



- Capital: La Paz
- Municipalities: 5
- Population: 795,526
- % of national population: 0.6
- Territorial surface: 73,922 km<sup>2</sup>
- % of surface of the country: 3.8
- % share in national GDP: 0.8
- Sector with the highest contribution to state GDP: Wholesale and retail trade (18.2%)

## Why invest in Baja California Sur?

While Baja California Sur boasts an abundance of natural wonders and a variety of protected natural areas, which are categorized as legacies for humanity, it supports urbanization. Through continued development, Baja California Sur is growing rapidly by creating modern, excellent infrastructure.

With natural beauties and first-class infrastructure, Baja California Sur is known as one of the world's favorite tourist destinations. The state's environment and absence of chemicals enable organic agriculture, and its health certified water creates the opportunity to add value to fisheries and aquaculture products. Furthermore, the state has enormous potential for metallic and non-metallic product mining, which makes it Mexico is leading sea salt and plaster producing state.

## Population

Baja California Sur population accounted for 0.6% of Mexico's total population in 2016.

POPULATION 2016

Concept	Baja California Sur Total (A)	National Total (B)	% over National A/B
Total Population (TP)	795,526	122,746,451	0.6%
Population under 15 years of age	206,676	32,269,331	0.6%
Working Age Population (WAP)	588,850	90,477,120	0.7%
Economically Inactive Population (EIP)	194,160	36,442,320	0.5%
Economically Active Population (EAP)	394,690	54,034,800	0.7%
Active population	377,987	52,123,674	0.7%
Inactive population	16,703	1,911,126	0.9%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

EMPLOYEES BY BRANCH OF ECONOMY ACTIVITY 2016

Concept	Baja California	National	% over National A/B
	Sur Total (A)	Total (B)	
Total Active Population	377,987	52,123,674	0.7%
Agriculture, forestry, fishing and hunting	25,502	6,920,547	0.4%
Mining, electricity and water	7,999	379,300	2.1%
Manufacturing	28,179	8,528,629	0.3%
Construction	46,886	4,346,696	1.1%
Commerce	66,412	9,802,437	0.7%
Accommodation and food services	55,331	3,848,043	1.4%
Transport and warehousing	17,881	2,647,569	0.7%
Professional, financial and corporate services	25,830	3,565,476	0.7%
Social assistance	35,084	4,170,171	0.8%
Other services	41,508	5,407,012	0.8%
Public administration and international institutions	26,555	2,217,975	1.2%
Non specified	820	289,819	0.3%

Source: INEGI, National Survey of Occupation and Employment, last quarter of 2016.

## Employment

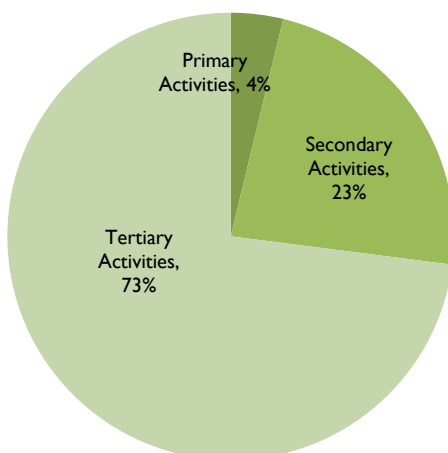
Baja California Sur recorded 378 thousands workers during 2016, mainly in commerce. In respect to the national level, the state represented 0.7% of the workers in the commerce services.

## Economy

The Gross Domestic Product (GDP) of Baja California Sur exceeded 133 billion pesos in 2015, and contributed 0.8% to Mexico's national GDP.

Tertiary sector, which includes trade and real estate services, contributed 73% of the state's GDP in 2015.

GDP STRUCTURE OF BAJA CALIFORNIA SUR, 2015



Source: INEGI  
Facts: Millions of pesos

GDP 2015	Baja California Sur	National	Share (%) A/B
	Total (A)	Total (B)	
Total	133,350	17,126,791	0.8%
Primary Activities	4,882	572,566	0.9%
Agriculture, Forestry, Fishing and Hunting	4,882	572,566	0.9%
Secondary Activities	30,580	5,614,600	0.5%
Mining, Quarrying, and Oil and Gas Extraction	5,395	753,670	0.7%
Utilities	5,408	329,221	1.6%
Construction	16,353	1,310,835	1.2%
Manufacturing	3,424	3,220,873	0.1%
Tertiary Activities	97,887	10,939,625	0.9%
Wholesale and Retail trade	24,225	2,990,385	0.8%
Transportation and Warehousing	9,726	1,123,861	0.9%
Information	1,821	359,565	0.5%
Finance and Insurance	3,219	617,490	0.5%
Real Estate and Rental and Leasing	12,631	1,999,337	0.6%
Professional, Scientific, and Technical Services	1,914	390,784	0.5%
Management of Companies and Enterprises	0	111,220	0.0%
Admin. & Support and Waste Mgmt. & Remediat. Svcs.	3,648	560,476	0.7%
Educational Services	5,094	755,892	0.7%
Health Care and Social Assistance	3,029	414,436	0.7%
Arts, Entertainment, and Recreation	1,175	79,834	1.5%
Accommodation and Food Services	22,235	408,805	5.4%
Other Services (except Public Administration)	2,174	366,715	0.6%
Public Administration	6,996	760,827	0.9%

## Foreign Direct Investment

- Baja California Sur received 433.4 million dollars in Foreign Direct Investment (FDI) in 2016, which was 1.6% of FDI received in Mexico. Of all the FDI received by the state, most was toward the manufacturing industry.

