



- Capital: Querétaro
- Municipalities: 18
- Population: 1,827,937 inhabitants
- % of national population: 1.6
- Territorial surface: 11,684 km²
- % of surface of the country: 0.6
- % share in national GDP: 1.9
- Sector with the highest contribution state GDP: Manufacturing industries (24.2%)



Why invest in Querétaro?

Querétaro has a privileged location because it is in the central part of Mexico, which allows it to influence a large portion of territory. The state has 45 million people living within a 350 km radius, and it is only 220 km away from Mexico City. The foundation of Queretaro is its people and their high level of education. Queretaro has prioritized investment in education as the key driver for competitiveness and independence. According to *América Economía* magazine, Queretaro is ranked 14th among the best cities in Latin America to do business, and third among Mexican cities. To prove it, there are 642 foreign companies established in the state.

Population

Querétaro's population accounted for 1.6% of Mexico's total population in 2010.

POPULATION (2010)

Concept	Querétaro	National	% over National A / B
	Total (A)	Total (B)	
Total Population (TP)	1,827,937	112,336,538	1.6%
Population under 14 years of age	558,006	33,913,202	1.6%
Working Age Population (WAP)	1,269,931	78,423,336	1.6%
Economically Inactive Population (EIP)	512,139	33,452,310	1.5%
Economically Active Population (EAP)	752,340	44,425,601	1.7%
Active population	711,825	42,421,721	1.7%
Inactive population	40,515	2,003,880	2.0%

Source: INEGI, 2010 People and Housing Census

EMPLOYEES BY BRANCH OF ECONOMY ACTIVITY (2010)

Concept	Querétaro	National	% over National A/B
	Total (A)	Total (B)	
Total Active Population	727,741	42,699,571	1.7%
Agriculture	54,534	5,705,703	1.0%
Mining, Manufacturing, Electricity and Water	157,875	6,861,492	2.3%
Construction	73,145	3,576,193	2.0%
Commerce	140,787	8,201,891	1.7%
Other Services	293,829	17,791,507	1.7%
Non Specified	7,571	562,785	1.3%

Source: INEGI, 2010 People and Housing Census

Employment

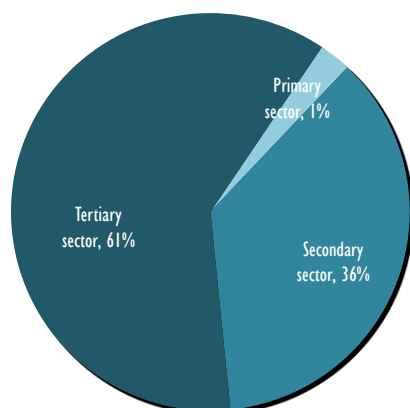
Querétaro recorded 727 thousand workers during 2010, mainly in the commercial and in the manufacturing sectors. In respect to the national level, the state represented 1.7% of the workers in the commercial sector and 2.3% in the manufacturing sector.

Economy

The Gross Domestic Product (GDP) of Querétaro exceeded 232 billion pesos in 2010, and contributed 1.9% to Mexico's national GDP.

Tertiary sector, which includes trade and real estate services, contributed 61% of the state's GDP in 2010.

GDP STRUCTURE OF QUERETARO, 2010



Source: INEGI
Facts: Millions of pesos
*Indirectly Measured

PIB 2010	Querétaro	National	Share (%) A/B
	Total (A)	Total (B)	
Total	232,182	12,504,744	1.9%
Primary sector	6,081	439,244	1.4%
Agriculture, forestry, fishing and hunting	6,081	439,244	1.4%
Secondary sector	84,362	4,320,102	2.0%
Mining, quarrying, and oil and gas extraction	4,618	1,079,586	0.4%
Utilities	2,146	156,217	1.4%
Construction	19,750	840,202	2.4%
Manufacturing	57,847	2,244,097	2.6%
Tertiary sector	141,739	7,745,399	1.8%
Wholesale and retail trade	44,133	2,049,929	2.2%
Transportation and warehousing	23,802	889,037	2.7%
Information	6,926	395,546	1.8%
Finance and insurance	3,888	460,592	0.8%
Real estate and rental and leasing	19,391	1,269,831	1.5%
Professional, scientific, and technical services	6,152	387,089	1.6%
Management of companies and enterprises	60	51,485	0.1%
Admin. & support and waste mgmt. & remediat. svcs.	4,071	300,991	1.4%
Educational services	11,325	625,205	1.8%
Health care and social assistance	6,401	372,319	1.7%
Arts, entertainment, and recreation	923	47,496	1.9%
Accommodation and food services	4,802	283,425	1.7%
Other services (except Public Administration)	3,499	303,753	1.2%
Public Administration	8,175	554,930	1.5%
Financial intermediation services*	-1,809	-246,228	0.7%

Million of pesos

*Indirectly Measured



Foreign Direct Investment

- Querétaro received 280 million dollars in Foreign Direct Investment (FDI) in 2010, which was 1.6% of the total FDI received in Mexico.
- Of all the FDI received by the state almost was directed toward the manufacturing industry, followed by retail and trade sector.

