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- Capital: Campeche
- Municipalities: 11
- Population: 822,441 inhabitants
- % of national population: 0.7
- Territorial surface: 57,924 km²
- % of surface of the country: 3.0
- % share in national GDP: 5.2
- Sector with the highest contribution to state GDP: Mining (83.2%)



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Why invest in Campeche?

The state of Campeche provides to the investors, a strategic geographic location that supports the logistics capacity of the enterprises located into the state. The climate and environment conditions of Campeche help to the development of agro-industrial, tourism, mining and petrochemical activities.

Population

Campeche's population accounted for 0.7% of Mexico's total population in 2010.

POPULATION (2010)

Concept	Campeche	National	% over National A/B
	Total (A)	Total (B)	
Total Population (TP)	822,441	112,336,538	0.7%
Population under 14 years of age	242,927	33,913,202	0.7%
Working Age Population (WAP)	579,514	78,423,336	0.7%
Economically Inactive Population (EIP)	252,425	33,452,310	0.8%
Economically Active Population (EAP)	323,543	44,425,601	0.7%
Active population	314,776	42,421,721	0.7%
Inactive population	8,767	2,003,880	0.4%

Source: INEGI, 2010 People and Housing Census

EMPLOYEES BY BRANCH OF ECONOMIC ACTIVITY (2010)

Concept	Campeche	National	% over National A/B
	Total (A)	Total (B)	
Total Active Population	319,408	42,699,571	0.7%
Agriculture	61,456	5,705,703	1.1%
Mining, Manufacturing, Electricity and Water	40,426	6,861,492	0.6%
Construction	27,301	3,576,193	0.8%
Commerce	47,642	8,201,891	0.6%
Other Services	134,783	17,791,507	0.8%
Non Specified	7,800	562,785	1.4%

Source: INEGI, 2010 People and Housing Census

Employment

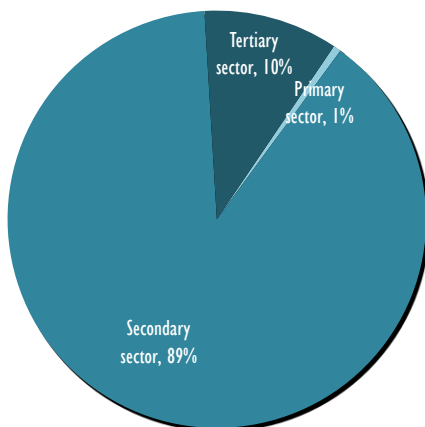
Campeche recorded 319 thousand workers during 2010, mainly in the agricultural and in the commercial industries. In respect to the national level, the state represented 1.1% of the workers in the agricultural industry and 0.6% in the commercial industry.

Economy

The Gross Domestic Product (GDP) of Campeche exceeded 645 billion pesos in 2010, and contributed 5.2% to Mexico's national GDP.

Secondary sector, which includes mining and construction sectors, contributed 89% of the state's GDP in 2010.

GDP STRUCTURE OF CAMPECHE, 2010



Source: INEGI
Facts: Millions of pesos
*Indirectly Measured

PIB 2010	Campeche	National	Share (%) A/B
	Total (A)	Total (B)	
Total	645,293	12,504,744	5.2%
Primary sector	3,899	439,244	0.9%
Agriculture, forestry, fishing and hunting	3,899	439,244	0.9%
Secondary sector	574,337	4,320,102	13.3%
Mining, quarrying, and oil and gas extraction	544,977	1,079,586	50.5%
Utilities	697	156,217	0.4%
Construction	25,354	840,202	3.0%
Manufacturing	3,309	2,244,097	0.1%
Tertiary sector	67,057	7,745,399	0.9%
Wholesale and retail trade	12,691	2,049,929	0.6%
Transportation and warehousing	8,755	889,037	1.0%
Information	2,512	395,546	0.6%
Finance and insurance	1,355	460,592	0.3%
Real estate and rental and leasing	10,161	1,269,831	0.8%
Professional, scientific, and technical services	6,625	387,089	1.7%
Management of companies and enterprises	36	51,485	0.1%
Admin. & support and waste mgmt. & remediat. svcs.	6,140	300,991	2.0%
Educational services	4,710	625,205	0.8%
Health care and social assistance	2,457	372,319	0.7%
Arts, entertainment, and recreation	69	47,496	0.1%
Accommodation and food services	3,395	283,425	1.2%
Other services (except Public Administration)	3,519	303,753	1.2%
Public Administration	5,250	554,930	0.9%
Financial intermediation services*	-619	-246,228	0.3%

Million of pesos

*Indirectly Measured



Foreign Direct Investment

- Campeche received 13 million dollars in Foreign Direct Investment (FDI) in 2010, which represented 0.1% of FDI received in Mexico.
- Of all the FDI received by the state, most was directed toward the retail trade sector, followed by the manufacturing sector.