## Salaries

Baja California Sur recorded an average salary for IMSS contribution of \$266.1 in 2015, which was below the country's average salary of \$294.0.

Average Salary quote to IMSS*	
Baja California Su	266.1
National	294.0

\*Payments per day in 2015.  
Source: STPS.

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	174.1
Extractive industry	510.9
Processing industries	309.7
Construction	213.2
Electrical and water supply	765.8
Commerce	262.0
Transport and communications	357.9
Services to companies and individuals	298.4
Social services	328.8

\*Payments per day in 2015.  
Source: STPS

## Infrastructure

Infrastructure in Baja California Sur	
Railways (Km)	0
Trunk and branches	0
Secondary	0
Special	0
Sea ports	16
International Maritime Ports	12
Coastal Shipping Ports	4
Airports	4
Domestic	0
International	4

Source: AEPEF 2016 from INEGI.

Baja California Sur has 16 seaports, 11 international maritime ports and 5 coastal shipping ports. It has five international airports.

Infrastructure in Baja California Sur	
Medical units	158
Public	145
Private	13
Sites for hosting	387
Rooms	22,136

Source: AEPEF 2016 from INEGI.

## Education

### EDUCATIONAL INFRASTRUCTURE 2015-2016

Baja California Sur	Senior High Schools	Higher Education
Institutions	n.a.	23
Schools	133	35
Students	30,661	22,330
Teachers	2,937	2,346

Source: SEP, 2016.

Out of 115,696 students who completed studies from engineering, manufacturing and construction in Mexico, 383 are from Baja California Sur.

### POPULATION OF HIGHER TECHNICAL UNIVERSITY BY FIELD OF STUDY 2015-2016

Baja California Sur	Enrolment	With completed studies	Graduates
Total	337	164	164
Agronomy and Veterinary	0	0	0
Humanities and Arts	0	0	0
Natural and Exact Sciences, and Computing	0	0	0
Social Sciences, Business and Law	180	122	122
Education	0	0	0
Engineering, Manufacturing and Construction	157	42	42
Health	0	0	0
Services	0	0	0

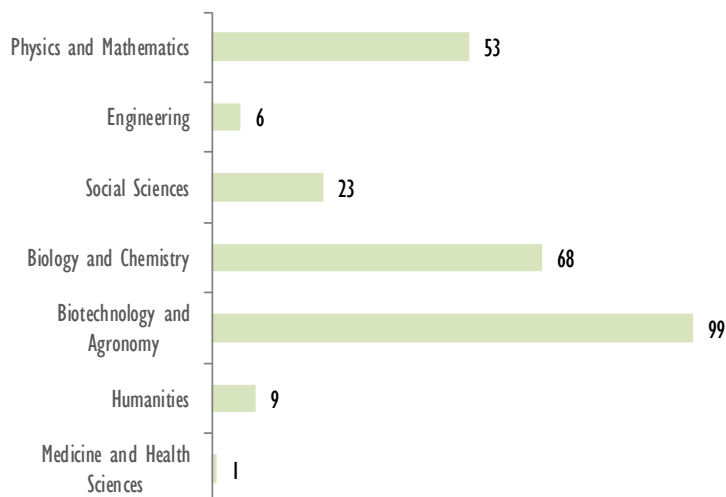
Source: ANUIES, 2016.

### UNDERGRADUATE POPULATION 2015-2016

Baja California Sur	Enrolment	With completed studies	Graduates
Total	19,851	2,504	1,591
Agronomy and Veterinary	682	39	34
Humanities and Arts	880	119	51
Natural and Exact Sciences, and Computing	714	50	67
Social Sciences, Business and Law	10,935	1,423	931
Education	647	257	159
Engineering, Manufacturing and Construction	4,719	383	302
Health	1,112	157	47
Services	162	76	0

Source: ANUIES, 2016.

### NUMBER OF RESEARCHERS BY AREA OF SCIENCE, 2017



Mexico recorded 27,186 researchers in January 2017; 1.0% of them were in Baja California Sur.

Most of the researchers in the state focused on the areas of biotechnology and agronomy, as well as biology and chemistry.

Considering only member of National Research System in 2017.

Source: National Research System, CONACyT.