



- Capital: Guanajuato
- Municipalities: 46
- Population: 5,486,372 inhabitants
- % of national population: 4.9
- Territorial surface: 30,608 km<sup>2</sup>
- % of surface of the country: 1.6
- % share in national GDP: 3.9
- Sector with the highest distribution to the state GDP: Manufacturing (29.0%)



## Why invest in Guanajuato?

Guanajuato is a historic place where culture and business converge to offer a high quality of life. It is located in the central area of Mexico, within what is called “the golden triangle”—Mexico City-Guadalajara-Monterrey. “The golden triangle” is where 60 percent of the population lives, all within a 400 kilometer radius. It is also where one can find 80 percent of the Mexican market, 70 percent of Mexico’s international trade and 70 percent of Mexico’s automotive industry. Guanajuato is the most important logistics center because of its excellent roads, railroads and its international airport. It also has the most modern internal customs in Mexico.

## Population

Guanajuato’s population accounted for 4.9% of Mexico’s total population in 2010.

POPULATION (2010)

Concept	Guanajuato	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	5,486,372	112,336,538	4.9%
Population under 14 years of age	1,738,340	33,913,202	5.1%
Working Age Population (WAP)	3,748,032	78,423,336	4.8%
Economically Inactive Population (EIP)	1,631,234	33,452,310	4.9%
Economically Active Population (EAP)	2,098,597	44,425,601	4.7%
Active population	1,985,293	42,421,721	4.7%
Inactive population	113,304	2,003,880	5.7%

Source: INEGI, 2010 People and Housing Census

EMPLOYEES BY BRANCH OF ECONOMIC ACTIVITY (2010)

Concept	Guanajuato	National	% over National A/B
	Total (A)	Total (B)	
Total Active Population	1,991,822	42,699,571	4.7%
Agriculture	253,271	5,705,703	4.4%
Mining, Manufacturing, Electricity and Water	469,333	6,861,492	6.8%
Construction	168,189	3,576,193	4.7%
Commerce	411,730	8,201,891	5.0%
Other Services	674,365	17,791,507	3.8%
Non Specified	14,934	562,785	2.7%

Source: INEGI, 2010 People and Housing Census

## Employment

Guanajuato recorded almost 2 million workers during 2010, mainly in the manufacturing and the commercial industries. In respect to the national level, the state represented 6.8% of the workers in the manufacturing sector and 5.0% in the commercial sector.



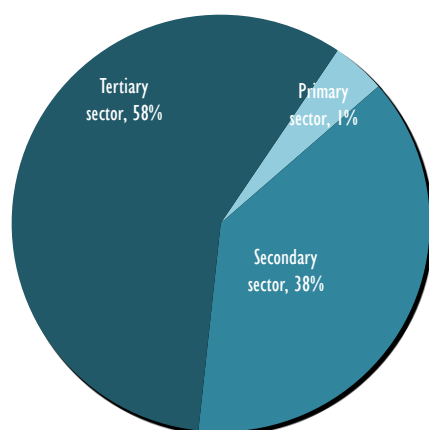
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## Economy

The Gross Domestic Product (GDP) of Aguascalientes exceeded 491 billion pesos in 2010, contributing with 3.9% of national GDP.

Tertiary sector, which includes trade and real estate services, contributed with 58% of the state's GDP in 2010.

### GDP STRUCTURE OF GUANAJUATO, 2010



Source: INEGI  
Facts: Millions of pesos  
\*Indirectly Measured

PIB 2010	Guanajuato	National	Share (%) A/B
	Total (A)	Total (B)	
Total	491,383	12,504,744	3.9%
Primary sector	20,463	439,244	4.7%
Agriculture, forestry, fishing and hunting	20,463	439,244	4.7%
Secondary sector	187,205	4,320,102	4.3%
Mining, quarrying, and oil and gas extraction	1,473	1,079,586	0.1%
Utilities	4,607	156,217	2.9%
Construction	29,780	840,202	3.5%
Manufacturing	151,345	2,244,097	6.7%
Tertiary sector	283,714	7,745,399	3.7%
Wholesale and retail trade	78,134	2,049,929	3.8%
Transportation and warehousing	38,952	889,037	4.4%
Information	8,918	395,546	2.3%
Finance and insurance	9,761	460,592	2.1%
Real estate and rental and leasing	49,511	1,269,831	3.9%
Professional, scientific, and technical services	20,518	387,089	5.3%
Management of companies and enterprises	45	51,485	0.1%
Admin. & support and waste mgmt. & remediati. svcs.	6,589	300,991	2.2%
Educational services	20,485	625,205	3.3%
Health care and social assistance	13,099	372,319	3.5%
Arts, entertainment, and recreation	7,566	47,496	15.9%
Accommodation and food services	9,104	283,425	3.2%
Other services (except Public Administration)	9,798	303,753	3.2%
Public Administration	16,236	554,930	2.9%
Financial intermediation services*	-5,001	-246,228	2.0%

Million of pesos

\*Indirectly Measured

## Foreign Direct Investment

- Guanajuato received 85 million dollars in Foreign Direct Investment (FDI) in 2010, which represented 0.5% of FDI received in Mexico.
- Of all the FDI received by the state, almost all was directed toward financial services, followed by the manufacturing sector, among others.

