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- Capital: Zacatecas
- Municipalities: 58
- Population: 1,490,668
- % of national population: 1.3
- Territorial surface: 75,539 km²
- % of surface of the country: 3.9
- % share in national GDP: 0.9
- Sector with the highest contribution to state GDP: Wholesale and Retail Trade (12.7%)



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Why invest in Zacatecas?

Because of its geographic location, Zacatecas is connected to the country's main ports and economic centers. In Zacatecas, investors can find a wide variety of business opportunities that leverage these advantages. The state's workforce, weather and natural resources offer a favorable environment for innovating businesses that will also receive constant support from the government through a sustainable economic scenario.

Population

Zacatecas's population accounted for 1.3% of Mexico's total population in 2010.

POPULATION (2010)

Concept	Zacatecas	National	% over National A / B
	Total (A)	Total (B)	
Total Population (TP)	1,490,668	112,336,538	1.3%
Population under 14 years of age	469,189	33,913,202	1.4%
Working Age Population (WAP)	1,021,479	78,423,336	1.3%
Economically Inactive Population (EIP)	488,942	33,452,310	1.5%
Economically Active Population (EAP)	525,307	44,425,601	1.2%
Active population	497,981	42,421,721	1.2%
Inactive population	27,326	2,003,880	1.4%

Source: INEGI, 2010 People and Housing Census

EMPLOYEES BY BRANCH OF ECONOMY ACTIVITY (2010)

Concept	Zacatecas	National	% over National A / B
	Total (A)	Total (B)	
Total Active Population	488,936	42,699,571	1.1%
Agriculture	118,892	5,705,703	2.1%
Mining, Manufacturing, Electricity and Water	57,002	6,861,492	0.8%
Construction	54,856	3,576,193	1.5%
Commerce	83,989	8,201,891	1.0%
Other Services	170,329	17,791,507	1.0%
Non Specified	3,868	562,785	0.7%

Source: INEGI, 2010 People and Housing Census

Employment

Zacatecas recorded 488 thousand workers during 2010, mainly in the agricultural and in the commercial sectors. In respect to the national level, the state represented 2.1% of the workers in the agricultural sector and 1.0% in commercial sector.



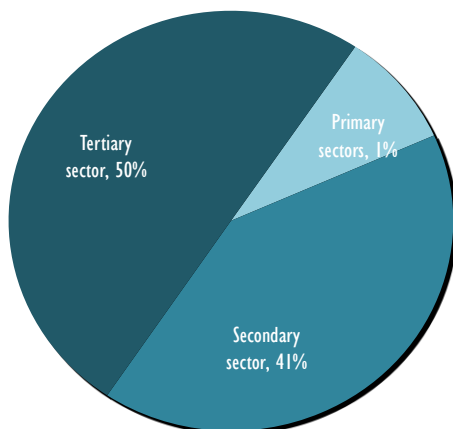
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Economy

The Gross Domestic Product (GDP) of Zacatecas exceeded 113 billion pesos in 2010, and contributed 0.9% to Mexico's national GDP.

Tertiary sector, which includes trade and real estate services, contributed 50% of the state's GDP in 2010.

GDP STRUCTURE OF ZACATECAS, 2010



Source: INEGI
Facts: Millions of pesos
*Indirectly Measured

PIB 2010	Zacatecas	National	Share (%) A/B
	Total (A)	Total (B)	
Total	113,955	12,504,744	0.9%
Primary sector	10,134	439,244	2.3%
Agriculture, forestry, fishing and hunting	10,134	439,244	2.3%
Secondary sector	46,787	4,320,102	1.1%
Mining, quarrying, and oil and gas extraction	24,957	1,079,586	2.3%
Utilities	422	156,217	0.3%
Construction	7,778	840,202	0.9%
Manufacturing	13,630	2,244,097	0.6%
Tertiary sector	57,034	7,745,399	0.7%
Wholesale and retail trade	14,803	2,049,929	0.7%
Transportation and warehousing	3,739	889,037	0.4%
Information	1,845	395,546	0.5%
Finance and insurance	1,150	460,592	0.2%
Real estate and rental and leasing	12,706	1,269,831	1.0%
Professional, scientific, and technical services	878	387,089	0.2%
Management of companies and enterprises	6	51,485	0.0%
Admin. & support and waste mgmt. & remediati. svcs.	1,271	300,991	0.4%
Educational services	6,938	625,205	1.1%
Health care and social assistance	3,283	372,319	0.9%
Arts, entertainment, and recreation	303	47,496	0.6%
Accommodation and food services	2,394	283,425	0.8%
Other services (except Public Administration)	1,656	303,753	0.5%
Public Administration	6,551	554,930	1.2%
Financial intermediation services*	-490	-246,228	0.2%

Million of pesos

*Indirectly Measured

Foreign Direct Investment

- Zacatecas received 120 million dollars in Foreign Direct Investment (FDI) in 2010, which represented 0.7% of FDI received in Mexico.
- Of all the FDI received by the state, almost all was directed toward mining industry.

