



- Capital: Morelia
- Municipalities: 113
- Population: 4,351,037 inhabitants
- % of national population: 3.9
- Territorial surface: 58,643 km²
- % of surface of the country: 3
- % share in national GDP: 2.4
- Sector with the highest contribution to state GDP: Wholesale and Retail Trade (18.1%)



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Why invest in Michoacán?

Michoacán has a strategic location that connects the state with the main cities of the central part of Mexico. Through the Lázaro Cárdenas Port, Michoacán is connected to the Asian Pacific and American Pacific markets, making the state one of the most attractive areas in terms of logistics and distribution. It has a wide diversity of climates and land, giving to the state a national leader position in agricultural production and providing a good source of business opportunities in the areas of trade and processing food activities.

Population

Michoacán's population accounted 3.9% of Mexico's total population in 2010.
POPULATION (2010)

Concept	Michoacán	National	% over National A / B
	Total (A)	Total (B)	
Total Population (TP)	4,351,037	112,336,538	3.9%
Population under 14 years of age	1,353,616	33,913,202	4.0%
Working Age Population (WAP)	2,997,421	78,423,336	3.8%
Economically Inactive Population (EIP)	1,338,501	33,452,310	4.0%
Economically Active Population (EAP)	1,637,952	44,425,601	3.7%
Active population	1,565,351	42,421,721	3.7%
Inactive population	72,601	2,003,880	3.6%

Source: INEGI, 2010 People and Housing Census

EMPLOYEES BY BRANCH OF ECONOMIC ACTIVITY (2010)

Concept	Michoacán	National	% over National A/B
	Total (A)	Total (B)	
Total Active Population	1,551,250	42,699,571	3.6%
Agriculture	360,187	5,705,703	6.3%
Mining, Manufacturing, Electricity and Water	194,321	6,861,492	2.8%
Construction	149,647	3,576,193	4.2%
Commerce	295,536	8,201,891	3.6%
Other Services	536,980	17,791,507	3.0%
Non Specified	14,579	562,785	2.6%

Source: INEGI, 2010 People and Housing Census

Employment

Michoacán recorded 1.5 workers during 2010, mainly in the commercial and in the agricultural sectors. In respect to the national level, the state represented 6.3% of the workers in the agriculture sector and 2.8% in the manufacturing sector.



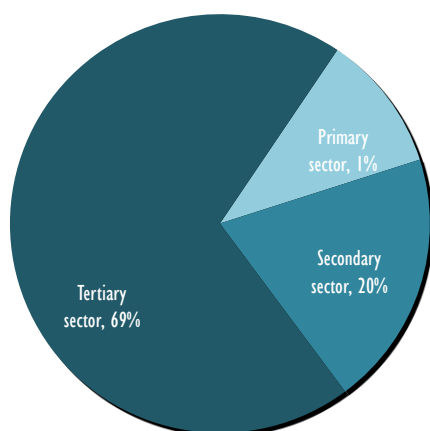
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Economy

The Gross Domestic Product (GDP) of Michoacán exceeded 300 billion pesos in 2010, and contributed 2.4% of Mexico's national GDP.

Tertiary sector, which includes trade and real estate services, contributed with 69% of the state's GDP in 2010.

GDP STRUCTURE OF MICHOACÁN, 2010



Source: INEGI
Facts: Millions of pesos
*Indirectly Measured

PIB 2010	Michoacán	National	Share (%) A/B
	Total (A)	Total (B)	
Total	300,830	12,504,744	2.4%
Primary sector	31,950	439,244	7.3%
Agriculture, forestry, fishing and hunting	31,950	439,244	7.3%
Secondary sector	59,460	4,320,102	1.4%
Mining, quarrying, and oil and gas extraction	1,720	1,079,586	0.2%
Utilities	3,390	156,217	2.2%
Construction	15,546	840,202	1.9%
Manufacturing	38,804	2,244,097	1.7%
Tertiary sector	209,419	7,745,399	2.7%
Wholesale and retail trade	59,455	2,049,929	2.9%
Transportation and warehousing	23,009	889,037	2.6%
Information	7,786	395,546	2.0%
Finance and insurance	4,829	460,592	1.0%
Real estate and rental and leasing	37,496	1,269,831	3.0%
Professional, scientific, and technical services	4,175	387,089	1.1%
Management of companies and enterprises	20	51,485	0.0%
Admin. & support and waste mgmt. & remediat. svcs.	7,856	300,991	2.6%
Educational services	22,882	625,205	3.7%
Health care and social assistance	8,811	372,319	2.4%
Arts, entertainment, and recreation	657	47,496	1.4%
Accommodation and food services	7,043	283,425	2.5%
Other services (except Public Administration)	12,258	303,753	4.0%
Public Administration	15,486	554,930	2.8%
Financial intermediation services*	-2,344	-246,228	1.0%

Million of pesos

*Indirectly Measured

Foreign Direct Investment

- Michoacán received 3 million dollars in Foreign Direct Investment (FDI) in 2010, which represented 0.0% of FDI received in Mexico.
- Most of the FDI received by the state was directed toward the transport and communications sector.

