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- Capital: Hermosillo
- Municipalities: 72
- Population: 2,662,480
- % of national population: 2.4
- Territorial surface: 179,503 km²
- % of surface of the country: 9.2
- % share in national GDP: 2.6
- Sector with the highest contribution to state GDP: Manufacturing industries (19.9%)



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Why invest in Sonora?

Sonora offers to the investors an excellent location, a high available workforce, first-class infrastructure and provides efficient relationships between high-level research centers and the dynamic business environment supported by the state. Sonora also offers the opportunity of establishing enterprises under the country's best shelter structures.

Population

Sonora's population accounted for 2.4% of Mexico's total population in 2010.
POPULATION (2010)

Concept	Sonora	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	2,662,480	112,336,538	2.4%
Population under 14 years of age	788,093	33,913,202	2.3%
Working Age Population (WAP)	1,874,387	78,423,336	2.4%
Economically Inactive Population (EIP)	764,829	33,452,310	2.3%
Economically Active Population (EAP)	1,100,955	44,425,601	2.5%
Active population	1,040,085	42,421,721	2.5%
Inactive population	60,870	2,003,880	3.0%

Source: INEGI, 2010 People and Housing Census

EMPLOYEES BY BRANCH OF ECONOMY ACTIVITY (2010)

Employment

Sonora recorded 1 million workers during 2010, mainly in the commercial and in the manufacturing industries. In respect to the national level, the state represented 2.4% of the workers in the commercial industry and 2.8% in the manufacturing industry.

Concept	Sonora	National	% over National A/B
	Total (A)	Total (B)	
Total Active Population	1,008,869	42,699,571	2.4%
Agriculture	122,094	5,705,703	2.1%
Mining, Manufacturing, Electricity and Water	189,395	6,861,492	2.8%
Construction	85,623	3,576,193	2.4%
Commerce	194,448	8,201,891	2.4%
Other Services	406,482	17,791,507	2.3%
Non Specified	10,827	562,785	1.9%

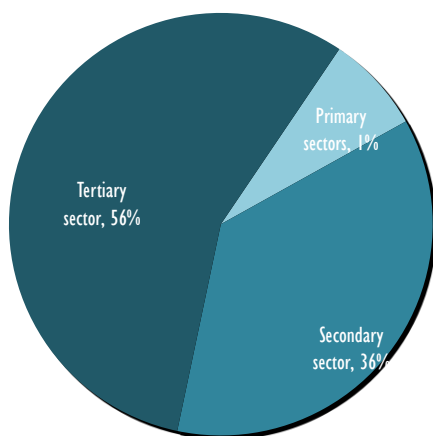
Source: INEGI, 2010 People and Housing Census

Economy

The Gross Domestic Product (GDP) of Sonora exceeded 320 billion pesos in 2010, and contributed 2.6% to Mexico's national GDP.

Tertiary sector, which includes trade and real estate services, contributed 56% of the state's GDP in 2009.

GDP STRUCTURE OF SONORA, 2010



Source: INEGI
Facts: Millions of pesos
*Indirectly Measured

PIB 2010	Sonora	National	Share (%) A/B
	Total (A)	Total (B)	
Total	320,900	12,504,744	2.6%
Primary sector	23,957	439,244	5.5%
Agriculture, forestry, fishing and hunting	23,957	439,244	5.5%
Secondary sector	116,781	4,320,102	2.7%
Mining, quarrying, and oil and gas extraction	23,786	1,079,586	2.2%
Utilities	3,545	156,217	2.3%
Construction	24,664	840,202	2.9%
Manufacturing	64,785	2,244,097	2.9%
Tertiary sector	180,162	7,745,399	2.3%
Wholesale and retail trade	52,178	2,049,929	2.5%
Transportation and warehousing	19,142	889,037	2.2%
Information	10,649	395,546	2.7%
Finance and insurance	6,373	460,592	1.4%
Real estate and rental and leasing	30,570	1,269,831	2.4%
Professional, scientific, and technical services	4,560	387,089	1.2%
Management of companies and enterprises	31	51,485	0.1%
Admin. & support and waste mgmt. & remediat. svcs.	6,905	300,991	2.3%
Educational services	15,150	625,205	2.4%
Health care and social assistance	10,636	372,319	2.9%
Arts, entertainment, and recreation	638	47,496	1.3%
Accommodation and food services	7,363	283,425	2.6%
Other services (except Public Administration)	5,946	303,753	2.0%
Public Administration	13,227	554,930	2.4%
Financial intermediation services*	-3,208	-246,228	1.3%

Million of pesos

*Indirectly Measured

Direct Foreign Investment

- Sonora received 109 million dollars in Foreign Direct Investment (FDI) in 2010, which represented 0.6% of FDI received in Mexico.
- Of all the FDI received by the state, almost was directed toward the manufacturing industry

Salaries

Sonora recorded an average salary for IMSS contribution of \$193.9 in 2010, which was below the country's average salary of \$236.6.