Salaries

Zacatecas recorded an average salary for IMSS contribution of \$195.1 in 2010, which was below the country's average salary of \$236.6.

Average Salary quote to IMSS*	
Zacatecas	195.1
National	236.6

*Payments per day in 2010 annual average
Source: National Minimum Wages Commission (CONASAMI in Spanish)

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	130.5
Extractive industry	369.2
Processing industries	247.1
Construction	179.9
Electrical and water supply	539.3
Commerce	208.4
Transport and communications	302.0
Services to companies and individuals	236.8
Social services	260.2

*Payments per day in 2010 annual average
Source: National Minimum Wages Commission (CONASAMI in Spanish)

Infrastructure

Infrastructure in the state of Zacatecas	
Railways (Km)	671
Trunk and branches	584
Secondary	81
Special	5
Sea ports	0
Height and cabotage	0
Cabotage	0
Airports	1
National	0
International	1

Source: SCT 2010, and AEPEF 2010 from INEGI.

Zacatecas has 671 kilometers of railways. It has one international airport.

Infrastructure in the state of Zacatecas	
Medical unit	480
Public	447
Private	33
Sites for hosting	265
Rooms	6,688

Source: SCT 2010, and AEPEF 2010 from INEGI.

Education

EDUCATIONAL INFRASTRUCTURE 2008-2009

Zacatecas	Senior High Schools	Higher Education
Schools	178	101
Students	46,912	33,615
Teachers	2,769	3,319

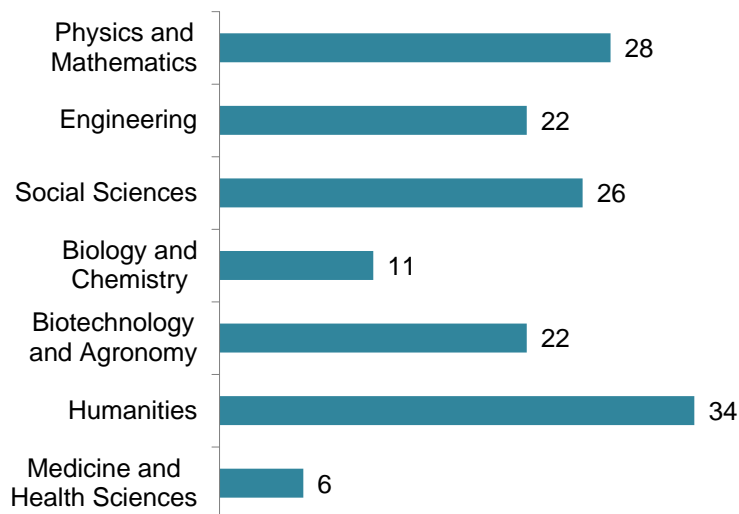
Source: National Institute of Statistics and Geography (INEGI in Spanish)

HIGHER TECHNICAL SCHOOL POPULATION 2008-2009

Zacatecas	Undergraduates	Graduates
Total	380	349
Health Sciences	74	47
Social and Administrative Sciences	108	108
Engineering and Technology	198	194

Source: National Association of Universities and Higher Education Institutions (ANUIES in Spanish)

NUMBER OF RESEARCHES BY AREA OF SCIENCE



Researchers living force at January 2011
Source: National Research System, CONACYT

Out of 89,298 students who graduated from engineering and technology in Mexico, 1,108 graduated in the state of Zacatecas during the 2008-2009 cycle.

BACHELOR'S POPULATION 2008-2009

Zacatecas	Undergraduates	Graduates
Total	3,491	2,837
Agricultural sciences	85	96
Health Sciences	688	654
Natural and Exact Sciences	24	24
Social and Administrative Sciences	1,378	1,229
Education and Humanities	208	171
Engineering and Technology	1,108	663

Source: National Association of Universities and Higher Education Institutions (ANUIES in Spanish)

Mexico recorded more than 16,000 researchers at January 2011; 0.9% of them were in Zacatecas.

Most of the researchers in the state focused on the areas of humanities, physics and mathematics.