Salaries

Querétaro recorded an average salary for IMSS contribution of \$269.8 in 2010, which was above the country's average salary of \$236.6.

Average Salary quote to IMSS *	
Querétaro	269.8
National	236.6

*Payments per day in 2010 annual average
Source: National Minimum Wages Commission (CONASAMI in Spanish)

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	130.5
Extractive industry	369.2
Processing industries	247.1
Construction	179.9
Electrical and water supply	539.3
Commerce	208.4
Transport and communications	302.0
Services to companies and individuals	236.8
Social services	260.2

*Payments per day in 2010 annual average
Source: National Minimum Wages Commission (CONASAMI in Spanish)

Infrastructure

Infrastructure in the state of Querétaro	
Railways (Km)	476
Trunk and branches	387
Secondary	68
Special	22
Sea ports	0
Height and cabotage	0
Cabotage	0
Airports	1
National	0
International	1

Source: SCT 2010, and AEPEF 2010 from INEGI

Querétaro has 476 kilometers of railways. It has one international airport.

Infrastructure in the state of Querétaro	
Medical unit	339
Public	273
Private	66
Sites for hosting	258
Rooms	8,859

Source: SCT 2010, and AEPEF 2010 from INEGI

Education

EDUCATIONAL INFRASTRUCTURE 2008-2009

Querétaro	Senior High Schools	Higher Education
Schools	214	99
Students	58,419	42,416
Teachers	3,966	4,991

Source: SEP

Out of 89,298 students who graduated from engineering and technology in Mexico, 1,973 graduated in the state of Querétaro during the 2008-2009 cycle.

HIGHER TECHNICAL SCHOOL POPULATION 2008-2009

Querétaro	Undergraduates	Graduates
Total	1,475	1,347
Health Sciences	0	0
Social and Administrative Sciences	599	464
Engineering and Technology	876	881

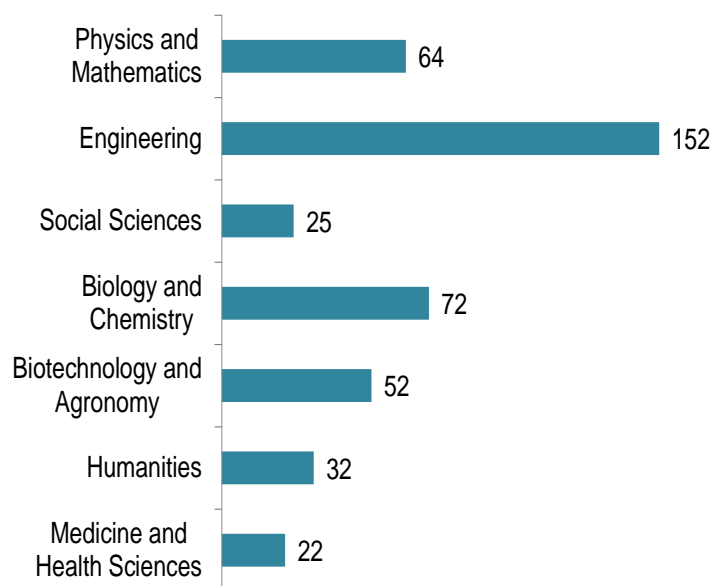
Source: National Association of Universities and Higher Education Institutions (ANUIES in Spanish)

BACHELOR'S POPULATION 2008-2009

Querétaro	Undergraduates	Graduates
Total	5,122	3,934
Agricultural sciences	42	68
Health Sciences	312	285
Natural and Exact Sciences	22	26
Social and Administrative Sciences	2,389	1,904
Education and Humanities	384	188
Engineering and Technology	1,973	1,463

Source: National Association of Universities and Higher Education Institutions (ANUIES in Spanish)

NUMBER OF RESEARCHES BY AREA OF SCIENCES



Researchers living force at January 2011

Source: National Research System, CONACYT

Mexico recorded more than 16,000 researchers at January 2011; 2.5% of them were in Querétaro.

Most of the researchers in the state focused on the areas of engineering and biology and chemistry.



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