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- Capital: Guadalajara
- Municipalities: 124
- Population: 7,350,682 inhabitants
- % of national population: 6.5
- Territorial surface: 78,599 km<sup>2</sup>
- % of surface of the country: 4
- % share in national GDP: 6.3
- Sector with the highest contribution to state GDP: Manufacturing industries (22.6%)



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## Why invest in Jalisco?

The Guadalajara Metropolitan Area is considered the city with the highest investment attraction potential in Mexico. It is also ranked fifth among the best cities of the future and the second city in terms of economic potential in North America. Jalisco has 12 state universities, 14 technological institutions and 590 job training centers; therefore, investors can count on a world-class, qualified workforce.

## Population

Jalisco's population accounted 6.5% of Mexico's total population in 2010.

POPULATION (2010)

Concept	Jalisco	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	7,350,682	112,336,538	6.5%
Population under 14 years of age	2,223,085	33,913,202	6.6%
Working Age Population (WAP)	5,127,597	78,423,336	6.5%
Economically Inactive Population (EIP)	2,023,793	33,452,310	6.0%
Economically Active Population (EAP)	3,073,540	44,425,601	6.9%
Active population	2,951,771	42,421,721	7.0%
Inactive population	121,769	2,003,880	6.1%

Source: INEGI, 2010 People and Housing Census

## EMPLOYEES BY BRANCH OF ECONOMIC ACTIVITY (2010)

Concept	Jalisco	National	% over National A/B
	Total (A)	Total (B)	
Total Active Population	2,992,334	42,699,571	7.0%
Agriculture	268,215	5,705,703	4.7%
Mining, Manufacturing, Electricity and Water	557,639	6,861,492	8.1%
Construction	263,281	3,576,193	7.4%
Commerce	645,073	8,201,891	7.9%
Other Services	1,219,685	17,791,507	6.9%
Non Specified	38,441	562,785	6.8%

Source: INEGI, 2010 People and Housing Census

## Employment

Jalisco recorded almost 3 million workers during 2010, mainly in the commercial and in the manufacturing industries. In respect to the national level, the state represented 7.9% of the workers in the commercial industry and 8.1% in the manufacturing industry.



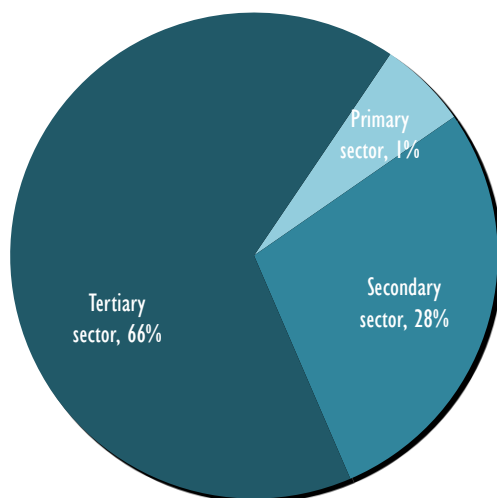
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## Economy

The Gross Domestic Product (GDP) of Jalisco exceeded 787 billion pesos in 2010, and contributed 6.3% of Mexico's national GDP.

Tertiary sector, which includes trade and real estate services, contributed with 66% of the state's GDP in 2010.

GDP STRUCTURE OF JALISCO, 2010



Source: INEGI  
Facts: Millions of pesos  
\*Indirectly Measured

PIB 2010	Jalisco	National	Share (%) A/B
	Total (A)	Total (B)	
Total	787,147	12,504,744	6.3%
Primary sector	46,374	439,244	10.6%
Agriculture, forestry, fishing and hunting	46,374	439,244	10.6%
Secondary sector	221,945	4,320,102	5.1%
Mining, quarrying, and oil and gas extraction	3,168	1,079,586	0.3%
Utilities	6,184	156,217	4.0%
Construction	43,889	840,202	5.2%
Manufacturing	168,703	2,244,097	7.5%
Tertiary sector	518,828	7,745,399	6.7%
Wholesale and retail trade	179,166	2,049,929	8.7%
Transportation and warehousing	50,971	889,037	5.7%
Information	23,028	395,546	5.8%
Finance and insurance	19,998	460,592	4.3%
Real estate and rental and leasing	78,577	1,269,831	6.2%
Professional, scientific, and technical services	16,458	387,089	4.3%
Management of companies and enterprises	330	51,485	0.6%
Admin. & support and waste mgmt. & remediat. svcs.	25,555	300,991	8.5%
Educational services	39,292	625,205	6.3%
Health care and social assistance	23,337	372,319	6.3%
Arts, entertainment, and recreation	2,297	47,496	4.8%
Accommodation and food services	24,103	283,425	8.5%
Other services (except Public Administration)	18,484	303,753	6.1%
Public Administration	27,069	554,930	4.9%
Financial intermediation services*	-9,836	-246,228	4.0%

Million of pesos

\*Indirectly Measured

## Foreign Direct Investment

- Jalisco received 1,153 million dollars in Foreign Direct Investment (FDI) in 2010, which represented 6.5% of FDI received in Mexico.
- Of all the FDI received by the state, most was directed toward the manufacturing industry, followed by financial and community services industry.

