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- Capital: San Luis Potosí
- Municipalities: 58
- Population: 2,585,518
- % of national population: 2.3
- Territorial surface: 60,983 km<sup>2</sup>
- % of surface of the country: 3.1
- % share in national GDP: 1.9
- Sector with the highest contribution to state GDP: Manufacturing industries (25%)



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## Why invest in San Luis Potosí?

Because of its geographic location, San Luis Potosí offers easy and quick access to investors, consumers and suppliers that allow companies to operate with low costs and competitive profitability levels. These advantages are sustained by the state's natural wealth and infrastructure and by the work of its population, as well as its continuous progress in technological integration of their industrial, commercial, mining, craft and services activities.

## Population

San Luis Potosí's population accounted for 2.3% of Mexico's total population in 2010.

POPULATION (2010)

Concept	San Luis Potosí	National	% over National A / B
	Total (A)	Total (B)	
Total Population (TP)	2,585,518	112,336,538	2.3%
Population under 14 years of age	809,564	33,913,202	2.4%
Working Age Population (WAP)	1,775,954	78,423,336	2.3%
Economically Inactive Population (EIP)	800,956	33,452,310	2.4%
Economically Active Population (EAP)	966,100	44,425,601	2.2%
Active population	913,582	42,421,721	2.2%
Inactive population	52,518	2,003,880	2.6%

Source: INEGI, 2010 People and Housing Census

EMPLOYEES BY BRANCH OF ECONOMY ACTIVITY (2010)

Concept	San Luis Potosí	National	% over National A/B
	Total (A)	Total (B)	
Total Active Population	907,069	42,699,571	2.1%
Agriculture	165,087	5,705,703	2.9%
Mining, Manufacturing, Electricity and Water	144,153	6,861,492	2.1%
Construction	75,301	3,576,193	2.1%
Commerce	166,839	8,201,891	2.0%
Other Services	345,156	17,791,507	1.9%
Non Specified	10,533	562,785	1.9%

Source: INEGI, 2010 People and Housing Census

## Employment

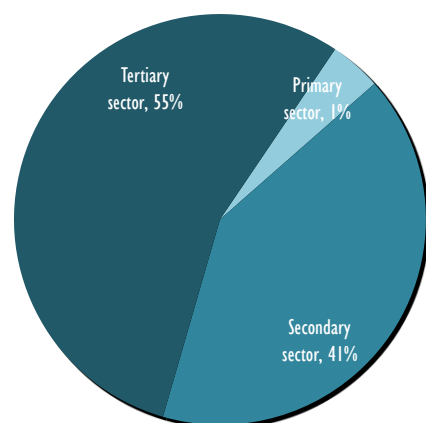
San Luis Potosí recorded 907 thousand workers during 2010, mainly in the agricultural and in the commercial sectors. In respect to the national level, the state represented 2.9% of the workers in the agricultural sector and 2.0% in the commercial sector.

## Economy

The Gross Domestic Product (GDP) of San Luis Potosí exceeded 238 billion pesos in 2010, and contributed 1.9% to Mexico's national GDP.

Tertiary sector, which includes trade and real estate services, contributed 55% of the state's GDP in 2010.

### GDP STRUCTURE OF SAN LUIS POTOSÍ, 2010



Source: INEGI  
Facts: Millions of pesos  
\*Indirectly Measured

PIB 2010	San Luis Potosí	National	Share (%) A/B
	Total (A)	Total (B)	
<b>Total</b>	<b>238,730</b>	<b>12,504,744</b>	<b>1.9%</b>
<b>Primary sector</b>	<b>9,708</b>	<b>439,244</b>	<b>2.2%</b>
Agriculture, forestry, fishing and hunting	9,708	439,244	2.2%
<b>Secondary sector</b>	<b>97,781</b>	<b>4,320,102</b>	<b>2.3%</b>
Mining, quarrying, and oil and gas extraction	5,745	1,079,586	0.5%
Utilities	9,786	156,217	6.3%
Construction	21,533	840,202	2.6%
Manufacturing	60,716	2,244,097	2.7%
<b>Tertiary sector</b>	<b>131,242</b>	<b>7,745,399</b>	<b>1.7%</b>
Wholesale and retail trade	34,566	2,049,929	1.7%
Transportation and warehousing	15,060	889,037	1.7%
Information	4,097	395,546	1.0%
Finance and insurance	3,994	460,592	0.9%
Real estate and rental and leasing	27,450	1,269,831	2.2%
Professional, scientific, and technical services	3,188	387,089	0.8%
Management of companies and enterprises	14	51,485	0.0%
Admin. & support and waste mgmt. & remediat. svcs.	3,147	300,991	1.0%
Educational services	12,940	625,205	2.1%
Health care and social assistance	6,515	372,319	1.7%
Arts, entertainment, and recreation	1,052	47,496	2.2%
Accommodation and food services	4,464	283,425	1.6%
Other services (except Public Administration)	5,052	303,753	1.7%
Public Administration	11,691	554,930	2.1%
Financial intermediation services*	-1,988	-246,228	0.8%