Salaries

Campeche recorded an average salary for IMSS contribution of \$281.8 in 2010, which was above the country's average of \$236.6.

Average Salary quote to IMSS *	
Campeche	281.8
National	236.6

*Payments per day in 2010 annual average
Source: National Minimum Wages Commission (CONASAMI in Spanish)

Average Salary quote to IMSS by National Activity Sector*	
Agriculture, forestry, fishing and hunting	130.5
Extractive industry	369.2
Processing industries	247.1
Construction	179.9
Electrical and water supply	539.3
Commerce	208.4
Transport and communications	302.0
Services to companies and individuals	236.8
Social services	260.2

*Payments per day in 2010 annual average
Source: National Minimum Wages Commission (CONASAMI in Spanish)

Infrastructure

Infrastructure in the state of Campeche	
Railways (K m)	416
Trunk and branches	359
Secondary	33
Special	24
Sea ports	13
Height and cabotage	4
Cabotage	9
Airports	2
National	0
International	2

Source: SCT 2010, and AEFEP 2010 from INEGI.

Campeche has 416 kilometers of railways. It also has 13 sea ports, 4 height and cabotage ports and 9 cabotage port. It has 2 international airports.

Infrastructure in the state of Campeche	
Medical unit	236
Public	227
Private	9
Sites for hosting	220
Rooms	5,780

Source: SCT 2010, and AEFEP 2010 from INEGI.

Education

EDUCATIONAL INFRASTRUCTURE 2008-2009

Campeche	Senior High Schools	Higher Education
Schools	105	96
Students	28,547	22,608
Teachers	2,133	2,075

Source: SEP

Out of 89,298 students who graduated from engineering and technology in Mexico, 639 graduated in the state of Campeche, during the 2008-2009 cycle.

HIGHER TECHNICAL SCHOOL POPULATION 2008-2009

Campeche	Undergraduates	Graduates
Total	552	103
Health Sciences	47	0
Social and Administrative Sciences	272	30
Engineering and Technology	233	73

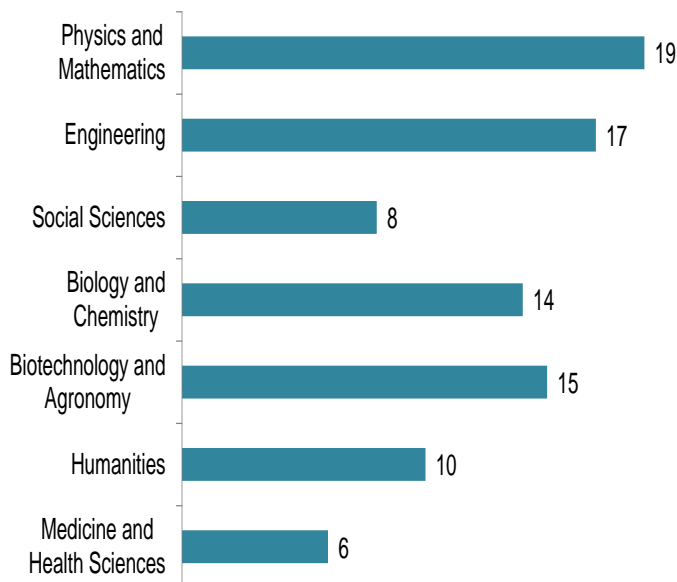
Source: National Association of Universities and Higher Education Institutions (ANUIES in Spanish)

BACHELOR'S POPULATION 2008-2009

Campeche	Undergraduates	Graduates
Total	2,424	1,672
Agricultural sciences	59	33
Health Sciences	260	194
Natural and Exact Sciences	42	27
Social and Administrative Sciences	1,176	889
Education and Humanities	152	89
Engineering and Technology	735	440

Source: National Association of Universities and Higher Education Institutions (ANUIES in Spanish)

NUMBER OF RESEARCHERS BY AREA OF SCIENCE



Researchers living force at January 2011

Source: National Research System, CONACYT

Mexico recorded more than 16,000 researchers at January 2011; 0.5% of them were in Campeche.

Most of the researchers in the state focused on the areas of physics and a mathematics, followed by engineering, biology and chemistry fields of study