Average Salary quote to IMSS *	
Sonora	193.9
National	236.6

*Payments per day in 2010 annual average
Source: National Minimum Wages Commission (CONASAMI in Spanish)

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	130.5
Extractive industry	369.2
Processing industries	247.1
Construction	179.9
Electrical and water supply	539.3
Commerce	208.4
Transport and communications	302.0
Services to companies and individuals	236.8
Social services	260.2

*Payments per day in 2010 annual average
Source: National Minimum Wages Commission (CONASAMI in Spanish)

Infrastructure

Infrastructure in the state of Sonora	
Railways (Km)	2,008
Trunk and branches	1,572
Secondary	340
Special	97
Sea ports	7
Height and cabotage	2
Cabotage	5
Airports	5
National	0
International	5

Source: SCT 2010, and AEPEF 2010 from INEGI.

Sonora has 2,008 kilometers of railways. It has 6 sea ports, 2 height and cabotage ports and 4 cabotage ports. It also has 5 international airports.

Infrastructure in the state of Sonora	
Medical unit	463
Public	410
Private	53
Sites for hosting	441
Rooms	18,676

Source: SCT 2010, and AEPEF 2010 from INEGI.

Education

EDUCATIONAL INFRASTRUCTURE 2008-2009

Sonora	Senior High Schools	Higher Education
Schools	253	164
Students	91,210	82,226
Teachers	5,431	7,367

Source: SEP

Out of 89,298 students who graduated from engineering and technology in Mexico, 2,834 graduated in the state of Sonora during the 2008-2009 cycle.

HIGHER TECHNICAL SCHOOL POPULATION 2008-2009

Sonora	Undergraduates	Graduates
Total	1,027	976
Health Sciences	47	47
Social and Administrative Sciences	326	315
Engineering and Technology	519	502

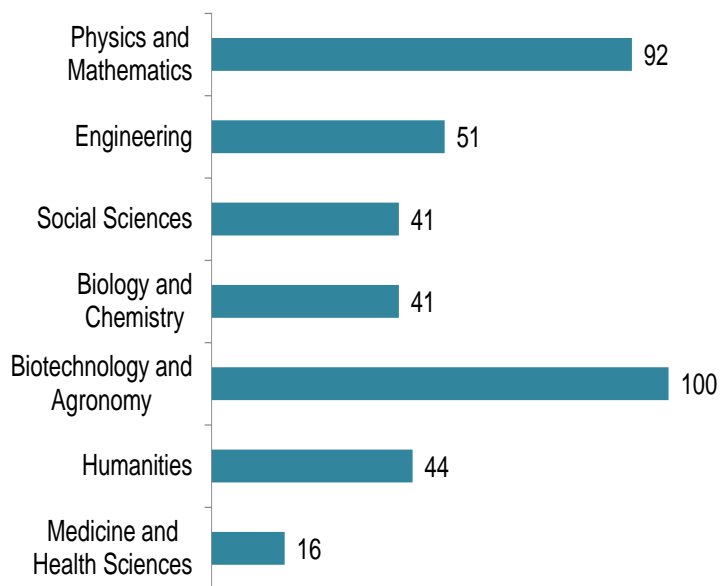
Source: National Association of Universities and Higher Education Institutions (ANUIES in Spanish)

BACHELOR'S POPULATION 2008-2009

Sonora	Undergraduates	Graduates
Total	8,886	5,634
Agricultural sciences	57	46
Health Sciences	478	259
Natural and Exact Sciences	132	111
Social and Administrative Sciences	4,963	3,052
Education and Humanities	422	278
Engineering and Technology	2,834	1,888

Source: National Association of Universities and Higher Education Institutions (ANUIES in Spanish)

NUMBER OF RESEARCHES BY AREA OF SCIENCE



Researchers living force at January 2011
Source: National Research System, CONACYT

Mexico recorded more than 16,000 researchers at January 2011; 2.3% of them were in Sonora.

Most of the researchers in the state focused on the areas of physics, mathematics, biotechnology and agronomy.