Million of pesos

\*Indirectly Measured



## Salaries

San Luis Potosí recorded an average salary for IMSS contribution of \$208.1 in 2010, which was below the country's average salary of \$236.6.

Average Salary quote to IMSS*	
San Luis Potosí	208.1
National	236.6

\*Payments per day in 2010 annual average  
Source: National Minimum Wages Commission (CONASAMI in Spanish)

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	130.5
Extractive industry	369.2
Processing industries	247.1
Construction	179.9
Electrical and water supply	539.3
Commerce	208.4
Transport and communications	302.0
Services to companies and individuals	236.8
Social services	260.2

\*Payments per day in 2010 annual average  
Source: National Minimum Wages Commission (CONASAMI in Spanish)

## Infrastructure

Infrastructure in the state of San Luis Potosí	
Railways (Km)	1,235
Trunk and branches	999
Secondary	201
Special	35
Sea ports	0
Height and cabotage	0
Cabotage	0
Airports	2
National	1
International	1

Source: SCT 2010, and AEPEF 2010 from INEGI.

San Luis Potosí has 1,235 kilometers of railways. It has two airports, one domestic and one international.

Infrastructure in the state of San Luis Potosí	
Medical unit	634
Public	581
Private	53
Sites for hosting	324
Rooms	10,315

Source: SCT 2010, and AEPEF 2010 from INEGI.



## Education

EDUCATIONAL INFRASTRUCTURE 2008-2009

San Luis Potosí	Senior High Schools	Higher Education
Schools	425	146
Students	86,354	54,381
Teachers	6,231	5,038

Source: SEP

Out of 89,298 students who graduated from engineering and technology in Mexico, 1,971 graduated in the state of San Luis Potosí during the 2008-2009 cycle.

HIGHER TECHNICAL SCHOOL POPULATION 2008-2009

San Luis Potosí	Undergraduates	Graduates
Total	393	32
Health Sciences	0	0
Social and Administrative Sciences	117	17
Engineering and Technology	260	15

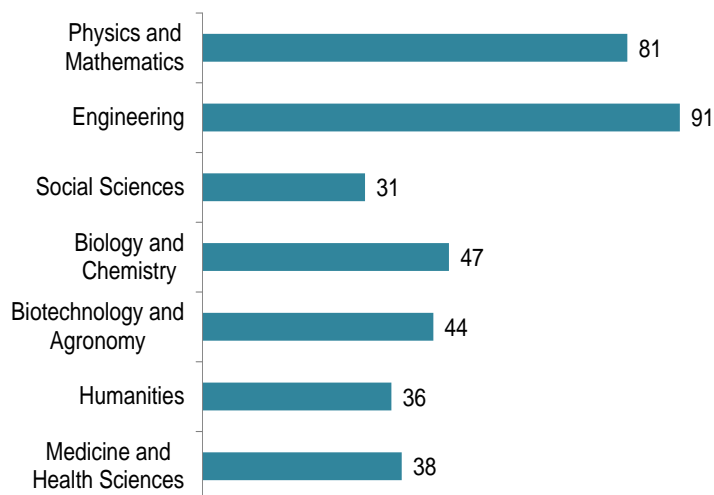
Source: National Association of Universities and Higher Education Institutions (ANUIES in Spanish)

BACHELOR'S POPULATION 2008-2009

San Luis Potosí	Undergraduates	Graduates
Total	5,795	4,139
Agricultural sciences	63	57
Health Sciences	515	478
Natural and Exact Sciences	66	69
Social and Administrative Sciences	2,864	2,033
Education and Humanities	316	126
Engineering and Technology	1,971	1,376

Source: National Association of Universities and Higher Education Institutions (ANUIES in Spanish)

NUMBER OF RESEARCHES BY AREA OF SCIENCE



Researchers living force at January 2011

Source: National Research System, CONACYT

Mexico recorded more than 16,000 researchers at January 2011; 2.2% of them were in San Luis Potosí.

Most of the researchers in the state focused on the areas of engineering and, physics and mathematics.