## Salaries

Guanajuato recorded an average salary for IMSS contribution of \$196.8 in 2010, which was below the country's average of \$236.6.

Average Salary quote to IMSS*	
Guanajuato	196.8
National	236.6

\*Payments per day in 2010 annual average  
Source: National Minimum Wages Commission (CONASAMI in Spanish)

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	130.5
Extractive industry	369.2
Processing industries	247.1
Construction	179.9
Electrical and water supply	539.3
Commerce	208.4
Transport and communications	302.0
Services to companies and individuals	236.8
Social services	260.2

\*Payments per day in 2010 annual average  
Source: National Minimum Wages Commission (CONASAMI in Spanish)

## Infrastructure

Infrastructure in the state of Guanajuato	
<b>Railways (Km)</b>	<b>1,085</b>
Trunk and bran	751
Secondary	240
Special	93
<b>Sea ports</b>	<b>0</b>
Height and cab	0
Cabotage	0
<b>Airports</b>	<b>2</b>
National	1
International	1

Source: SCT 2010, and AEPEF 2010 from INEGI.

Guanajuato has 1,085 kilometers of railways. It also has one international airport.

Infrastructure in the state of Guanajuato	
<b>Medical unit</b>	<b>862</b>
Public	659
Private	203
<b>Sites for hosting</b>	<b>543</b>
Rooms	19,085

Source: SCT 2010, and AEPEF 2010 from INEGI.

## Education

### EDUCATIONAL INFRASTRUCTURE 2008-2009

Guanajuato	Senior High Schools	Higher Education
Schools	742	338
Students	158,190	90,434
Teachers	11,969	10,285

Source: SEP

Out of 89,298 students who graduated from engineering and technology in Mexico, 2,516 graduated in the state of Guanajuato, during the 2008-2009 cycle.

### HIGHER TECHNICAL SCHOOL POPULATION 2008-2009

Guanajuato	Undergraduates	Graduates
Total	1,724	1,588
Health Sciences	0	0
Social and Administrative Sciences	675	592
Engineering and Technology	1,021	968

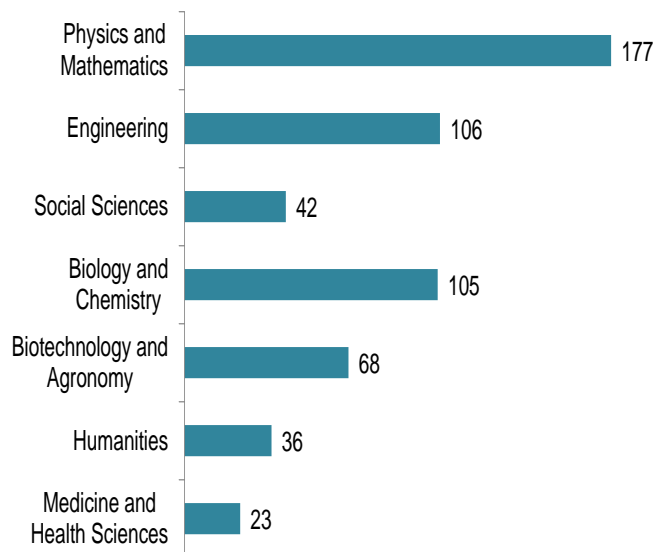
Source: National Association of Universities and Higher Education Institutions (ANUIES in Spanish)

### BACHELOR'S POPULATION 2008-2009

Guanajuato	Undergraduates	Graduates
Total	8,689	6,404
Agricultural sciences	116	75
Health Sciences	672	508
Natural and Exact Sciences	47	45
Social and Administrative Sciences	5,068	3,833
Education and Humanities	270	99
Engineering and Technology	2,516	1,844

Source: National Association of Universities and Higher Education Institutions (ANUIES in Spanish)

### NUMBER OF RESEARCHERS BY AREA OF SCIENCE



Researchers living force at January 2011  
Source: National Research System, CONACYT

Mexico recorded more than 16,000 researchers at January 2011; 3.3% of them were in Guanajuato.

Most of the researchers in the state focused on the areas of physics and mathematics, as well as engineering.