## Salaries

Jalisco recorded an average salary for IMSS contribution of \$217.3 in 2010, which was below the country's average of \$236.6.

Average Salary quote to IMSS*	
Jalisco	217.3
National	236.6

\*Payments per day in 2010 annual average  
Source: National Minimum Wages Commission (CONASAMI in Spanish)

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	130.5
Extractive industry	369.2
Processing industries	247.1
Construction	179.9
Electrical and water supply	539.3
Commerce	208.4
Transport and communications	302.0
Services to companies and individuals	236.8
Social services	260.2

\*Payments per day in 2010 annual average  
Source: National Minimum Wages Commission (CONASAMI in Spanish)

## Infrastructure

Infrastructure in the state of Jalisco	
<b>Railways (Km)</b>	<b>1,109</b>
Trunk and branches	751
Secondary	273
Special	85
<b>Sea ports</b>	<b>2</b>
Height and cabotage	2
Cabotage	0
<b>Airports</b>	<b>2</b>
National	0
International	2

Source: SCT 2010, and AEPEF 2010 from INEGI

Jalisco has 1,109 kilometers of railways. It has 2 height and cabotage ports. Jalisco also has 2 international airports.

Infrastructure in the state of Jalisco	
<b>Medical unit</b>	<b>1,209</b>
Public	1,022
Private	187
<b>Sites for hosting</b>	<b>1,432</b>
Rooms	55,096

Source: SCT 2010, and AEPEF 2010 from INEGI

## Education



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**EDUCATIONAL INFRASTRUCTURE 2008-2009**

Jalisco	Senior High Schools	Higher Education
Schools	806	401
Students	238,140	177,252
Teachers	22,939	18,902

Source: SEP

Out of 89,298 students who graduated from engineering and technology in Mexico, 3,274 graduated in the state of Jalisco, during the 2008-2009 cycle.

**HIGHER TECHNICAL SCHOOL POPULATION 2008-2009**

Jalisco	Undergraduates	Graduates
Total	1,490	1,147
Health Sciences	141	156
Social and Administrative Sciences	513	390
Engineering and Technology	805	589

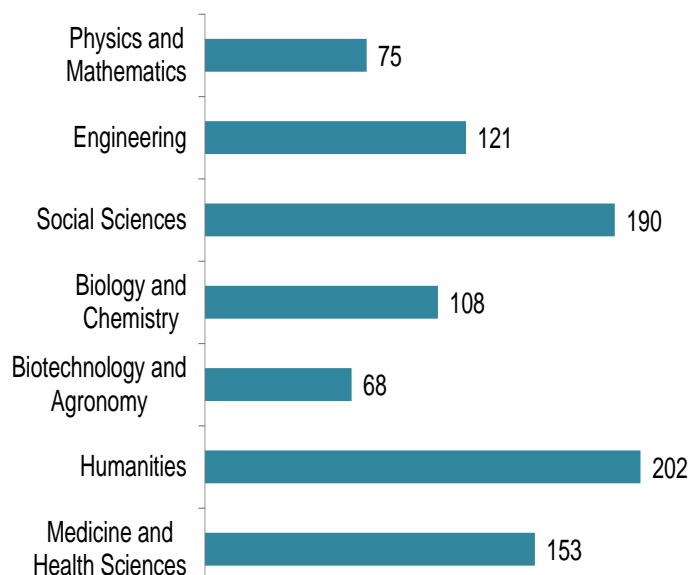
Source: National Association of Universities and Higher Education Institutions (ANUIES in Spanish)

**BACHELOR'S POPULATION 2008-2009**

Jalisco	Undergraduates	Graduates
Total	14,632	8,998
Agricultural sciences	27	30
Health Sciences	1,132	1,011
Natural and Exact Sciences	26	25
Social and Administrative Sciences	9,661	5,768
Education and Humanities	512	162
Engineering and Technology	3,274	2,002

Source: National Association of Universities and Higher Education Institutions (ANUIES in Spanish)

**NUMBER OF RESEARCHERS BY AREA OF SCIENCE**



Researchers living force at January 2011

Source: National Research System, CONACYT

Mexico recorded more than 16,000 researchers at January 2011; 5.2% of them were in Jalisco.

Most of the researchers in the state focused on the areas of humanities, social sciences, medicine and health sciences.