Salaries

Michoacán recorded an average salary for IMSS contribution of \$205.5 in 2010, which was below the country's average of \$236.6.

Average Salary quote to IMSS*	
Michoacán	205.5
National	236.6

*Payments per day in 2010 annual average
Source: National Minimum Wages Commission (CONASAMI in Spanish)

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	130.5
Extractive industry	369.2
Processing industries	247.1
Construction	179.9
Electrical and water supply	539.3
Commerce	208.4
Transport and communications	302.0
Services to companies and individuals	236.8
Social services	260.2

*Payments per day in 2010 annual average
Source: National Minimum Wages Commission (CONASAMI in Spanish)

Infrastructure

Infrastructure in the state of Michoacán	
Railways (K m)	1,242
Trunk and branches	1,036
Secondary	151
Special	56
Sea ports	1
Height and cabotage	1
Cabotage	0
Airports	4
National	3
International	1

Source: SCT 2010, and AEPEF 2010 from INEGI.

Michoacán has 1,242 kilometers of railways. It has one height and cabotage port. The state also has three national airports and one international airport.

Infrastructure in the state of Michoacán	
Medical unit	1,174
Public	986
Private	188
Sites for hosting	560
Rooms	15,906

Source: SCT 2010, and AEPEF 2010 from INEGI.

Education

EDUCATIONAL INFRASTRUCTURE 2008-2009

Michoacán	Senior High Schools	Higher Education
Schools	377	216
Students	123,559	77,487
Teachers	8,405	7,237

Source: SEP

Out of 89,298 students who graduated from engineering and technology in Mexico, 1,931 graduated in the state of Michoacán during the 2007-2008 cycle.

HIGHER TECHNICAL SCHOOL POPULATION 2008-2009

Michoacán	Undergraduates	Graduates
Total	182	103
Health Sciences	0	0
Social and Administrative Sciences	0	22
Engineering and Technology	182	81

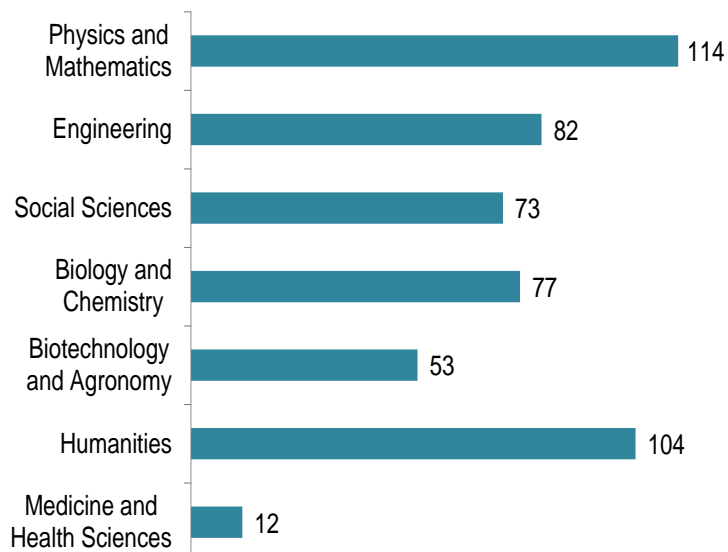
Source: National Association of Universities and Higher Education Institutions (ANUIES in Spanish)

BACHELOR'S POPULATION 2008-2009

Michoacán	Undergraduates	Graduates
Total	10,271	6,537
Agricultural sciences	304	390
Health Sciences	2,523	1,591
Natural and Exact Sciences	178	106
Social and Administrative Sciences	4,186	2,794
Education and Humanities	1,149	483
Engineering and Technology	1,931	1,173

Source: National Association of Universities and Higher Education Institutions (ANUIES in Spanish)

NUMBER OF RESEARCHERS BY AREA OF SCIENCE



Researchers living force at January 2011
Source: National Research System, CONACYT

Mexico recorded more than 16,000 researchers at January 2011; 3.0% of them were in Michoacán.

Most of the researchers in the state focused on the areas of physics and mathematics, followed by humanities area.

