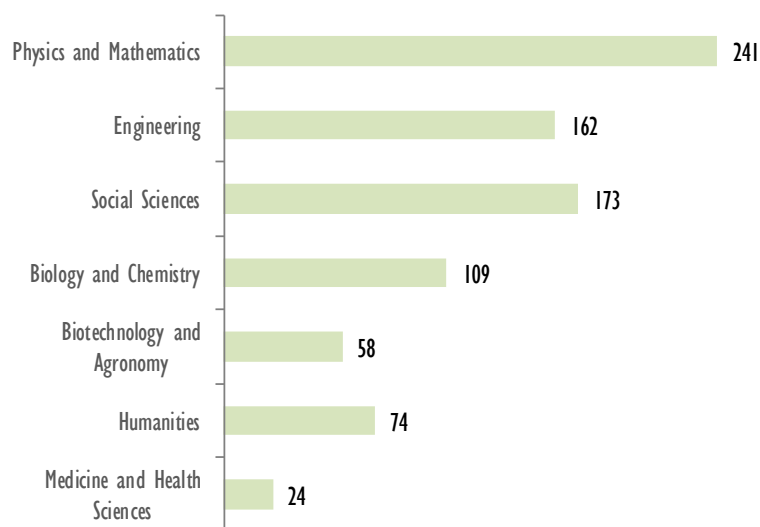
Source: ANUIES, 2017.

### UNDERGRADUATE POPULATION BY FIELD OF STUDY 2016-2017

Baja California	Enrolment	With completed studies	Graduates
Total	115,387	16,255	12,536
Agronomy and Veterinary	1,722	174	166
Humanities and Arts	5,974	876	664
Natural and Exact Sciences, and Computing	3,244	466	480
Social Sciences, Business and Law	51,160	7,697	6,310
Education	6,212	1,236	846
Engineering, Manufacturing and Construction	29,633	3,496	2,616
Health	14,539	1,859	1,128
Services	2,903	451	326

Source: ANUIES, 2017.

### NUMBER OF RESEARCHERS BY AREA OF SCIENCE, 2017



Mexico recorded 27,186 researchers in January 2017; 3.1% of them were in Baja California.

Most of the researchers in the state focused on the areas of physics and mathematics.

Considering only member of National Research System in 2017.

Source: National Research System, CONACyT.